We're doing a soft re-opening (no email) but the doors are open!

SEO2

Member Login

"I want cutting-edge SEO tactics that are actually ranking websites."

Joined 1,000+ students from companies like:

Facebook · The Entrepreneur · DoJiFi

It's your job to grow website traffic that actually converts into revenue, rather than just looking good in your analytics account.

You already know that organic traffic from search engines is one of the best sources of new customers that exists online. Top rankings can make or break a business.

And you know that instead of interrupting someone like ads can, organic traffic helps you reach people exactly when they want what you have to offer.

But there's just one problem when looking to get higher rankings...

What should you be focusing on right now, for your specific situation, and what resources to help you up to date (and actually working in the real world)?

If I had to guess, you've read a few SEO blogs.

You've already heard terms like keyword research, link building and on site optimisation.

You already know that you have to write descriptive title tags, find the right terms to target and pick up links to your site along the way.

But your time is limited, and you don't want to spend it on the least effective steps you should be taking.

The worst part is wondering whether the steps you're following are actually up to date and working in the real world.

So let's get semi serious for a second with help from the rapper Drake, because we don't want time to aim for the stars but struggle on take off...

There are no secrets about what search engines are looking for.

Sorry (not it's true, they don't have any crystal balls).

Your website should be fast.

Your content should be original.

It should be easy for search engine crawlers to understand what your website is about.

And among other things, you need links from other sites to act as a 'vote' that you've built a great resource (and know what you're talking about).

Google's algorithm can be a lot of a black box at times, but these principles are as old as time (they're trying to drive the top of search results.

But there are original ways to build, acquire and diagnose those things.

This is where over a decade of trial-and-error come in.

Legitimate, whitehat link building angles that haven't been written about dozens of times before.

Advanced keyword research tactics (that even beginners can follow, given the step(s) to find terms your competitors aren't ranking for).

Unique approaches to find issues with your on site SEO that may be holding you back.

And particular 'scope of control' that can get people talking and give search engine users the result they're looking for.

...but you aren't going to learn those things from a 21 point checklist on a blog.

Or a 'content upgrade' that takes you to a Google Sheet.

Especially when different things should be prioritised based on the industry you're in and the type of site you're looking to grow.

Even worse is when you're trying to piece together insights from lots of different sources to put together an overall strategy that makes sense.

That's where we come in.

For the first time ever, introducing...

27+	175	7	3,000+
Years of Training	Interactive Lessons	Modules	Students Worldwide

This is not some boring "Here's what a title tag is" training course.

SEO Blueprint 2 covers insights that we have never seen anywhere else online.

We also include advice on how to know what applies to your specific situation, so you can get the most bang for your efforts.

With step by step videos, checklists, worksheets and a thriving community, you'll have everything you need to rank.

"Glen's recommendations helped us improve crawl budget, remove deadweight pages and avoid major improvements to organic traffic to our key pages."

Facebook · Glen Allsopp

"Glen found a very sneaky technical SEO issue on our homepage. Sometimes a fresh set of eyes goes a long way."

DoJiFi · Glen Allsopp

Recommended by Glen

16 Insights You'll Find Inside SEO Blueprint 2

(There are many more, but here's a teaser...)

- The keyphrase that helped me generate an additional 600,000+ in just 12 months
- The reverse HARO method which uses the site helptheyneed.w a lot (and related way to find great link partners
- The only **dual-better than Ubersuggestsuite** for picking up long (and with less competition)
- How to find profitable keyphrases people are ranking "under the radar" using specific lists of online success stories
- How I use Zapier to find the people most likely to link to something (some even with a free account)
- A step to target the interest (the people who link out) on Facebook **I've never seen anyone else talk about**
- What happened when I implemented "ghost page SEO" on one of my websites - with the actual rankings and traffic
- How I find expired domains to purchase with great link profiles (I've accepted dozens with this method)
- Our **exact step-by-step checklist** we follow when auditing some of the biggest sites on the planet
- Four SI unique methods I use to find 'secret' pages on any site which probably shouldn't exist (and could be hosting them back)
- Watch me add twenty different websites, live, covering multiple niches and business types and finding serious issues
- Why you should **literally give Google $10 (maximum)** to find people to connect with for link building
- **A custom tool I use** to segment and prioritise huge lists of sites quickly for outreach and relationships - I won't get it too
- Open Source is the custom website crawler I open thousands of sections on Windows and Mac(+ before anyone else
- Exactly what we write to clients when we find specific issues on their sites, (and you can copy and paste.

