How to Make Money Writing Online

(Even If You've Never Made a Dime Before)

BUY NOW

Medium Writing Superstars

A proven step by step system to make hundreds or thousands of dollars writing in as little as 30 days--even if you have no website, mailing list, or social media presence.

To make money being a writer online, everyone says that you have to:

〰 Start a website

〰 Grow an email list

〰 Grow a social media following

〰 Post 3x times a day

That might work after a few months, but there's still one problem: none of that stuff makes money by itself! When's the last time your Twitter or Facebook sent you a check because your post went viral?

But hey, at least you've got an audience. If you want to make money from that audience, the next thing the "experts" suggest is:

〰 Promoting other people's writing for a free

〰 Joining an affiliate program and promoting their products for a commission

〰 Creating your own product

〰 And then they tell you to create a high ticket offer so you can really rake in the bucks

And I'm not gonna lie. You'll probably make some money. But did you make money the wanted to, as a writer, or did you have to sell your soul and become a slave to marketing, endless scarcity and urgency tactics, and writing what's polarizing instead of what you love.

But what if I told you there's a real way to make money as a writer, where you don't have to do any of that extra stuff, and you could just focus on your craft...

The Moment When My Entire Life Changed.

"Oh my GOD!!!! MY STORY WENT VIRAL!!!! WOW!!!!"

Jamie Varon, a popular writer from thoughtcatalog.com, a site I used to write for, was going on and on about this site called Medium.

She posted a story there and it was doing ridiculous numbers.

"Hm..." I thought to myself.

I'd been writing for a while, but the puzzle pieces still didn't fit. I was working hard, but the results weren't matching the work and I started to get frustrated.

I wondered if Medium was the answer I'd been searching for, so I gave it a try.

I posted an article on the website, waited a day, and then checked my stats.

Zero, zilch, nada. Nobody read my post.

I tried again. A handful of people read my post, but nowhere near the same amount of views I got from other sites. Not even close. **Not in the same universe.**

I quit *posting* on Medium.

But I kept *reading* Medium posts from top writers who were getting tons of views. Like a lot of aspiring writers, I saw people succeeding, but still struggled to find success myself.

As I kept reading these articles from top writers my envy and frustration grew. What did they know that I didn't? Were they better than me or did I have what it took to succeed, too?

I got tired of sitting on the sidelines.

I tried again. I studied the website trying to figure out how to succeed. I studied the top writers. I looked at **how** they wrote their articles, **where** they posted them, and **how** they promoted them.

I learned about publications--these mini-magazines on Medium. I got accepted to a top publication. After that, it was off to the races.

My traffic started to grow. I got accepted into more publications. I got more traffic from Medium than all of the other websites I posted on.

I stopped posting on other websites altogether.

At the time, the Medium didn't pay writers, but I was getting a bunch of traffic and email subscribers.

Then, it happened.

They'll Pay Me to Just...Write? Ha, Sure...

I became a top writer on Medium. I had almost 8,000 followers and grew my email list to 3,000 subscribers.

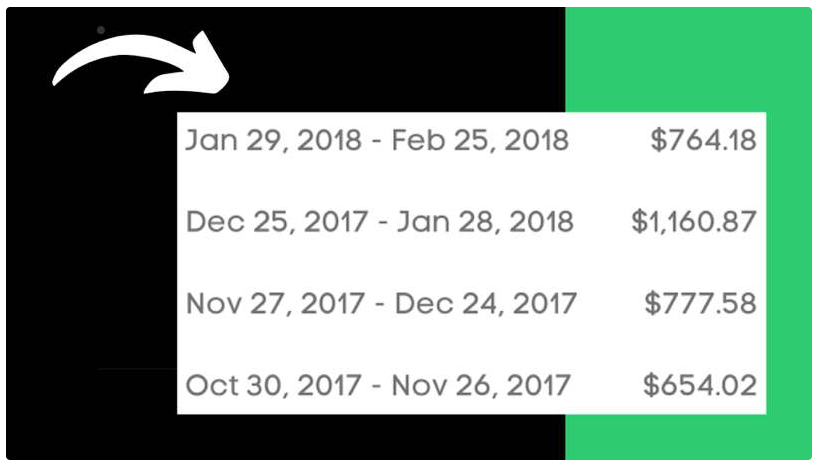
Medium announced it was about to start paying its writers.

I gave it a shot and started posting articles through the partner program, which paid writers based on how often Medium members read their work.

I made $225 dollars.

"Hey, that's *something*," I thought.

Over the next few months, the numbers grew and grew.



I went all-in on Medium and the numbers **kept growing**.

