

# Strategyzer Online Academy

Everything you need to design, test and execute game changing business models, value propositions and business ideas.

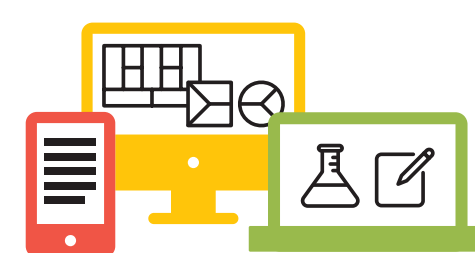
- ✔ Lifetime access to all 3 Strategyzer Online Courses
- ✔ Over 22 hours of content captured in 140+ videos
- ✔ One-year subscription to Strategyzer Innovation Software
- ✔ Hundreds of tools, resources and downloads

[BUY NOW](#)

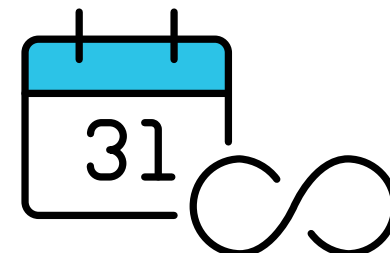
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## Up-level your startup, career or business idea



Learn the Strategyzer methodology from end-to-end, used by millions.



Lifetime access means you can come back for refreshers or examples whenever you need them.

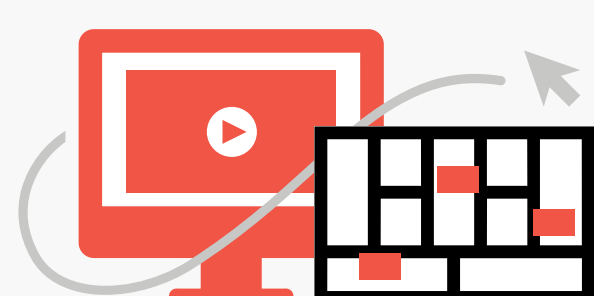


60-day, no questions asked money back guarantee.

## Join the Strategyzer Academy and get Lifetime Access to 3 Essential Courses + 1 Year Software Subscription. Save \$600!

### Mastering Business Models

Learn how to design and assess winning business models



[See the full overview](#)

- ✔ Single course price \$499 USD
- ✔ Learn how to work with the Business Model Canvas, used by 5 million+ business practitioners
- ✔ Turn hypothetical discussions into practical outcomes
- ✔ Improve collaboration across teams no matter where they are in the world

### Mastering Value Propositions

Learn How to Create Value Propositions That Sell



[See the full overview](#)

- ✔ Single course price \$499 USD
- ✔ Learn how to map the value that your product or service brings against the jobs, pains and gains of your customer
- ✔ Discover and test messaging that will resonate with your customer
- ✔ Leverage the Value Proposition Canvas to find product market fit

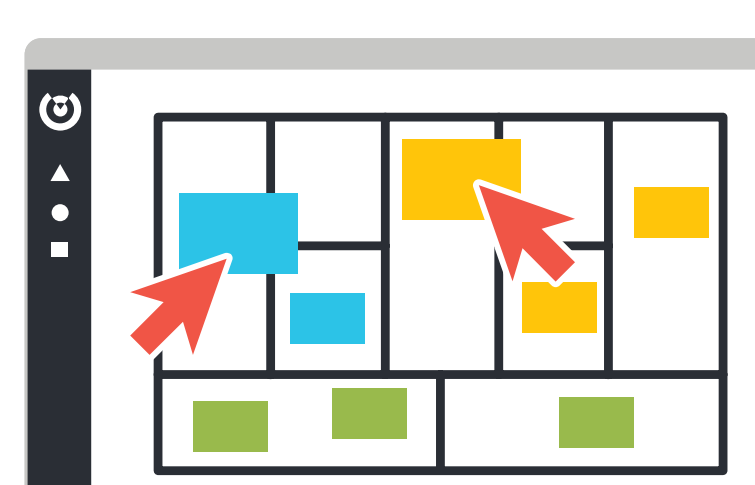
### Mastering Business Testing

Learn How to Test and Validate Your Business Ideas With Real Customers



[See the full overview](#)

- ✔ Single course price \$499 USD
- ✔ Learn a clear and practical way to test and de-risk your business ideas
- ✔ Create a shared language for testing in your organization
- ✔ Pairs with the Business Model and Value Proposition Canvases to de-risk your ideas



### Strategyzer Innovation Software

Our cloud-based platform is specifically designed to help you put what you learn into practice. Design your business models, value propositions and business tests in one place and collaborate in real-time with your team or clients. Our built-in templates and canvases help you take theory and make it practical - (Reg. \$300/year)

[More about the Strategyzer Software](#)

## Start with the Strategyzer Academy today risk free

\$1199.99 (USD) - Save \$600 vs purchasing individual courses

(plus applicable VAT)



- ✔ **Mastering Business Models**
- ✔ **Mastering Value Propositions**
- ✔ **Mastering Business Testing**
- ✔ 35 lessons on 18 topics
- ✔ 200+ bite-sized "steps"
- ✔ Over 140 high-quality videos
- ✔ 22.5 hours of content
- ✔ Lifetime access to course content
- ✔ 1-year access to Strategyzer App
- ✔ Learn at your own pace
- ✔ iPad/iPhone/Android friendly
- ✔ 60 Day Money-Back Guarantee
- ✔ Certificate of Completion

[BUY NOW](#)

## Testimonials



The Strategyzer Online Academy training is some of the most valuable innovation training available anywhere. The value I got was on par with the practical innovation skills I learned during my MBA.

**Vaughan Broderick MBA**  
Innovation & Strategy Coach



Strategyzer's visual methods and training are essential to the development of my clients' businesses as well as the growth of my own business. I don't know of any other tools that have more impact. The power of the tools comes from the scientific basis and the experience of many years of implementation worldwide. The Strategyzer books and the online course help me to look closely at the needs of my clients every time and to work with my clients on their business models.

**Gerrit Woerts**  
Arnhem, Netherlands  
Woerts-Consultancy

**Expertise**  
Business Models

**Training**  
Mastering Business Models  
Mastering Value Propositions  
Mastering Business Testing  
Masterclass

**Enterprise Growth Solutions**  
Growth Portfolio  
Discovery Program  
Innovation Sprint  
Cloud Academy  
In-house Workshops  
Innovation Software

**Books**  
Business Model Generation  
Value Proposition Design  
Testing Business Ideas  
The Invincible Company  
High-Impact Tools for Teams

**Resources**  
Canvas, Tools and Guides  
Webinars  
Blog  
Business Model Examples  
Building Blocks of Business Model Canvas

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Methodology Support  
Strategyzer Team  
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