BECOME A MASTER MEDIA BUYER

SOLD OUT
Join Waitlist

Be The First To Know As Soon As Enrollment Re-Opens. Join The Waitlist Today!

Join The Waitlist →

Overcome iOS Updates, Crumbling Conversions, & Surging Ad Costs To

Become One Of The Most In-Demand Media Buyers On The Market

-78%
The percentage of businesses that are unhappy with their conversions

18,901
Current Media Buying job postings in the US alone

+64%
Increase in US digital ad spend since 2020

WARNING: This Is Controversial...

What I'm about to say is going to be hard to hear but it's time to face it...

Paid traffic, as we've known it, is dead.

Do you remember when you could spend $1,000 on Facebook ads and make an easy $5,000 without really even trying?

Well, with ever changing algorithms, iOS updates, new privacy settings, and more competition it feels almost impossible to make paid ads profitable these days.

...BUT that is only true if you are using the old playbook.

Let me show you something...

Platform
Mar
Apr
May
Jun
Jul
Google Ads
Facebook Ads
Tiktok Ads
Twitter Ads
Linkedin Ads
Pinterest Ads
Snapchat Ads
Reddit Ads
Quora Ads
Bing Ads
Taboola Ads
Outbrain Ads
Amazon Ads
Twitch Ads
Spotify Ads
Podcast Ads
Youtube Ads
Google Ads Performance Max
Facebook Reels Ads
Tiktok Ad Creation Tools
Twitter Spaces Ads
Linkedin Video Ads
Pinterest Video Ads
Snapchat Spotlight Ads
Reddit Video Ads
Quora Video Ads
Bing Video Ads
Taboola Video Ads
Outbrain Video Ads
Amazon Video Ads
Twitch Video Ads
Spotify Video Ads
Podcast Video Ads
Youtube Shorts Ads
Google Ads Performance Max Video
Facebook Reels Video Ads
Tiktok Video Ad Creation Tools
Twitter Spaces Video Ads
Linkedin Video Ads
Pinterest Video Ads
Snapchat Spotlight Video Ads
Reddit Video Ads
Quora Video Ads
Bing Video Ads
Taboola Video Ads
Outbrain Video Ads
Amazon Video Ads
Twitch Video Ads
Spotify Video Ads
Podcast Video Ads
Youtube Shorts Video

- What if I can't watch the training live, will there be a recording? Will there be additional speaker presentations?
- What if this training isn't a fit, or doesn't meet my needs for some reason?
- Can I buy this program for a team member or someone else I think would benefit from it?
- I bought multiple seats, how can I add colleagues?