Bnb Bootcamp for Beginners

How I grew my short-term rental business to $48,000 per month with zero capital using my passive income blueprint

without owning any properties, I still use this blueprint to thrive

Secure Your Spot

proof

...and you can do it too!

#generational wealth
#financial freedom

In this bootcamp you'll receive my exact blueprint I use to successfully acquire arbitrage units and run my business

Lesson #1
The LEGALLY LEGIT way to set up your BnB business from DAY 1 (protect yourself & your family) ($997 VALUE)

Lesson #2
Furnishing your first unit for $0 upfront with business credit (VER. ZERO DOLLARS) ($2,497 VALUE)

Lesson #3
How to evaluate each unit for PROFIT ($297 VALUE)

Lesson #4
My PERFECT PITCH FORMULA, this alone could get you your first unit in 2 weeks ($4,499 VALUE)

Lesson #5
Secrets to actually getting your unit #BOOKED, from design styles to guest communication systems ($5,997 VALUE)

Bonuses:
- Lease Agreement Template (Protect yourself and your rental property from any accidents)
- Guest Welcome Book Template (Make your guests feel at home and provide them with the information they need to have a great experience)
- Guest Welcome Video Template (Make your guests feel at home and provide them with the information they need to have a great experience)
- Guest Welcome Flyer Template (Make your guests feel at home and provide them with the information they need to have a great experience)

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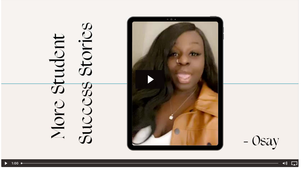
Plus, my blueprint has helped my clients earn $86,000 in under 3 months and host hundreds of guests

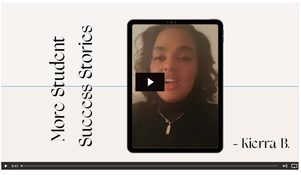
"In the span of **two months**, Kierra helped me get 4 cars for turo and 2 properties...For me, it was best to get a business coach and luckily, I got one of the **best coaches** out there"

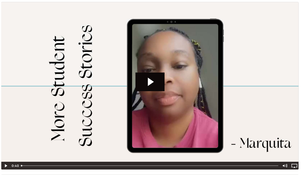
- Candace M.

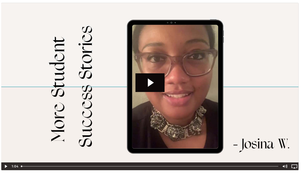
"Kierra broke down everything from the math, **location**, what goes into your lease so that you don't get evicted and do it the right way, and how to **instantly** start making money."

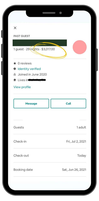
- Brianna W.

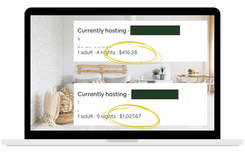












So, what are you waiting for? Stop letting your fear holds you back and let me show you how to make your first $10k in your first month!

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Meet your Instructor

Kierra Castle

Kierra is a short-term rental coach and host as well as a car rental host based out of Houston, TX. Her goal is to help new entrepreneurs start their AirBnB businesses the right way through rental arbitrage to help them reach financial freedom and get one step closer to generational wealth.

Breakdown of the course (Modules):

Module: 1
The Basics
- AirBnB at a glance
- Short Term Rentals
- Big Distinctions
- Contract in Hand

Module: 2
Business & Legal
- VIP Business Docs
- Business Formation
- Business Bank Acc. & DBA
- EIN
- Tax Deductions
- Business Branding
- Business Cards
- VIP Business Accounts
- Renter's Insurance

Module: 3
Credit
- Creditors
- Consumer v. Business Credit
- Credit Bureaus
- Dave Ramsey
- Credit Cards
- Personal Guarantee
- Credit Limits
- Trade Lines v. Credit Lines
- Lending Requirements
- Credit Monitoring
- Credit Repair
- Credit Freezing
- Credit & Your BnB

Module: 4
how to get the "YES"
- Psychology of Sales
- Negotiation Tactics
- Leverage
- Sales Objections
- How to Calling Like the "Target"
- Sales Conversation Flow
- The Cold Calls & Warm Messaging
- Sales Scripts
- Objections
- Sales Pitch Do's & Don'ts
- What NOT to say on calls
- Addendums & Contracts

Module 5
System Secrets

- Cost-to-Investment Analysis
- Start-Up Costs
- Move-In Essentials
- Recurring Bills
- Success Team
- Furnishing & Finds
- Psychology Hacks
- BnB Must Haves
- Renting Furniture

Module 6
Design for Dollars

- 5-Step Design Formula
- Google Design Leads
- 5-Star Designs
- Funding Options
- Shopping Secrets

Module 7a
DRAPED Listing

- Mandatory Lease Signing Steps
- My DRAPED Listing Framework
- Description & Title
- Ratings & Reviews
- Amenities
- Profile & Photos
- Experiences
- Dynamic Pricing
- Publish
- Calendar Settings
- Terms & Conditions
- BnB Glitches

Module 7b
Your Listing

- AirBnB Host Account
- Mock Listing
- Photo Order
- Base Price vs. Smart Pricing
- Polishing your Listing
- Glitches

Module 8
Messaging System

- 5-Step, 5-Star Messaging System
- For Booked Reservations
- For Check-In Message
- For Checking on Guests
- For Checkout Message
- How to Set Up Automated Messaging

What are you waiting for?

Join the Bootcamp Today!

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