smart marketer

SMART BUSINESS | WHY JOIN | PREVIEW | BONUSES | INSTRUCTORS | GUARANTEE | JOIN NOW

ROADBLOCKS KEEPING YOU FROM SCALING YOUR BUSINESS?

Learn how to manage & scale operations across every department of your business.

In this training with the Smart Marketer leadership team, you will learn the same way thousands are used to hire, train and manage 100 employees & generate $100 million in revenue.

JOIN NOW

INTERVIEWS, TRAININGS & STRATEGY SESSIONS
With the Smart Marketer leadership team

5 MODULES WITH 32 ON-DEMAND VIDEOS
That you can watch at your own pace.

PROJECT CHARTER AND OTHER C-LEVEL RESOURCES
To use on a daily basis to manage & scale operations.

> I would definitely recommend (this course) to other business owners that want to get a handle on being able to control all the moving parts without having to do it all themselves.

RYAN MCKENZIE
OWNER, PRODUPATH

Avoid the growing pains of scaling a business: add systems that support (and accelerate) growth.

HEY, I'M EZRA!

In the last 8 years, I've generated **$165 million** in revenue across 3 brands while running a team of over **150 employees**.

But I didn't start out that way. I started the same way you probably did — as a **entrepreneur**.

I built my business out of a tiny NYC apartment where I performed every role in the company, from marketing to support to fulfillment.

But as the company grew and my team grew, I experienced some serious **growing pains** that had me back from reaching 8 figures.

- ✕ *Days could feel chaotic and stressful.*
- ✕ **Projects were disorganized and never got done on time.**
- ✕ I had *no idea* how to handle the finances or the legal side of my business.

In other words: I knew how to be a smart **marketer**, but I didn't know how to be a smart **business owner**.

But all of that changed when I realized that the secret to scale is repetition.

When you can repeat a process with predictable results, then you can scale it — whether it's managing a product launch or onboarding your new 15 employees.

Scalable Business Systems Can Help You:

Avoid Burnout.
Burnout is the #1 reason I see entrepreneurs fail. They do too much for too long and it ends up in burnout and they quit. I promise if you work sustainable growth then you need to get good at hiring help, training them into experts and delegating tasks.

Reduce Employee Turnover & Attract Top Talent.
A chaotic environment doesn't just hurt you, it also stresses out your team, which means they start looking for new employees, attract the right people, and get the A-game out of your top players.

Stop Being The Bottleneck.
When you're bogged down in the day-to-day operations, crisis or answering support tickets, you aren't helping your team, you're actually slowing them down. By learning how to effectively build teams and systems, you can spend your more time doing best yourself.

Protect Your Business & Limit Risk.
You can do everything right as a business owner, but all it takes is one financial or legal issue to destroy everything. When you start scaling beyond 8 figures, small mistakes can cost you millions, one small oversight can make you millions.

scale, and in this course, we teach you the proven business strategies we've developed over 40 years of combined experience running digital brands of all sizes.

Are you ready to remove the chaos and uncertainty from your business, and start building repeatable systems that you can use to scale to 8 figures and beyond?

Then keep scrolling to preview the course curriculum.

> I've been using Smart Marketer's materials for a long time. This is the best, most comprehensive course contain the very best information for scaling businesses that I've ever come across. My ONLY regret is that I didn't find them sooner!

JEREMIAH ALLEN
OWNER, FAT BULLFROG

Course Curriculum

Over **6 modules** and **32 videos**, you'll learn how to scale operations of any size — whether you're starting as a solopreneur or you already run an 8-figure brand.

Each module mixes strategy sessions, candid interviews & tactical trainings with the Smart Marketer leadership team to give you a full C-level perspective on how we manage our businesses.

Sneak Peek

MODULE 1
Building Your Leadership Team
MODULE DETAILS

MODULE 2
Building Out Your Team
MODULE DETAILS

MODULE 3
Managing People
MODULE DETAILS

MODULE 4
Managing Marketing
MODULE DETAILS

MODULE 5
Managing The Customer Experience
MODULE DETAILS

MODULE 6
Managing Scale
MODULE DETAILS

Join Now & Receive These Special Bonuses

BONUS #1
4 C-level Q&A Calls
$1,000 VALUE

BONUS #2
Hiring Blueprint
$297 VALUE

BONUS #3
Project Charter
VALUE: Priceless?

> I have learned a lot from (this course)...most importantly how Ezra talks about building teams, investing in them, watering the plant every day, making assets for your big payday.
>
> — DANIL

Meet Your Instructors

We brought in the Smart Marketer leadership team to give you their C-level strategies on how to manage operations through different levels of scale.

Ezra Firestone

FOUNDER, SMART MARKETER

Ezra has been recognized by Shopify and Entrepreneur Magazine as a leading marketing expert and a fresh voice in the entrepreneurial community. He's founded multiple 7-8-Figure brands that have generated over $180 million in revenue while sharing his personal and professional insights through SmartMarketer.com. An outspoken proponent of people over profit, he leads a team of 150 employees while traveling the world educating business owners on how to build lifelong brands.

Molly Pittman

CEO, SMART MARKETER

In just 7 years, Molly went from Kentucky bartender to VP of DigitalMarketer to CEO of Smart Marketer. Few people know how to help shape and execute a company's vision like her.

As an educator, Molly has also certified thousands of marketers in paid traffic and customer acquisition.

John Grimshaw

CMO, SMART MARKETER

As Smart Marketer's CMO, John helped scale all of our marketing systems, including doubling the revenue of our biggest sales channel — email.

John is also a lover of data and analytics, and he teaches our newest mentorship program, Train My Email Specialist.

Colleen Taylor

COO, BOOM! BY CINDY JOSEPH

An expert Project Manager, Colleen implemented the systems necessary to 3x Smart Marketer's revenue while cut the company's overhead supporting work-life balance for the entire team.

She then went on to work at BOOM!, which just crossed $100 million in total revenue.

Steve Passmore

MERCHANT SUPPORT MANAGER, ZIPITY

As the head of our amazing Support Team, Steve helps maximize customer satisfaction across all of our channels, ensuring that no detail is easy to overlook as you scale!

Steve also oversees the use of support as a revenue lever for the business.

Join Now

- Trainings, interviews & strategy sessions with the Smart Marketer leadership team.
- 6 modules with 32 on-demand videos you can watch at your own pace
- C-level resources we use on a daily basis to scale and manage operations.
- **BONUS #1:** 4 LIVE 90-minute Q&A calls with your course instructors ($1,000 value)
- **BONUS #2:** Hiring Blueprint ($297 value)
- **BONUS #3:** Project Charter (Priceless?)

$1,997

JOIN NOW

> If you're looking to level up your digital marketing game then you're in the right place. Smart Marketer's materials have been battle tested and proven with their own 8-figure businesses, so you know they work. Highly recommended.

ANDREW VOUDERAS
OWNER, ECOMMERCE FUEL

Our Risk-Free Guarantee

Smart Business Systems comes with a **30-day, money-back guarantee**. If you don't like the course for any reason, or of course, contact our Support Team and you will be given a full refund... No questions asked!

FAQ

Is This Course Related To Smart Project Management?

Why Does SBS Cost $1,997? Don't Your Smart Courses Usually Cost $1,497?

Where You've Seen Us

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CONNECT WITH US

LET'S TALK!

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