Most need! There are over 100 additional insights and insights inside.

A Brand New Concept for SEO Blueprint 2: Superpixels

Launching for the first time ever now in October 2021!

Superpixels is a brand new concept with a simple mission: **To give you the playbook to beat Digital Outlaws in Google.**

The truth is that the biggest brands on the web have more money than ever to spend on:

- Acquiring well-ranking competitors
- Hiring SEO agencies who know how to run others they own
- Getting a lot of press (and links) for anything they announce
- Building Google +/ Knowledge SEO assets
- Ranking multiple sites for the same keyphrases
- Hiring amazing writers to produce 10k, ten and by content

And they can do all these things and more while staying strictly profitable, because they already have the rankings to afford such expenditures.

SEO Blueprint version one did exactly what we hoped it teaching people about new link building, keyword research and on site technical ideas we don't believe you'll find elsewhere.

That said, something was missing.

If we're being honest, a huge percentage of sites we audit are doing great technically, have chosen the right keywords to target and follow proven business models, yet they're still not successful.

Our brand new Superpixels concept in SEO Blueprint 2 - literally giving free for the first time in October of 2021 - focuses on everything else we believe is important for a site to stand out online and long-term success with seo.

Superpixels comprises of more than a dozen exclusive, actionable modules based on real-world insights to help digital underdogs stand a real chance against digital giants in Google.

It's a radical new approach to anything we've ever shared, but the early feedback has been incredible (someone saying it's the best thing they've read in years really made our day)...

Ryan Stewart
Jul 7 at 2:04 pm
Just finished the SEO Blueprint 2 course
Like · Reply · Edit
Ryan Stewart
Jul 7 at 2:05 pm · Edited · Edited
Glen Allsopp Thank you so much Glen, I'm so grateful for the course. I'm a little overwhelmed by the amount of information but I'm sure I'll be able to make it work.
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Glen Allsopp
Jul 7 at 3:28 pm
Ryan Stewart Ha, I'm a bit more of a fan of the Superpixels section myself, but I'm sure you'll find plenty of value in the rest of the course. Let me know if you have any questions, I'm happy to help!
Like · Reply · Edit
Glen Allsopp
Jul 7 at 3:29 pm
Ryan Stewart Ha, I'm a bit more of a fan of the Superpixels section myself, but I'm sure you'll find plenty of value in the rest of the course. Let me know if you have any questions, I'm happy to help!
Like · Reply · Edit
Glen Allsopp
Jul 7 at 3:30 pm
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Like · Reply · Edit
Glen Allsopp
Jul 7 at 3:31 pm
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Like · Reply · Edit
Glen Allsopp
Jul 7 at 3:32 pm
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Glen Allsopp
Jul 7 at 3:34 pm
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Glen Allsopp
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Glen Allsopp
Jul 7 at 3:36 pm
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Glen Allsopp
Jul 7 at 3:37 pm
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Glen Allsopp
Jul 7 at 3:38 pm
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Glen Allsopp
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Glen Allsopp
Jul 7 at 3:40 pm
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Glen Allsopp
Jul 7 at 3:41 pm
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Like · Reply · Edit
Glen Allsopp
Jul 7 at 3:42 pm
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Glen Allsopp
Jul 7 at 3:43 pm
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Like · Reply · Edit
Glen Allsopp
Jul 7 at 3:44 pm
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Glen Allsopp
Jul 7 at 3:45 pm
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Glen Allsopp
Jul 7 at 3:46 pm
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Glen Allsopp
Jul 7 at 3:48 pm
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Glen Allsopp
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Glen Allsopp
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Glen Allsopp
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Glen Allsopp
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Glen Allsopp
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Glen Allsopp
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Glen Allsopp
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Glen Allsopp
Jul 7 at 3:57 pm
Ryan Stewart Ha, I'm a bit more of a fan of the Superpixels section myself, but I'm sure you'll find plenty of value in the rest of the course. Let me know if you have any questions, I'm happy to help!
Like · Reply · Edit
Glen Allsopp
Jul 7 at 3:58 pm
Ryan Stewart Ha, I'm a bit more of a fan of the Superpixels section myself, but I'm sure you'll find plenty of value in the rest of the course. Let me know if you have any questions, I'm happy to help!
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Glen Allsopp
Jul 7 at 3:59 pm
Ryan Stewart Ha, I'm a bit more of a fan of the Superpixels section myself, but I'm sure you'll find plenty of value in the rest of the course. Let me know if you have any questions, I'm happy to help!
Like · Reply · Edit
Glen Allsopp
Jul 7 at 4:00 pm
Ryan Stewart Ha, I'm a bit more of a fan of the Superpixels section myself, but I'm sure you'll find plenty of value in the rest of the course. Let me know if you have any questions, I'm happy to help!
Like · Reply · Edit
Glen Allsopp
Jul 7 at 4:01 pm
Ryan Stewart Ha, I'm a bit more of a fan of the Superpixels section myself, but I'm sure you'll find plenty of value in the rest of the course. Let me know if you have any quest