It worked.

Like gangbusters.

Like, exceeding my expectations by 100X.

It was nuts.

I made $10,000 per month on Medium 17 months in a row, with a peak month of $21,963.96 cents.

💰 I've earned more than $430,000 directly from Medium earnings 💰

But this isn't about me.

It's about you and a dream you've had for a long time.

You've heard about people making money writing online, but it all just seems overwhelming.

You probably have thought to yourself:

> How do I get started?

> Who do I trust? Everyone gives contradictory advice on how to make money writing

> Do I need to set up a fancy website and learn all of these marketing skills?

> Sure, other writers make money writing, but can *I* do it?

> Don't most writers try to make money writing fail?

You can make money writing online, but you must avoid the mistakes that will keep you stuck, frustrated, and broke with no audience.

The 3 Huge Mistakes New Writers Make

I know the mistakes you've made. I know the mistakes you're about to make before you make them.

It pains me to see writers who could be successful continue to make the same easy to fix mistakes over and over again.

I put this program together because I made all of these mistakes myself. Instead of learning the hard way, let me help you succeed.

Mistake #1 - Listening to the Wrong People

To be successful in life, look at the results of the person who is giving you advice.

A lot of new medium writers join Facebook groups and get advice from other new medium writers.

These groups do more harm than good because most writers in the groups are inexperienced, which means they share faulty assumptions. Most of these groups are nothing more than places new writers can go to whine, complain, and lead their fellow writers astray.

If you work with me you're getting advice on becoming successful on Medium from someone who:

✔ Has 90,000+ followers

✔ Has earned more than $425,000 directly from Medium

✔ Is commonly regarded as one of the best writers on the platform by readers and other writers

I've spent 8 years learning how the platform works. Let someone with real experience and results guide you.

Mistake #2 No System for Success

Most writers fail because they don't have a proven system for success:

✔ They only write when they *feel* like it

✔ When they do sit down to write, they just stare at a blank page and start typing or they don't write anything at all

✔ They randomly choose ideas to write about or struggle to come up with ideas at all

✔ Successful writers use a system to create predictable and reliable success.

Here are the outcomes you'll get with the system I teach in Medium Writing Superstars:

✔ You'll always be motivated to write and you'll publish 2-4 articles per week with ease

✔ You'll have endless ideas for blog posts with viral potential

✔ You'll know exactly what to write, how to write it, as well as how to edit your work without getting stuck in perfectionism

Look what happens when you follow a system:

Just for grins I compared my March and April views and reads on Medium. April is obviously the month I actually started doing the work.
March Views: 45 April Views: 13,979
March Reads: 37 April Reads: 7,891

For those who don't write on Medium, "reads" are best because that means those looking at the stories did more than glance at them and move on. It's also how Medium pays out; based on reading time for the month.

2 2 4

Mistake #3 Believing in Myths

Most new Medium writers hop on the platform and make a lot of assumptions based on a tiny amount of experience.

They believe things like:

👉 You can only make money writing on Medium by writing about Medium

👉 Or you have to write about self-improvement and making money

👉 Real art can't thrive on Medium. You must write formulaic blog posts and listicles only

👉 You can't make money on Medium & it's a waste of time.

Lies, big lies.

I've had students make hundreds and even thousands of dollars from a single blog post writing about the following topics:

👉 Eating bananas

👉 Ejaculation control

👉 Dating advice

There are different pockets of Medium you can use to write about different topics, but new Medium writers either don't know where to look or just don't take the time to do it.

I created a bonus resource called the Publication Black Book that contains 50+ top publications with links that go straight to submissions page for each.

I break the list down based on niche and what experience level you should have before trying to join each publication. In the Medium Roadmap, I give you a strategy that shows you when to start joining top publications.

Once you solve these easy to fix problems and avoid making rookie mistakes, you get to experience all the amazing benefits of Medium.

Imagine what it would feel like to know exactly which topics to write about.

✅ Imagine what it would feel like to have zero writer's block, endless ideas, and the skills to write and publish viral articles regularly.

✅ Imagine knowing where to publish those posts to get the most views and no longer feeling like you're just publishing into the abyss only to hear crickets.

✅ Instead of fumbling around with different strategies, you'd be building a growing audience and income using Medium.

INTRODUCING...

Medium Writing Superstars

A Proven Step by Step System to Make Money Writing Online (No Experience Required)

Medium Writing Superstars is an online course and coaching program that teaches you exactly how to make money writing stories you love.

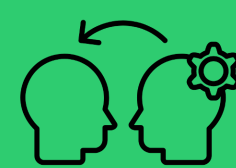
It comes with:

25+ lessons

Shot in HD resolution, teaching you how to make money writing on medium.

