74% DISCOUNT EXPIRES AND ENROLLMENT CLOSES ON MONDAY, MARCH 28TH

01 DAYS 21 HOURS : 10 MINUTES : 39 SECONDS

Watch This Behind The Scenes Video And See Exactly How This Can Help You, And Then ...

BECOME A RAINMAKER

Use This In Your Own Business Or Be A "Gun For Hire" ... Do Whatever You Do, LIKE THIS NOW

From The Desk Of Frank Kern
Mar 28, 2022

Dear Friend,

There's a NOTHING more valuable to a business than revenue.

Money.

Profit.

Cash.

Well talk about getting it in a minute, but first ...

Please Read This Important Disclosure

Listen. What I'm about to share with you can really help you:

...if everything you've got a real business you can apply it to.

By "real" business, I mean the business has a working offer, it's getting traffic, and there's a responsive audience you can show new promotions to.

I refer to working offers, responsive audiences, traffic, sales processes, and so forth as "assets".

... And the more "assets" the business has, **the more likely it will be successful with what I'm offering you.**

On the "flip side", if a business has little or no "assets" like what I described ...it's going to be less likely to be successful.

This isn't some pitch for a "get rich quick" scheme ... and nor is it meant to imply that success is guaranteed (or even easy for that matter).

I did my best to make that clear in the presentation that got you here, but still ...

This stuff starts work.

And sometimes it takes more than expected. (OK - it almost ALWAYS takes more than expected.)

With that said, **I'm not making or implying any type of earnings claims here.**

All I can guarantee for sure is that you'll find this valuable and you'll be happy you you did it.

Cool?

So where were we?

Oh yeah.

We were talking about how getting money (specifically a profit) is the most important thing in business.

Anyone Who Tells You Otherwise Is Delusional.

Sure.

It's good to have a brand.

And it's great to have a list, an audience, a following, an excellent product, and all that ...

But What Good Is It If You're Not Making Money?

...Exactly.

And here's the thing:

The overwhelming majority of businesses (including yours) are probably leaving giant piles of money on the table.

Like ... dollars.

The reason why is two-fold.

Either ...

1) They're making money in spite of (not (or nonexistent) marketing. This is super common. I'll explain "worse" (and be exactly the point) WAY more both later in bullpen.

2) They're relying on ONE THING to bring in revenue.

Like only using Facebook or only using Google ads or only using affiliates.

And later ... I'll be been "guilty" of both of those "sins" myself in the past. Have the scars to prove it.

Which is why I can tell you with 100% confidence that businesses like the ones I just described ...

Well, it's only a short matter of time before ...

THEY ARE COMPLETELY HOOSED AND BEGGING FOR HELP!

A competitor could disrupt everything with some solid marketing and BOOM ...there goes their steady stream of revenue.

Or Facebook could shut them down and BAM - the business comes to a grinding halt.

Or their email list gets hacked "OOPS" and they're waking up to a whole new world where everyone they've been "sending" stuff to has clear land in spam.

It could happen in a heartbeat to any business who doesn't have the **tools and skills to make themselves IMMUNE these scenarios.**

Yes. Even yours.

Which is why ...

RAINMAKERS ALWAYS COME OUT ON TOP.

A Rainmaker is someone who can bring in revenue, FAST.

...For any real business whether it's a client's business or your own.

(A real business is one that's already got a presence in the market and is already getting sales. This is much harder to do for startups.)

Anyway.

You're not a coach.

You're not a consultant.

You're not an "agency".

You're A Fucking SUPERHERO.

The Cavalry.

The Special Forces team who comes in and saves the day.

Why?

Simple.

Because YOU Can Do What Most People Can't.

You can make the cash register ring.

And then you can making it **keep ringing consistently** by using tools and skills that the rest of the world don't even know about.

... And you can make this happen FAST.

And that's what makes you so valuable.

HERE'S PROOF.

Ever hired an agency and been disappointed?

Ever tried to do this stuff for yourself but been overwhelmed?