real world issues.

Yes! Sign me up!

Elite Community Support (Without the Elitism)

A moderated community, full of people who are sharing every single step.

3,000+ discussions and counting.

We have over one hundred discussions in our private Slack community, organized into channels.

2,000+ Answers from Lesson Comments

Get detailed answers to questions before you even have time to get bored by a search engine.

1,000+ Private Group Discussions

Only people who have purchased the Blueprint gives a damn about your question (except so you can be the sort anything).

Three Promises If You Join Us Today

A moderated community, full of people who are sharing every single step.

Lifetime updates.
We've updated the course once per month on average for the past six months.

14 day moneyback guarantee.
You won't find this in many other SEO courses. We truly believe in what we're selling.

Zero upsells.
As soon as you pay, that's it. No upsells, no offers or anything like this from us.

FULL TRAINING + COMMUNITY SUPPORT

$597

- Lifetime access
- 100+ private, HD videos
- Private community support
- All future course updates
- 14 day money back guarantee

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FULL TRAINING + ONE ON ONE SUPPORT

$4,597

Get the entire course and updates for life plus 90 days unlimited one on one consulting from Glen and the Databack.com team. This includes signing an NDA.

SOLD OUT

CAN'T PAY VIA PayPal zero%?

We also accept stripe (Visa, CIP 2021?)

Email us 365 days a year/month

"Glen is one of very few people I reach out to for SEO advice."

— Ashley Dennis

"There's no one I'd trust more for SEO help."

— Jonathan Gatrell

Whatever SEO situation you're in, you can be sure we're in it with you.

If you look in your open finder right now, there's a good chance you'll find SEO companies offering guaranteed first page rankings.

(Even if you don't yet have a website)

Don't fall for it from them, and don't expect it from us. We're not going to guarantee you'll rank #1 for your dream keyword overnight.

We will however promise two things...

#1 Our training is based on everything we know to help give you the best chance of that happening, in a repeatable and sustainable way.

#2 We don't just talk about SEO, but live it day in and day out, and share everything we learn on the journey.

FROM HELPING NEW SITES GET GOING FROM ZERO...