Downloads

Checklists, exercises, and step by step blueprints that help you implement the lessons



Done for you solutions

Like the Headline Vault (50+ plug and play headline styles you can tailor to your topic) and the Publication Black Book (A list of top Medium publications broken down by niche and difficulty level with direct links to submission guidelines)

When you join Medium Writing Superstars, you also get access to these amazing bonus resources:

1

Bonus # 1

Blog Post Blueprints

($497 Value)

The blog post blueprints are 'plug and play' templates you can use to write popular blog post styles that Medium audiences love to read.

Each blueprint will contain an overview of how the blog post style works, an outline you can use to create each style of posts, and examples from top Medium writers you can study as guidelines.

Structuring your posts the right way increases their earning potential. I've used these blueprints to write posts that save made as much as $8,000.

2

Bonus # 2

Write Like Ayo

($497 Value)

If you've ever wanted to get inside of my head and learn the thinking behind my popular articles, this is the resource for you.

The course contains several writing techniques you can use to make your articles more persuasive.

On top of teaching you the lessons, I show you how I implement each strategy by highlighting how I do it in my own articles.

You'll get to see Google documents with comments and editorial feedback explaining why I choose to use certain techniques, word choice, sentence structure, and more in my articles.

3

Bonus # 3

The Template Library

($397 Value)

The program comes with downloadable step by step templates you can use to implement the Medium strategies including things like audience research, topic generation, mindset strategies, and more.

4

Bonus # 4

The Medium Mastermind Calls

($2997 Value)

On these calls, you'll be updated on Medium's evolving changes and guidelines. I will talk about the technique I see working well both from myself and other top writers on the platform.

I'll do live 'teardowns' and critique the work of individual writers on the call to give everyone useful advice and feedback.

We'll have live Q&A sessions at the end of each call. You get these monthly coaching calls **for life**. I could charge $2,997 for a year long monthly group coaching program. You get it for free.

5

Bonus # 5

The Publication Black Book

($497 Value)

I've taken the time to compile a list of the best publications to feature your work, broken down by category as well as 'difficulty level' grades to let you know if you're ready to pitch them.

Getting into the right publications can be the difference between writing an article that makes pennies and one that makes hundreds or thousands of dollars.

6

Bonus # 6

The Headline Vault

($497 Value)

The headline vault will include 100+ examples of headline styles you can use for your articles.

The goal isn't to use these specific headline formats forever, but to teach you how to come up with killer headlines so you can write unique headlines on your own.

Consider these the training wheels you need before you're ready to ride on your own. A great headline increases your earnings because you get people to read your blog posts instead of skipping past them.

7

Bonus # 7

The Medium Superstars Mastermind Group

($997 Value)

Support and accountability from your fellow writers can help you stay the course, give you useful ideas/feedback, and give you a sense of community by being able to interact with like-minded people.

The group will include areas for providing feedback, promoting each others work, and discussing what's working so that we can all succeed.

I'll also be heavily involved in this group, providing additional guidance. I charge $250 an hour for my personal time and if you stick with me long-term, you'll get much more than four hours of my personal attention.

The Entire Medium Writing Superstars System

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Total Value = ~~$7,176~~

For just..

$597 or $125 x 6

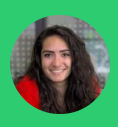
PAY IN FULL + SAVE

PAYMENT PLAN

Here's What Some of the Top Writers on Medium Have to Say About Me

Sean Kernan

"Ayo's course is a fantastic route for aspiring professional writers. It covers all the necessary checkpoints to elevate your career. I particularly enjoyed his sections on editing, title craft, and the nod strategy. Even though I've been writing professionally for years, I learned a number of new things and am now rethinking my approach to content. Writing can be a highly intimidating craft when you are first starting out. I've long advised creatives should invest in themselves. Taking a course like Ayo's will help you immensely. He's shown me some of the outcomes of his students. They are making real money and performing great."



Sinem Gunel

"Ayo was one of the first writers I followed and learned from on Medium. I've always admired his no-bs style and learned A LOT through his teachings. If you're thinking about working with Ayo, you need to be ready for change and massive action because he goes all-in to share his wisdom and experience with new writers. Instead of making false promises and sharing half-backed advice, he'll get to the point quickly and teach you exactly how to write for an audience of millions of people."

