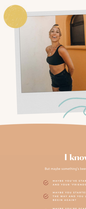
it's nothing personal
millie

the modern
influencer

The most up to date Instagram course! Teaching aspiring influencers how to build a brand, monetize their unique voice, grow on Instagram and work with dream brands.

Build Your Brand. Grow Your Audience. Live Your Dream.

SIGN ME UP TO BECOME AN INFLUENCER



You've got a big dream, babe, good!

HAVE YOU ALWAYS WANTED TO BECOME A FULL-TIME INFLUENCER?

Building the ever-exciting lifestyle - living life on your own terms, working with your favorite brands, and inspiration that comes along with this kind of profession.

> HERE THIS >

I know that feeling too!

But maybe something's holding back from starting your dream company?

- MAYBE YOU'VE STARTED TO PUT YOURSELF TOGETHER ON SOCIAL MEDIA BUT YOU'VE FELT SOMEWHERE LOST, LIKE SOME ASPECT IS MISSING?
- MAYBE YOU STARTED DOING SOME MONETIZATION BUT YOUR LIFE GOT IN THE WAY AND YOUR FOCUS WAS TAKEN AWAY FROM YOUR DREAM?
- MAYBE YOU'VE SEEN THE SUCCESS OF OTHER GREAT COMPANIES / BRAND, AND YOU'RE SCARED OVERWHELMED TOO - AND YOU'RE CONFUSED TO SPEND OUT THERE TOO EASY?

Listen, I get it

YOUR FEARS ARE REAL, BUT SO IS REGRET.

Hold on just a sec before you decide being an influencer isn't for you...

HERE'S A TRUTH BOMB FOR YOU...

You have what it takes to be a success. It's time to be bold and take a chance on your dream. Even if you think the market is oversaturated. Even if you think you don't have enough time. Even if you think you don't have enough money. Even if you think you don't have enough followers. You have a unique voice and your dream audience needs to hear it. You have this dream for a reason. It's not going to disappear. So honor it. Start now. You're ready. Let me help guide the way.

So tell me, how would it feel if you had...

- **A non 9to5 roadmap** to becoming a Professional Influencer
- **A unique brand** that's authentically you (especially yourself)
- A system for creating bomb content **consistently**
- The confidence to own your ambition and go after your dream 100%

All the resources you need to **land collabs and get paid**

> SIGN ME ALL YOUR SECRETS >

SOUND TOO GOOD TO BE TRUE? It's not!

Guess what? Your excuses are holding you back.

So let's stop, let's right now, I'd like to show them why you resonate with this train.

Instagram has made it tougher but it's gone now a day thanks to the algorithm.

I'm worried about what other people will think of me.

Hey, we're supposed to stand out with all of the noise!

I don't think I have what it takes - don't I need 10,000+ followers?

say hello to...

I created this program with one goal in mind...

to help aspiring Influencers how to build a strong online presence that reduces WHO social media on they can make a living doing what they love without getting overworked or burnt out.

After taking my course, you'll have all the tools you need to grow your business online, and the confidence to own your dream while you master step-by-step techniques and training.

> I'M READY TO BECOME AN INFLUENCER

Here's what you'll learn inside The Modern Influencer

Module 1: Welcome

- Welcome to The Modern Influencer
- Things That Will Stay You From Reaching Success & How To Prevent Burn Out

And of that, want enough.

THERE'S MORE GOODIES BEYOND THE COURSE VIDEOS!

Community

Access To The Private Community

Join the Facebook community with fellow and 1:1 other students. You can ask for help throughout your course, share your wins, and stay up to date with regularly scheduled live calls.

Lifetime Access To The Course

For as long as the course exists on the world wide web, you will have lifetime access!

> LET'S GO >

Worth every dollar and more!

I will be beyond in the Millie, there is no question about the value. Millie has raised the bar so much. Frustration, pure time management and years of doing things the wrong way, I'm so grateful I found this course and I'm so far ahead of my peers because of it. Worth every dollar and more!

@MYNAMEISMILLIE

Bonus!
Exclusive Expert Interviews

Get access to bonus trainings and interviews with industry leaders and legends. You will learn how to understand brand collaboration contracts so you can get paid and worth. Justin Figueroa (brand deals) and Lisa Ann Marie (ex 20,000 followers, and PR/MR)

Kameron Morel
INSTAGRAM GROWTH STRATEGIST
Understanding Instagram Reels, How To Get Paid Brand & Legally Protect Yourself

Monique Leonhardo
BRAND & MARKETING STRATEGIST
Top Brand Tips & How To Pitch Brands Course Creator

Linda McGee
BRAND COLLABORATION EXPERT
How to Negotiate Brand Deals and Work with Over 10,000 Followers

Bri Counsel
PERSONAL TRAINER & INFLUENCER
Finding Your Niche, Growth Hacks, Finding Brands, How Long Brands Are Able To Wait (Hint: Forever)

Zoe
BRAND COLLABS MANAGER
Interview With Brand Collab Manager, Things Millions in Brand Collab Budgets Spent/Managed

Mallhew - Danica Pierce
AR PERSONAL
Interview With Brand Collab Manager Social Media Strategist Building Budgets - Founder of @mallhewpierce

Bonus!
Get access to a list of 200+ 'ready to pitch to' public brand contacts!