...TO GROWING TARGETED TRAFFIC ON SMALLER NICHE-FOCUSED EDUCATION SITES...

...AND DOING THE SAME THING AGAIN...

...TO RECOVERING TRAFFIC AND GROWING PAST 80,000 CLICKS PER DAY...

...TO GROWING BY MILLIONS OF MONTHLY VISITORS FROM GOOGLE.

We don't take credit for the results above. Our clients deserve the praise for building sites worth visiting in the first place.

(And it was very nice of them to let us use their screenshots for this page.)

We just help them see the missed opportunities in their overall strategy, and the on-site issues holding them back.

Issues and flaws that, when tackled, can help them outrank their competitors.

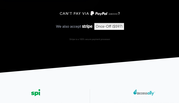
SEO Blueprint is all about sharing those same strategy shifts, tactics and insights with you, so your projects can get seen by a lot more of your target audience.

Then SEO Blueprint Students Turned Our Insights into Results...

Taking everything we learned having incredible results for clients we put that experience into a step-by-step course.

It isn't enough though that we can do it ourselves. We wanted to make sure students would get results as well.

As we hoped, that's exactly what has happened since we launched in 2018, up until version 2 now in October of 2021...



One of our SEO Blueprint students had an incredible year in 2021

Here's what they had to say about the training...

"Early on I paid thousands to a well known SEO agency, only to find out not only did the SEO Blueprint lessons catch things they missed, it caught things they didn't even understand. I found myself explaining how to use free tools to discover what Google was seeing. It was new to them. If you want SEO ideas you will not find elsewhere, you're in the right place."

Another one of our students, Tim, was also able to massively grow search traffic in 2020.

SEO Blueprint Graduate - Tim, his new goal now is 100K

Orange = 2020

Blue = 2019

The last 18 months have also seen great traffic gains for a student in the entertainment space, continuing in 2021.

The last 18 months have been good for another member

While of course we can't guarantee results, these and literally dozens of other testimonials help to make our training give a great chance of massively growing search traffic.

If you would like to put our insights to the test, we would love to see you inside the course...

Seven Blueprints
Seven Blueprints covering everything from Keyword Research to Technical SEO, local SEO, topic cluster & link profile.

100+ HD Videos
Over one hundred HD videos, each with a dedicated discussion area, so you can ask questions about.

Private Community
Our private community support, with over 2,000 answers and 1,000 private group discussions, so you can learn from everyone else.

14 day no questions asked, moneyback guarantee.
We're so confident in our course, we'll give you your money back if you're not 100% of your money back if you feel it.

FULL TRAINING + COMMUNITY SUPPORT

$597

- Lifetime access
- 100+ private, HD videos
- Private community support
- All future course updates
- 14 day money back guarantee

Add to Cart

FULL TRAINING + ONE ON ONE SUPPORT

$4,597

Get the entire course and updates for life plus 90 days unlimited one on one consulting from Glen and the Databack.com team. This includes signing an NDA.

SOLD OUT

CAN'T PAY VIA PayPal zero%?

We also accept stripe (Visa, CIP 2021?)

Email us 365 days a year/month

"I've hired various SEO experts and Glen was still able to find room for improvement."

— Ashley Dennis

"I get a lot of value and a fresh perspective on each SEO audit, but he doesn't miss a single thing! I would never have noticed."

— Jonathan Gatrell

"Glen's recommendations helped us increase organic traffic to our landing pages and led to overall improvements in organic traffic to our key pages."

— Jonathan Gatrell

"Glen has provided a very sneaky technical SEO issue on our homepage. Sometimes a fresh set of eyes goes a long way."

— Jonathan Gatrell

You've got questions. We've got answers.

Click on the question to reveal our response. Anything missing? Email hey@sephub.com.

When do I get access to the course? CLICK TO REVEAL ANSWER

How much time do I need to dedicate to the training?

I'm a total beginner. Can I still follow along?

I'm an advanced SEO. Will I learn anything new?