Tim Denning

"There are writers who publish online. Then there are writers that change the way people think. Ayo is in the second category. He has created a cult-like audience through honest words that challenge your narrative of the world. His success is the result of a daily writing habit. Ayo taught me to write ten headlines per day and not let critics take me down. It's also a pretty big secret that Ayo has made a lot of money from his writing. He's not a flashy guy, but to make the dollars he has shows his talent. I choose to learn from people who have proof-of-work. That's creators like Ayo – and they're bloody rare!"

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Here's a breakdown of the exact modules and information you'll get in the program:

MODULE 1:

THE PSYCHOLOGY OF MAKING A LIVING WRITING

In this module you'll learn:

- How to avoid rookie mistakes
- How to make money writing in the long-term
- How to make sure you write viral articles every month
- How to avoid burnout and stay the course with your writing
- How to create a mindset for success instead of remaining a frustrated newbie

MODULE 2:

THE MEDIUM ROAD MAP

In this module you will learn:

- How to understand your stats and metrics so you can increase your views
- How to get your articles promoted by Medium editor, catch their attention often, and stay at the top of their radar
- How to design your Medium profile to attract more followers, readers, and email list subscribers
- How to format your articles to make them easier to read, which helps you make more money
- How to get into top publications on Medium without getting rejected over and over again
- How to write viral articles by studying top Medium writers
- How to figure out the topics you love to write about that will also make you the most money

MODULE 3:

WRITING, PUBLISHING AND PROMOTION ON MEDIUM

In this module you will learn:

- How to write viral headlines readers just can't help but click on
- How to generate ideas for viral articles with easte
- How to build a writing habit that sticks and kill writer's block for good
- How to write a blog post with viral potential from start to finish without getting stuck
- How to edit your articles to make sure readers love your words without wasting tons of time over-editing your work
- How to become a popular Medium writer and draw attention by engaging with readers and other writers on the platform
- How to make $100 or more in 30 days or less using the Medium 30 day Roadmap

MODULE 4:

THE BAG OF TRICKS: PERSUASIVE WRITING AND EDITING TECHNIQUES

In this module you will learn:

- The P.A.S. formula
- The three nod technique
- Future pacing
- The mind reader effect
- Sweater knit copy
- Common words to remove from your writing
- How and when to use quotes, statistics, and outside sources
- Subheadings
- Pattern interruptions
- First, second, and third person perspective
- Active vs. passive voice
- And more!

MODULE 5:

HOW TO USE MEDIUM TO BUILD YOUR WRITING BUSINESS

In this module you will learn:

- How to build an email list using your traffic from Medium articles that will help you promote future Medium articles and sell products to your audience
- How to publish your first book using articles you've already written
- How to build your writing career beyond Medium featuring a bird's eye view of strategies coaching, freelancing, course creation, and more

BUY NOW

30-DAY MONEY-BACK GUARANTEE

This course comes with a 30 day, no questions asked, money back guarantee. I won't ask you to 'prove you've done the work' to get a refund or make you jump through a bunch of hoops. If you aren't completely satisfied with your purchase, let us know within the first 30-days for a full refund.

Become a Medium Writing Superstar

Niharika

"Ayodeji is a brilliant teacher. Initially, I was hesitant to pay for his services because coming from a low-income country it was a huge sum of money to spend. Guess what? I gained it back within three months. He's incredibly humble and during our call, he even helped me understand my pain points and gave me actionable advice that helped me elevate my writing big time.

That writing led to making money, quitting my job, and creating multiple income streams - in 9 months. Last year, I earned 145% more than my corporate salary. My work gave me a 5% hike whereas I gave myself a much larger one. It all started from my conversation with him. If you want to elevate your life (and there's just one chance that you get at living), he is your man."

In a year's time, she didn't just make a little bit of coin on Medium. Her list of accomplishments is literally growing by the day:

- 21x top writer in various Medium tags
- Articles featured by Medium's Twitter account
- 7,000 followers on Medium

She quit her job to become a full-time writer, has her own product line, and a loyal tribe of.

Here's a snapshot of the progress she made early on with the program. She's blown these numbers out of the water since then.

Jo Ntsebeza,
Course Creator

"Within days of starting the Medium Course, I was writing articles that for the first time I felt really proud of. I've written for my website for years as part of marketing my coaching business. Although people told me I am a talented writer, something was missing from my writing. I use to have to many ideas in an article or not be able to write at all. The method and structure I got in this course gave me the tools to not only start writing but also to focus my writing in a way that impacts the reader. And my articles now give me loads of extracts to use for my social media. It has also helped me to make better videos and Lives. What I realised is this type of writing shows my audience my expertise and is better for my brand than my previous writing. So now when I do write something, it hits the spot."