We do the research so you don't have to. When you find contacts, you can pitch to anyone they're interested in, since this is brand specialized!

> HERE THIS >

Ready to do this?

Join The Modern Influencer FOMO and receive...

- The Modern Influencer Course ($1,997 value)
- Lifetime access to all course updates, including exclusive interviews with industry leaders ($1,997 value)
- BONUS: List of 200+ 'ready to pitch to' public Brand contacts ($997)
- Instant access to my exclusive online community, with its students of TMI ($997 value)

VALUED AT: ~~$5,996~~

YOUR PRICE: $997

PAYMENT PLAN

Three Payments of $347

BUY NOW >

One payment of $997

BUY NOW >

IF YOU'RE NEW AROUND THIS PART OF THE INTERNET:

I'm Millie!

I'm a full time entrepreneur and online educator with an audience of over 170,000 people around the world.

I grew my Instagram account over 80,000 followers in two years using organic growth methods and have helped over 100 students achieve their growth goals too!

It's my unshakeable belief that you deserve to pursue what you love, and that the world needs your dream. The world needs the potential that lies inside of you. You have little quirks you enjoy your path.

Wills the system I'm about to share with you I was able to:

Land collaborations with brands like **Forever 21**, **Bulletproof Coffee**, **Bestcoupons**, **Target**, **Courtyard Marriott** and more...

Earn **20k Influencer in a single month!**

Help numerous others land their brand deals and paid collaborations while being **UNDER 10k Influencer!**

Teach multiple students to grow **10k+ Influencers in 30 days**

> SIGN ME ALL YOUR SECRETS >

Have you ever lied awake at night, wondering if you were destined for more than what your current life looks like?

MAYBE YOU'RE DISSATISFIED WITH YOUR CAREER, FEELING STUCK AND WISHING YOU COULD MAKE A CHANGE.

but now...

This struggle is more than just dreams or wishes, worried about what other people might think of you. But, I've been right where where you're at.

I spent years working my ass up the ladder in the corporate world

Eventually, I became a partner with Ernst&Young (EY) in 2015 of the company. I thought I had it all - I was full of success, I was on the right path, I was a genuine winner.

I couldn't let down to my core that this wasn't it

Pfft, I'm just stuff. I wanted more to do with my life. I knew I was destined for more. That's why I left my job, my comfortable life, my friends, and have to become an entrepreneur.

Yet I hadn't a clue on my

Through a lot of trial and error, I figured out my entire internet growing my audience, then some. I've been through everything you can imagine. Growing from nothing to over 170k fans in the span of two years.

> WANT TO TAKE A SEARCH ON ME >

You will gain belief in yourself!

Millie makes what feels unmanageable, manageable. I find myself walking away from her training feeling magical, even on my hard, hard, hard days. When you work with Millie you will not only learn so much about modern entrepreneurship, but you will gain HUGE in yourself that you can do it, your dreams are reachable.

@MYNAMEISMILLIE

FAQs

HOW LONG WILL THIS COURSE TAKE TO COMPLETE?

This Modern Influencer is designed to be taken at your own pace, so go through it as quickly or as slowly as you like! No overwhelm here.

HOW DO I KNOW IT WILL WORK FOR ME?

I know that everything I've laid out for you in this course works when you put in the work. These are the EXACT steps I've used to grow my own brand online and my private coaching students for the past two years...the results have been fantastic. I've refined my approach to figure out what really WORKS vs. what's a waste of time! Listen, at the end of the day, all I can do is give you the information, it's up to you what you do with it. But if you apply what I teach you strategically and consistently, you are guaranteed to see growth in your online presence.

I RUN A BUSINESS BUT I AM NOT AN INFLUENCER. WILL THIS COURSE WORK FOR ME?

These strategies and tactics are for anyone who is 'the face' of their business. So even if you're not interested in becoming a Professional Influencer, you can still learn a lot about growing your personal brand and online presence. However, if you run an ecommerce business that you're looking to grow, then this course is probably not for you.

HOW LONG WILL I HAVE ACCESS TO THE COURSE?

You'll have lifetime access to the course so you can return to it again and again. You'll also receive new updates and bonuses automatically as the course evolves over time! As long as this course is on the internet, you will have access to it!

DO YOU HAVE A REFUND POLICY?

I'm confident that you're absolutely going to love The Modern Influencer and see tangible results in your business! But if for any reason you are not satisfied with your purchase we're happy to give you a refund within 30 days of purchasing. In order to qualify for a refund, you must submit proof that you did the work in The Modern Influencer, applied the recommended strategies and it did not work for you. Please submit a refund request to our support team at support@itsmodernmillie.com by the 30th day at 11:59 pm PST. After 30 days, all payments are non-refundable and you are responsible for full payment of the fees for the program.

I SIMPLY DON'T HAVE ENOUGH TIME.

I've been there. Working a 9-5 WITH a two-hour commute both ways. I would be lucky if I had the energy to do anything on the weekends...yet here I am. I see what you're saying but what I'm hearing is "finding my happiness and creating the life I love isn't a priority to me". Listen, no one wants to be on Instagram 24/7. Heck, I don't! That's why in Module 1 we set boundaries around Instagram. With my methods, even if you can only give 30 minutes a day, GROWTH IS STILL POSSIBLE FOR YOU.