Does access include checklists and templates?

Can I give course access to my team (or a VA)?

Is the course drip fed or all access?

Will you be updating the program?

Are there any upsells?

Are there any discounts available?

Can you talk more about the community? Do I get support?

Is your teaching "vertical"?

My site is in another language. Will the training still be relevant?

Do existing Blueprint members get SEO Blueprint 2?

Can I get an invoice for my purchase? Yes. Yes.

Limited time opening.

We've never opened the doors to SEO Blueprint without a huge backlog of emailing lists of people, emails, Facebook questions, and more. We've never let people in because we knew we couldn't do a great job. We know that, even, we're letting in a few people who come to this page randomly. Welcome...

Cookie Notice
We use cookies on our website to give you the most relevant experience by remembering your preferences and repeat visits. By clicking "Accept All", you consent to the use of ALL the cookies. However, you may visit "Cookie Settings" to provide a controlled consent.
Cookie Settings Accept All

Accepting Payment Cards at Checkout Speeds Customer Decision Making!
Accept PayPal and Credit Cards on your site. Get Stripe, Square, Authorize.Net & PayPal Payments for WooCommerce!
Get WooCommerce Payments, which Stripe and Square only support with Stripe, Square, Authorize.Net & PayPal Payments for WooCommerce!

organic search users	1,755	1,831	3302	4,104	4,463	5,572	6,498

You, Robert Course and 19 others — 3 comments

Craig Griffiths @Griffo_

Finally got a particular client on Vogue - one of their top 100 sites (hat tip to @ViperChill for the approach). There's another one off the list. Persistence pays off... #digitalpr #SEO

Kevin Peguero @kevinpegue

If you haven't subscribed to @ViperChill newsletter at detailed.com - you're missing out on OG knowledge of the SEO industry.

I also highly recommend his SEO course. It's original and stuff you would not find anywhere else on the internet.

Jacob McMillen @jmcmillen89

Replying to @Kyle_Byers

10/10 recommend grabbing a spot in SEO Blueprint when it opens next, if for nothing else than getting access to the Facebook group. Glen is treating it like a premium membership group with new, exclusive stuff each month and first access to this public content.

Eugene Ev Skii

Many hours into Glen's course and I've been glued to every video! I've smashed my fair share of courses over the years and have had great success in SEO & ranking websites so jumped into this course pretty confident I had things covered, but wow was I surprised. The depth you've gone into the onsite-stuff (which im still getting through)... I've never seen any other course go into that much detail. VERY WELL DONE and thank you for delivering this priceless information.

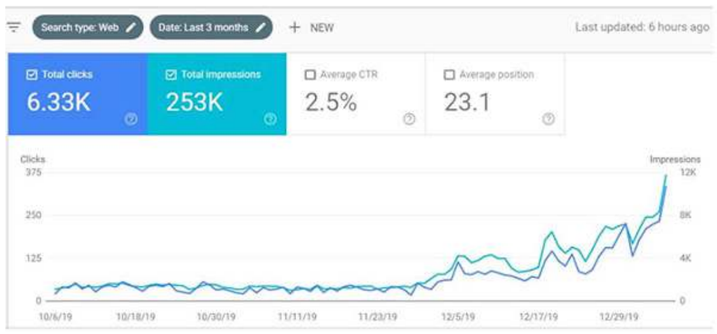
You and 41 others — 14 comments

Lily Ugbaja
Founding member · Success

Shout out to Glen and his amazing course!

So far, I've only:

- Changed my menu structure (All my links now have a crawl depth of 3 or less I believe)
- Added 2 new posts I found using his spy on new blogs method.



You, Ross Buffett and 51 others — 22 comments

own experience plus tricks you won't find anywhere.

P. S. I wasn't asked to write this comment but I still wrote, the Blueprint is worth this plus some more.

Love · Reply 2

Andrew Pontius @andrewpontius

Replying to @ViperChill

@ViperChill, going through your new SEO Blueprint course and it's 🔥 🔥 🔥! This is just a small example of the many gold nuggets you share. Thanks man!

