THE
LIVE LAUNCH METHOD®

Your You-you International just phenomenal to order Kids. Learn the simple, proven and actionable way to self-millions with this limited time offer!

BUY NOW

Not ready to pay in full? Take payments.

SCALING YOUR BUSINESS TAKES WORK. BUT THAT WORK DOESN'T HAVE TO BE HARD

What if I told you going to market with your offer could be fun, simple, AND effective?
That you could take one sales funnels and use it over and over again to create stunning results?
Or even clients by the dozens?
That you could launch from any time, anywhere?

YOU CAN WITH
THE LIVE LAUNCH METHOD

"Just dropping and one you were the Kathy Cuyle just big yet is how easy this is. I'm a big, big, big fan of Kathy and Chad. Thank you guys."

— ERIK MALLANDER

"I have been working with Kathy Cuyle for years. She has changed my life. I am able to buy my dream vacation because of the Launch Method! This is a no brainer offer!"

— GRACIELLE SHERMANE

THIS IS FOR BUSINESS OWNERS

Who want to take their TIME back to be present with their families.

Who have been looking for a simple and repeatable way to sell their program.

Who are sick of fancy tech and automation tools and want to show up and SERVE their market.

Who have been looking for a sales process that feels in alignment with how they do business.

LIMITED TIME OFFER

This is the first and LAST time the
Live Launch Method product will be offer at this price.

3	7	55	25
DAYS	HOURS	MINUTES	SECONDS

the INVESTMENT

$2497 one-time for lifetime access

3 Payments of **$897**

Join Now Pay In Full | Join Now Payment Plan

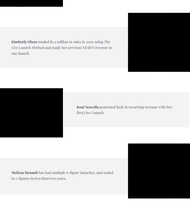
LIVE LAUNCH SUCCESS STORIES

People who have had massive success using The Live Launch Method

- Leadership Coaches
- LinkedIn experts
- Doctors
- Mindset coaches
- Gift coaches
- Copywriters
- Vas
- Business Coaches
- Health coaches
- Agency owners
- Real estate investment coaches
- Functional Medicine Practitioners
- Lawyers
- Financial consultants
- Relationship coaches
- Career Coaches

....and so much more.

SEE FOR YOURSELF:



The Live Launch Method is what catapulted Kelly Roach Coaching to the 8-figure mark and is the same strategy our clients are using to scream $ million in revenue — **every single month.**

REAL ENTREPRENEURS

just like you - are using The Live Launch Method to simplify + scale their business online:

Dr. Eric James DeWeese eclipsed the $1 million dollar mark in 2020 and had her highest launch yet - coming in at over $600k.

Jack and Michelle Roach made $250k from one launch after 30 days (and scaled from 3-4 figures to 6FIGURE year!

Julie Cicoli brought in 6-figures in her second Live Launch workshop

Kimberly Olson landed $1.5 million in sales in 2020 using The Live Launch Method and made her previous YEAR's revenue in one launch.

Kami Nemeth generated $25k in recurring revenue with her first Live Launch

Melissa Hemmil has had multiple 6-figure launches, and scaled to 7-figures in less than two years.

JD Dorsiline scaled to 6-figures in less than two years using launch cycling as her main form of selling!

The results speak for themselves. Are you ready to become the next Live Launch success story?

It's time to turn your hard work into cold, hard cash: with the SIMPLEST sales methodology online.

BUY NOW

A PEEK INSIDE THE LIVE LAUNCH METHOD® MEMBERSHIP SITE

Inside, you will learn the ins and outs of launching — from designing your content pillars to sales maximizers — throughout our over 20 modules in the membership site. That includes:

LIVE LAUNCH OVERVIEW

An introduction to the most powerful launch mechanism on the planet. In this section, you will learn how to set yourself up - from 1-to-1 / - for a 6-figure launch on OT platform, keep prospects engaged and ready to buy, and transition seamlessly from serving to selling - so that you can book your calendar with consultations and put more $$$ in the bank.