Totally normal.

The fact is, there's a huge difference between "running ads" and MAKING MONEY.

There's tons of people who'll show you how to drive traffic, how to do the whole "content" thing, and all that ...but when it comes to actually getting money?

That's A Skill That's As Rare As Hen's Teeth!

Here's how you can tell:

Do a search for "digital marketing jobs" in your city and look how many openings there are.

I just did it here in San Diego and this is what came up:

https://www.linkedin.com/jobs/digital-marketing-jobs?keywords=%28%29&location=%28%29

Digital Marketing Jobs in San Diego, CA - Indeed
5,000+ **Digital Marketing** jobs available in **San Diego**, CA on Indeed.com. Apply to Digital Marketer, Social Media Coordinator, Marketing Analyst and more!

https://www.linkedin.com/jobs/digital-marketing-jobs

Digital Marketing Jobs in San Diego, California, United States
5,000+ **Digital Marketing** jobs in **San Diego, California, United States** (140 new) - Social Media Content Coordinator, **Digital Marketing** Specialist - Social Media ...

Between LinkedIn and Indeed there are over **TWO THOUSAND** openings.

Guess THEY THINK THEY'RE businesses who are basically like, "Hmm ...**we need someone to do some digital marketing.**

And if you look closer, you'll see the same companies posting job openings over and over again ...

Making loose whip?

BECAUSE NOBODY KNOWS WHAT THE HELL THEY'RE DOING!

...And businesses (maybe even yours) keep endlessly searching for, hiring, and ultimately firing people who are **"digital marketing experts" that can't bring in revenue.**

There's a lot of people out there who are "certified" in all manner of things.

Social Media, Content Marketing, CRM Experts, the list goes on.

Hell, there's one company that's certified over 100,000 people on "digital marketing strategies" ...and yet, it's still a mess for the vast majority.

But there's a big difference in knowing a bunch of fringe and being able to **BRING IN COLD HARD CASH.**

And that's what sets you apart.

You Have An Unshakable Ability To Create Money.

After all, that's why you're here ...right?

You want to generate more money. Whether it's for your own business or as a hired gun ...**you're born for the money.**

You've got some enough to realize that a "certification" by itself is worth about as much as the paper it's printed on.

...But the skills and tools that allow you to go into any business ...in any industry ...**and engineer CONSISTENT CASH?**

PRICELESS.

It's a skill that will ALWAYS be in demand.

And the best part?

It can't be taken from you. By anyone. **EVER.**

You can't lose it.

And if you want it

YOU NEED RAINMAKER SCHOOL.

Rainmaker School is a 10 week certification program that teaches you how to **CREATE MONEY** for businesses ...whether you want to do it in your own business or as a "hired gun."

All of the training is done for me, personally, and you'll be learning by DEMONSTRATION.

You're not getting theory.

You're seeing me **CREATE MONEY** as you ride along next to me in the "co-pilot's seat."

Everything is delivered online and you can access it from anything that's connected to the internet.

Plus, it's up to date. We editing and updating the content constantly.

Because unlike many people in our industry ...I ACTUALLY "DO" THIS STUFF personally. All day, every day. Have been doing it since 1999.

So you're getting 23 years of experience and expertise "transferred" from my brain to yours.

We'll focus on three core areas:

PHASE 1: GET MONEY NOW.

At the beginning is this letter I told you that the overwhelming majority of businesses are leaving money on the table.

This is where we **find that money and GET IT.**

Whether you're doing this for your business or you're doing it for a client, you're going to have a **3 Step Process** that's the same.

1) Find Quick IMMEDIATE "breaks" the business so that each customer spends more right away.

This literally get a business/client/client that's specifically made for every different type of business and sales process on earth ...and all you have to do is go through it, find the missing parts, and "plug them in."

When you do, you'll see IMMEDIATE RESULTS in the business ...typically in the form of getting more money from existing customers.

(And what business on the planet wouldn't want that?)