Paul R. Dillinger @Kallussed

Loving @ViperChill's new #SEO course so far: seoblueprint.com/launch/ - Glen has such a great way of finding new angles on the classics. It has something to teach for every level of #internetmarketing. Glen's given so much value for free over the years that this was a no brainer.

Louie Luc @LouieLuc

Replying to @CyrusShepard

Not really only a particular of piece, but a whole course by @ViperChill

It's like... that awkward moment when you think you know quite a lot about something and then... you actually don't. lol

Shawna Newman I've bought all the "big" courses and this is the only one that's been worth every penny spent. I've learned more new things in this course than the others combined, and I haven't even gone through the whole thing yet! This course has also been updated more than all those other courses combined, which is crazy since it's only been available a few months so far.

Like · Reply · 6m 1

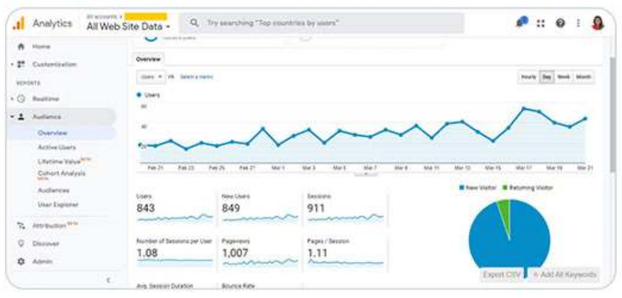
Lily Ugbaja @lilyugbaja · Mar 22

Celebrating my first 1k month with my new blog! 🙌🙌

We are ~ 6 months old now, I don't know if these numbers are ok but since I've not been hustling hard for traffic this time, I'll take it!

Thanks in great part to @ViperChill's SEO Blueprint

#SEO #blogtraffic



Azmat Alvi
3 November 2019 · Link Building

New to SEO, really trying to just inhale your entire course. Purchased 3 SEO courses, can honestly say this is the best (and ironically the least expensive).

I earn my income doing SEO, and I am bored with most SEO content as it usually doesn't deliver much anything new (to me). Not the case in here! Amazed and amazed by each module.

I knew Glen wouldn't disappoint, but I also didn't expect this level of new nuggets to implement within my processes.

Best invested money of the year.

Love · Reply 4

pioc @pioc34

Au fait, la formation de @ViperChill seoblueprint.com déchire. De l'argent bien investi!
Merci et @+

Ben M-Webb Absolutely amazing course. Was blown away with what you get for the investment. 100% recommend!

Love · Reply 1

Skyler Reeves @being_skyler

Replying to @ViperChill and @Kevin_Indig

Your course was one of the few courses where I actually learned something new — like, actionable things I put into practice immediately. It was refreshing.

Ivan @edenllau

Replying to @jacky_gng @ViperChill and 2 others

Je confirme, la formation est incroyablement value pour le prix, surtout quand on compare au marché FR

Rohan Rossouw Glen Allsopp, I bought 3 SEO courses on Black Friday. The other 2 can't even start to compare with yours. And the support in the FB group has sorted many of my issues within minutes. Thanks for your continued care.

Love · Reply 1

Kim Døfler Sand Laursen 🖐 Whenever I want to know what is new in SEO, I take a look at what Glen has been writing about. I am taking his new course and can only give my highest recommendations. He covers the why, how, and what of many different techniques. It includes step by step instructions with screen capture. No brainer if you are serious about SEO.

Love 1

Martin Varrand It took me few years to buy the course, every time Glenn opened the doors, I didn't take the step. I had never paid that much for a course and the price frightened me. Today I have been the member of SEO Blueprint for months and I truly wish I had made the decision already few years ago - it would have saved me tons of money and time.
Great course, great community, great people!