Modules Include:

- Welcome to Live Launch
- What does Live Launch Look like?
- Live Launch Framework
- Building your Launch Team
- Giving into your Numbers
- Choosing a launch container
- Content Pillars Design
- Launch Timeline & Structure
- Automated Emails & Texts
- Pivot from Content to Offer
- 5 Days of Selling
- Designing Bonuses
- Pre-Promotion Checklist to Generate Leads
- Effective Testimonials
- Transition When Somebody Buys
- Launch Management Metrics
- Booking Consultations in Launch
- Closing out your Launch
- What to do AFTER Launch
- What to do with Leads between Launches
- The Stack, 5 Elements of your Pitch
- Launch Variations

Learn how to execute an effective 6-figure live launch YOU way, because selling should feel good.

YOU WILL ALSO GET

- Access to Our FB Community
- weeks of Q + A with our Executive Team
- Access to all future updates

BONUS
LIVE LAUNCH COPYWRITING

Hook your prospects with compelling copy that differentiates your brand and maximizes conversions - from title and inserts, to conclo. In

Modules Include:

- How to Write Copy Efficiently
- How to Know if your Copy will Convert
- Copywriting Principles to plus your Copy on Edge
- How to write your Live Launch Title and Subtoading
- How to Write Daily Titles and Teaser Bullets
- Content Planning

So you can effectively communicate the VALUE of your workshop and get people showing up five daily to drive even more sales during Launch.

BONUS
Live Launch Resources + Sample Launch Videos

Take the overwhelm out of Live Launch prep with resources that'll make your asset creation simple and LOU, so you can spend more time working your clients and bringing in that money!

Resources Include:

- Live Launch Standard Operating Procedures
- Launch Assets Checklist
- Sample workbooks
- Sample Graphics
- Testimonial Questions
- Warm Hand-Off
- Launch Goals Tracker
- Sample Launch Videos (from case studies, to live coaching examples)

These tools will set you up for massive success — and since you've got your own assets in tow, you can use them over and OVER again!

PAY IN FULL BONUS

The Multi-Million Dollar Offer

- **6 Steps to Clarity:** get complete alignment on what you do, how you transform lives, + the market you love to serve
- **Our High-Ticket Offer:** build a frictless-based business that gives you more time by developing a high-ticket offer that drives more revenue without working longer, harder (burn or burning yourself out

BUY NOW

FAQ

My niche is super-specific. Can this work for me?

YES! Live Launching has proven to be successful for service-based business owners across industries, from media agencies, to realtors, business coaches, mindset coaches, and beyond. The beauty of the Live Launch Method is its offer and proprietary process or core-methodology that can use to get clients' results. Once this method can work for you.

Do I need to follow a traditional 9-day launch process?

Nope! Inside The Live Launch Method, we teach you launch variations that make sense for your target audience, platform of choice and overall business model. The beauty of the Live Launch Method is that it can be tailored to meet your needs.

How long will I get access to the membership site? Are there any additional fees I should expect?

You get lifetime access to the membership site with your one-time payment or payment plan option. And, you can give your team access as well! Whether you're hiring a new community manager, sales rep or VA, they can use this training to help you successfully execute your Live Launch.

Can I get a refund?

No. Because you are getting immediate access to all of the content, we don't offer refunds! However, we have done everything possible to make this as accessible as we can to those who are serious about scaling their business using the Live Launch Method.
Our FB community is designed to give you the support you need to implement what we teach.

Have additional questions about whether or not this will work for you? Email our support team at

teamlivelaunchpodcast@livelaunchpodcast@livelaunchpodcast.com

AT THE END OF THE DAY, IF MAKING MULTIPLE MILLIONS OF DOLLARS IS YOUR GOAL

THEN LAUNCHING IS CRITICAL TO YOUR SUCCESS

Sure, you could cross-your-fingers-and-pray and ads, IE.?,
Please carve a 1000 of money to ads to actually become profitable.
You could post a bazillion times on social media and hope for the best. And building an engaged audience
takes time, and our algorithm change cure there things off.
You could create a 7-day email series and hope that EVEY week for several, everyday people...
Or you can use the exact strategy that took us business from 5-to-6 figures in a year.
The same strategy that's helped hundreds of clients make 6 and 7-figure leaps in their revenue.
This method is proven.

It's applicable across industries.

All you have to do is master it, so you can start scaling.

What are you waiting for?

BUY NOW

kelly roach
COACHING

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