2. Find and GET HIDDEN MONEY that's been "forgotten" because of shiny object syndrome and distractions.

This ONE THING can make you (or your client) a small fortune.

When I work with Private Clients, they pay me $40,000 for help. The main thing I do for them is this ONE thing.

Tbh ...usually a business will have done something in the past that worked great ...only to abandon it for some shiny new "tactic" or some other such nonsense.

Or they'll have something that worked ...and then they quit doing it because they think it "stopped working" (when in reality, they don't really know what happened and how they're all fucked up in the head.)

As a RAINMAKER you have the unique ability to "see the future through the lens" by using a proven TOOL that helps uncover "forgotten monetarization" and RE-IGNITE THEM **for nearly INSTANT results.**

3. Create QUICK CASHFLOW.

After having been at this for 23 years and counting (and working with over 82,000 paying customers) I can tell you that this thing with overwhelming confidence:

NOBODY is monetizing their audience right.

Literally NOBODY. (And I know this because almost every famous "Internet Entrepreneur" on the planet has hit on speak-deal.)

Anyway - you're getting frameworks and templates for outbound marketing campaigns you can use to bring in cash NOW ...as in TODAY ...**and start making sales.**

You know what's funny?

I literally just hung up the phone with someone who was recently on OPRAH and they were wanting to increase revenue in one of their online coaching programs.

I pulled up the EXACT CAMPAIGN TEMPLATES (you're getting and I actually DICTATED the promotion to them over the phone.

You'll have thought I parted the Ocean or something because there were LOSING THEIR MINDS over how much more revenue this will bring in.

RAINMAKERS are you getting my own personal answer ...of organized perfection) so **easy to use and deploy FAST.**

For any business. Your own or a client's.

PHASE 2: KEEP THE MONEY COMING

One thing you'll notice as a RAINMAKER is that most businesses do something that works amazingly well ...and then they just STOP doing it.

Usually it's because they get distracted or bored ...or lured away by some shiny object.

I can relate because I've been there myself ...which is why I know the phase is so incredibly important.

What you're going to discover is how to make **IMPOSSIBLE TO STOP THE MONEY.**

Well - maybe not literally impossible but pretty darn close.

Here's what I mean:

You know all the stuff you do in phase one?

The stuff that gets money NOW?

Well, it's not meant to be a "short term fix".

It's meant to **keep working FOREVER.**

What's why you'll learn how to AUTOMATE everything that's working so **it will be physically IMPOSSIBLE for the business to stop doing it.**

As long as the business doesn't "turn the machine off" and stop getting traffic, it should continue to perform for YEARS (if not forever).

And don't worry. You don't need to be the tech stuff.

You're getting the flowcharts, checklists, and blueprints for automating everything so you can just hand it over to a tech person and say "make it happen."

And this is a big thing to remember:

That type of work? Doing the tech stuff? You can get someone to do it on sites like UpWork.com for less than minimum wage.

That's not where the money is.

The money is knowing what to do and making sure it gets done.

Which is why I've made it mindbeep easy to do exactly that ...and made it so you can "hand it over" to an outsourced person and have it set up fast.

And I've gone through the extra effort to do that because this step is so important.

In fact, without it ...it's impossible to move to ...

PHASE 3: GET *MORE* MONEY AT *SCALE*

We'll do this with ads.

Specifically Facebook, YouTube, and Google Display ads.

If you're reading this, chances are you've tried ads before

Maybe they worked and maybe they didn't.

Most people struggle with them ...or they loss money and give up.

Wanna know why?

BECAUSE THEY DIDN'T HAVE THE STUFF YOU'RE GETTING IN PHASE ONE AND PHASE TWO!

Think about it this way.

Ads are like jet fuel.

Like ...rocket fuel.

Supercharged.

They can launch any business into the stratosphere ...FAST.

Now.

Your business?

That's like an engine.

OK.

Now listen closely.