Ravneet Kaur

"Thanks to Ayo's course, I could build a writing habit after struggling for a long time. This course taught me everything about writing on medium and beyond. As a new writer on medium, I was overwhelmed since everyone had different advice to offer. His guidance took me in the right direction, saving a lot of time so I could focus on writing itself. His wisdom and writing experience is mind-blowing. Not many people offer such raw and honest advice and his 'badass' style not only makes his writing so amazing but also makes his coaching unique and effective, something I found extremely helpful in building my writing habit. His system along with a roadmap helped me produce content regularly and much more efficiently. The monthly coaching calls and the support group help to stay on track and connect with other amazing writers!"

Lyuba Golovina

"I had been thinking about writing and blogging for years, but never knew how to get started or what to write about. When I saw Ayo's Medium writing course, I decided to sign up just to see what it was about. I was completely blown away by the amount of inspiration and motivation and I got from the course. It gave me the push I needed to not only get started, but also to keep writing 5 months later (with no intention of quitting!). Thanks to Ayo, I don't have to worry about running out of ideas, I have a framework I can use to keep improving my writing, and best of all I feel like I'm part of a community with the other writers in the course who support one another. This course was life changing for me because it helped me finally pursue what I've wanted to do for so long. So if you're thinking about getting started on Medium, don't hesitate and take Ayo's course. You won't regret it!"

Anggun Bawai

"I started writing on Medium in late 2020 but didn't know what I was doing, and my earnings were never more than $150/month. So in 2021, when I felt so frustrated with my day job in Digital Marketing and wanted to make good money in writing, I decided I needed a mentor -

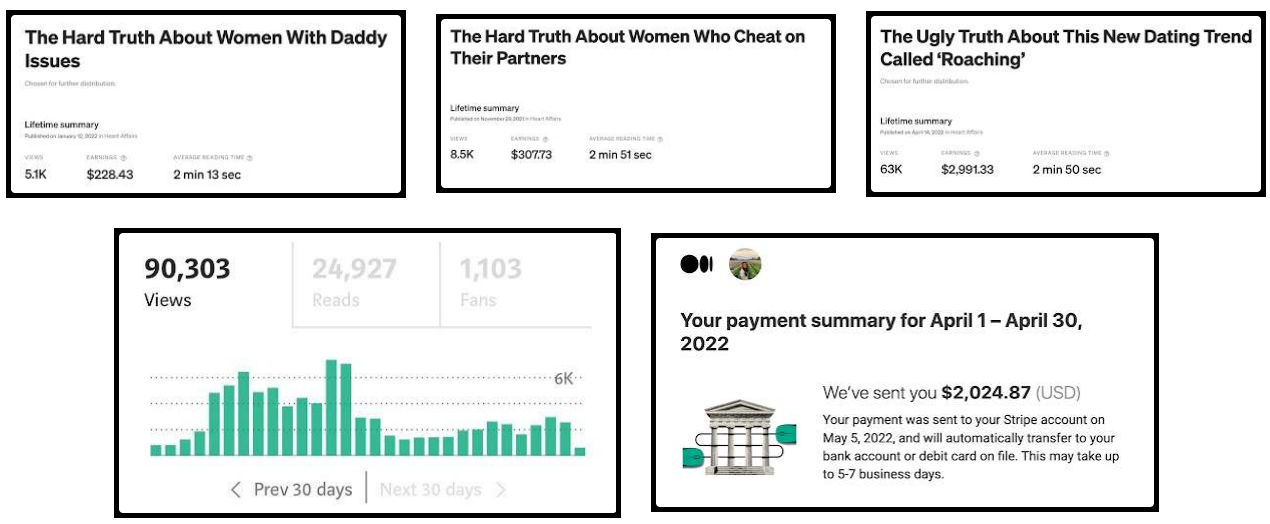
someone who's been on the game for so long. Ayo has given me incredible insights on how to improve my writing skills.

I love the course because there are practical suggestions I can implement right away, such as the Headlines exercise. I took the course back in late August and started to get really consistent with publishing 30 article/a month in September. 7 months later, I hit my first $2k, worked for several freelance clients outside Medium, and was invited to a Podcast Show as they said they love my articles.

My biggest achievement from it all is that I'm able to quit my soul-sucking job this month (May 2022) and finally have room to do things that I care about. I created my 6-month game plan, and Ayo's course has helped me a lot to make it happen."

Frequently Asked Questions

- How do I know this program will work for me?
- What makes you qualified to teach other people how to make a living writing?
- What makes this program different from your free content and free content about Medium created by others?
- What makes your program worth the price tag?
- Does This Course Keep Up With Evolving Changes to Medium's Platform?



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