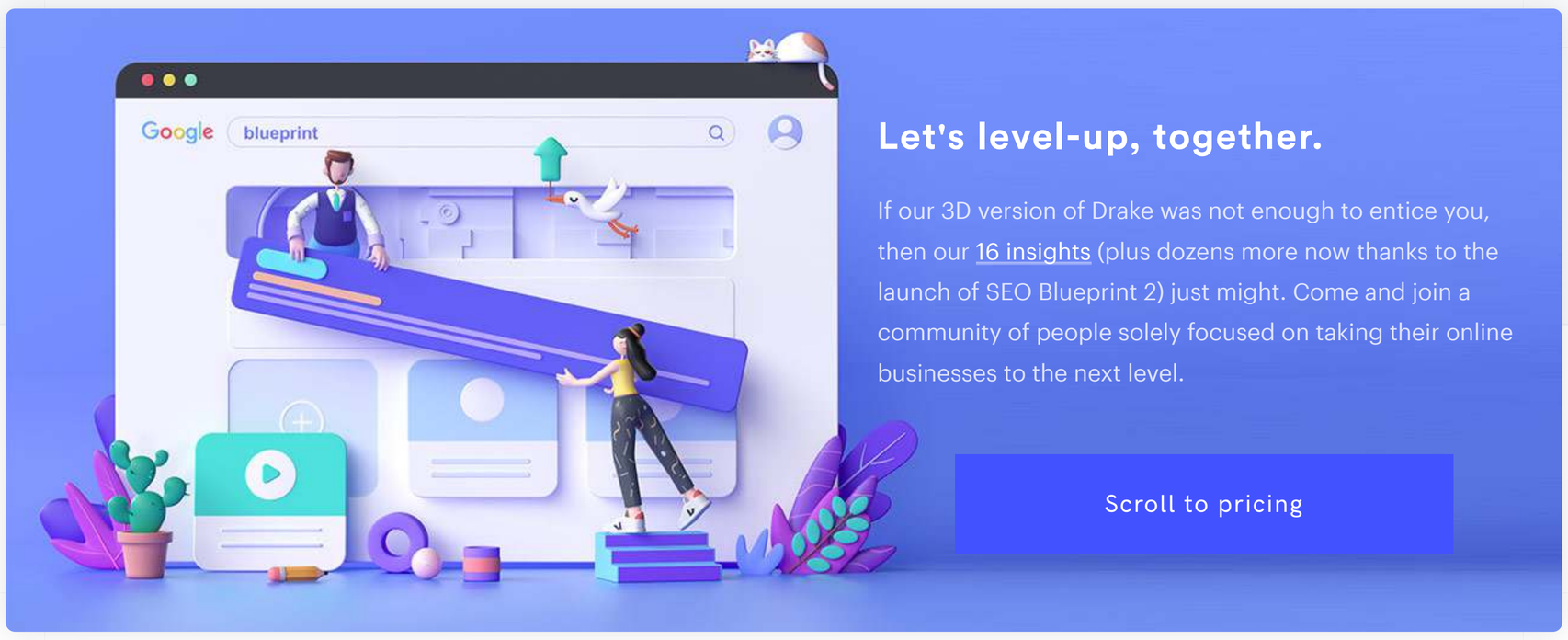
Love 1

Justin Doyle @justinjdoyle

@ViperChill just got my first client ranked in the map pack following the local SEO module! 🎉 I thought I was loving SEO before now I'm addicted! Not bad for a moonlight during COVID! #seonoob

Enrico Kunz @enricodigital

Found 3624 pages Indexed that were nothing but thin and useless. Thx @ViperChill and SEOBlueprint. Wouldn't have found those without the sneaky search operators from the course.



Let's level-up, together.

If our 3D version of Drake was not enough to entice you, then our 16 insights (plus dozens more now thanks to the launch of SEO Blueprint 2) just might. Come and join a community of people solely focused on taking their online businesses to the next level.

Scroll to pricing