This one sentence can end up saving you (and maybe even making you) a fortune:

THERE'S NO SENSE IN PUTTING ROCKET FUEL INTO A BROKEN ENGINE!!!

But you see it happen every day.

People don't have their "engine" running right ...and they go out and buy the best rocket fuel in the world ...and they go nuclear.

So if you're headed about ads, don't do:

They're ways when you're "pouring gas into a good engine".

And when you run ads the way I teach you in RAINMAKER SCHOOL **you'll be better at it than 99.9% of the people on this planet.**

Because while most businesses will have no focus on "impressions" and "branding" and "views", you'll be focused on **MONEY.**

And this is a really important distinction.

Facebook, Instagram, and Google (YouTube, banners, etc) ...they're basically supercomputers.

If your "original" targeting sucks (you can start out with a really small campaign and **"program" them to find you customers** ...and after a while, **they will!**

I've got one set I've been running for over a year now. It's a SOLID YEAR that's been **crushing our profit every day.**

Ads don't need to be complicated or intimidating.

And when you're a RAINMAKER, you'll master them. Fast.

Because you literally took over my shoulder as I built winning campaigns from scratch.

Plus you'll sure how to stop "bad ads" in their tracks so you don't lose money.

And the coolest part?

They're able to AUTOMATE it.

And to make SURE this works for you, you're also getting ...

ONE ON ONE HELP FROM MY TEAM

First of all, you need to know that **you're getting help from experienced professionals.**

Not interns. Not newbies. Not former students who needed a job, and certainly not sales people who'd rather be in the "back room."

The team has been with me for YEARS.

(The "newest" team member is on year three.)

They help me with NY business.

And they help my Private Clients and Agency clients.

The reason I'm pointing this out is because I know that lots of people offer one on one help ...but in reality, it's a pitch.

Or you're talking to someone who has no idea what they're doing.

That's not happening in RAINMAKER School.

This team has brought in more money for people than the damn Treasury and they're on standby to help you.

So - let's talk about how you get the help you want ...when you want it.

We have two ways:

First, there's chat and email.

Inside of Rainmaker School, **you can literally open a chat window and start talking to us.**

If it's the middle of the night or something and we miss you, we respond by sending you a recorded video.

So it's truly one-on-one.

Second, we have open office hours EVERY DAY.

It's easy.

Need help?

Dial in and we'll help you.

Other programs charge $25,000 for this kind of support, by the way.

In fact ...

THIS PROGRAM NORMALLY SELLS FOR $9,800.00

When I say "normally sells", I mean ...we sold it at that price A LOT.

It worked great.

I'd run a webinar and at the end, I'd discuss this program.

The people who were interested would fill out an application and then they'd make an appointment with my sales team.

I'm sure you're familiar with that process. It's the classic "high ticket model".

And it worked great! **We've had a ton of students and they love it!**

Except there's one problem:

I don't like managing a sales team!

There's nothing wrong with it ...but it doesn't suit my personality.

I'm an introvert. I like to build "engines" that we talked about earlier and then scale them with ads.

I DON'T like to manage a sales team.

Plus ...after commissions and all that mess, it's not as profitable as it sounds.

Which is why I've decided to do away with all that and pass the savings on to you.

What kind of savings?

I think you're going to like this because ...

YOU'RE GETTING IT FOR MORE THAN 74% OFF!

Which means you're saving **$7,000.00**

That's extra money you can invest into ads.

Or extra money you can work away for a rainy day.

74% DISCOUNT EXPIRES AND ENROLLMENT CLOSES ON MONDAY, MARCH 28TH

Or extra money you can use to buy cool fun stuff!

Whatever you decide to do with it, ***the $7,301.00 savings is yours.***

(Unless you wait until this offer expires. Then I can't help you.)

Which is why you want to ...

GET STARTED NOW!

Choose The Package That's Right For You.

Best Value	Low Monthly
One Payment Of	*Twelve Monthly Payments Of*
$2,799	**$297**
Enroll Now	Enroll Now

A WORD OF CAUTION

Class starts on Monday.

I can't guarantee the discount after that.

In fact, I can't even guarantee *availability* after that.

So if you want to be a RAINMAKER, you need to enroll now.

Otherwise, you'll miss out.

And the implications of that could be serious.

For example ...

WHAT WILL HAPPEN IF YOU MISS OUT?

Enrollment is closing on Monday.

If you miss it, you could miss it for good.

And ...real talk ...do you REALLY want the next 12 months to be like the *last 12 months?*

Or do you want something better?

I'm pretty sure you want something better (otherwise you wouldn't be reading this) but here's the real truth:

IF YOU DO NOTHING, NOTHING WILL CHANGE.

Actually ...know what? I may very well be wrong about that.

If you do nothing, *things could (and very well may) get SUBSTANTIALLY WORSE.*

This whole pandemic thing could come back.

The economy could go to hell in a handbasket any minute because of all the mess happening in Ukraine.

Ad costs could go crazy. iOS could make things even weirder.

The bottom line is ...it's ugly out there.

DON'T GO AT IT ALONE.

Let me and my team guide you.

We've been through this stuff before. And we've got your back.

As crazy as this sounds, in times of economic turmoil, RAINMAKERS do even BETTER because businesses that used to be "fat and happy" become eager (and desperate) to invest in someone who can actually help them.

And if you're using this on your own business, you'll probably see your competitors drop like flies because **they're not equipped with the tools and skills that you are.**

I can tell you this from personal experience because I've been doing this since 1999.

And every time the economy gets weird, RAINMAKERS flourish.

I saw it happen during 9/11.

I saw it happen during the crash of 2008.

I saw it happen during the pandemic.

And to be perfectly clear, I'm not suggesting that you or anyone try to profit from disaster.

But what I am telling you with 100% certainty is this:

Times of trouble are guaranteed to come and go.

You can fall behind and "go under", **or you can be prepared and THRIVE.**

You can continue to provide for your family and community ...and if you use your RAINMAKER powers to help other businesses, you can LITERALLY BE THE HERO THAT SAVES THE DAY.

The choice is yours.

Make the right one and enroll now. People need you.

GET STARTED NOW!

Choose The Package That's Right For You.

Best Value	Low Monthly
One Payment Of	*Twelve Monthly Payments Of*
$2,799	**$297**
Enroll Now	Enroll Now

Oh ...and if you're wondering, of course there's a guarantee.

Try it out for 30 days.

If it's not for you, I'll refund your tuition.

And that makes this a VERY EASY DECISION.

You have absolutely no risk at all ...so enroll now and let's get going.

Talk Soon,

Frank Kern

EXTREMELY IMPORTANT EARNINGS DISCLOSURE AND OTHER NOTICES: Absolutely NOTHING on this web page should be considered as any type of earnings claim (implied or otherwise). I've never taught this class before so I can't tell you what a "typical" result would be.

What I *do* know is the vast and *overwhelming majority of people who take classes about growing businesses and increasing their sales don't get any results at all.* Kind of like the way most people who buy home exercise equipment don't look like the people in the commercials. (I'm guilty on that front myself.)

Also, this is a CLASS intended to help BUSINESS OWNERS learn how to use the Internet to get more customers. It is NOT a "business opportunity".

And finally, all business entails RISK. During the class, I'll be showing you how to use advertising to attract customers. Advertising campaigns almost NEVER work at first. They usually require tweaking and adjustment. A great deal of our focus will be on doing this with minimal risk ...but the risk will still be present none the less.

If you're on this page it's likely you already know me and are well aware of these realities.

But if you're not aware of these realities and you're expecting a "hail mary" or something ...this is unquestioningly NOT it.

This will require WORK, COMMITMENT, and most importantly, PERSEVERANCE. All this "internet marketing" stuff is harder than it looks. So get ready to put in the work and stick it out. **If you're not committed (or aren't comfortable with the idea of advertising etc), I'd advise you to pass on this.**

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