LinkedIn QUALITY LEADS FORMULA

Get High-Paying Leads Coming To You Every Single Day Through Linkedin

with Shelley Hutchinson

Get High-Paying Leads Coming To You Every Single Day Through LinkedIn

Would you love to have a steady business with a nice high quality, high paying prospects coming to you as you need?

This is what the LinkedIn Quality Leads Formula can do for you.

You can show I know from 20 years in marketing is that leads are the lifeblood of any business and without them you often have an expensive hobby rather than a business.

Perhaps you can relate to this?

Right now you might feel confused about how to market your business, and feel like you are going round and round in circles trying to figure out what will work for you.

You probably feel deeply frustrated that despite the efforts you put into your marketing on a daily basis you cannot seem to attract the clients you really want to work with, and

You've been following all the marketing gurus advice, posting content consistently on social media, blogging, creating a website.

Yet instead of your inspiration of a flow of clients, you're lost in a labyrinth of prospects coming to you who can't afford to pay you what you truly deserve to be paid.

Some days you might find yourself questioning whether you are cut out for this and contemplating packing it all in.

I'm here to tell you DON'T because THIS can be YOU!

The truth is it's not your fault. You trained to become an expert in your field, not an online marketer.

And even though I have been in marketing for years, and taught marketing to clients since my 20's, the sheer amount of options available to me today is overwhelming and I can't imagine how you feel about it.

And I understand what it is like to be where you are.

In 2011 my Facebook under-friended suddenly stopped ended, overnight I went from having a successful business to literally not having any money coming in. All the programs coming with me I had created were no longer viable and I was left with a blank slate.

I didn't know what I was going to do, I'd just so much money in the bank that I could survive for a couple of months and I'd ended up having to let a lot of my team go, including my friend Michelle who had been with me for years and I was lost and in a state of panic.

But did this stop me sinking more money into ads? Not following the advice of my then mentor I continued to plough money into Facebook ads and started running sponsored webinars instead of the one I picked up a few clients from the last time I had run them, and I ended up with a lot of people coming to my Facebook group.

I was floundering... not sleeping well and riddled with anxiety 24/7.

What saved me was taking stock of my situation and instead of doing the same thing and expecting a different outcome, I went back to the drawing board to figure out a whole new marketing strategy.

What I realised was that Facebook wasn't working that way.

I needed to change platform... and that's when I realised LinkedIn was the ideal platform for my ideal clients.

The great advantage for me using LinkedIn was that was for me, at then was my all-purpose tool equipped with all my hats. The separate for me was quite quickly a produced results.

I realised that not only was LinkedIn the best platform for me, it was also the best platform for business owners such as Coaches, Consultants, Virtual Assistants, Service Providers and others in deep niches providing high ticket services.

I started building the Linkedin Quality Leads Formula to my clients and got the results and I kept on getting amazing results in literally just a few days.

Results like you see below...

You might be thinking - "This won't work for me as I am now a business".

I want to reassure you, that my clients are now in business and haven't even got a website or had a single client for their business yet... and my pioneer LinkedIn strategy will starts for them.

Like my client Steve Wrexe, who is a Counsellor and wanted to transition to providing leadership and mentor coaching to CEOs.

"Within 24 hours I had my first discovery call with a CEO who was becoming fed with appointments. Or now 10 days and I've signed up the CEO Client".

I want to show you how you can use the LinkedIn Quality Leads Formula to your business and start up the results you deserve with your business.

That's where the LinkedIn Quality Leads Formula comes in.

JOIN NOW

Here's how this program will benefit you:

You'll gain a consistent flow of high-calibre clients coming to you through LinkedIn, so you never have to worry about where your next client is coming from

You'll start charging what you truly derive for your services and get paid it

You'll become known as the go-to expert in your field (even if you are new in business and haven't had any clients yet)

You'll overcome your fears of being visible and confidently put yourself and your business out there for the world to see

You'll be supported by me, our team and our incredible community of business owners on this program for an entire year

Here's what you'll learn on this program:

You'll learn my proven LinkedIn Quality Leads Formula that I have taught to hundreds of entrepreneurs over the past three years.

Following this proven process has resulted in many new entrepreneurs getting fully booked with clients, and led established entrepreneurs to double and triple their revenue in just three months.

The LinkedIn Quality Leads Formula works for all different types of business owners and has specific videos within the 12 modules for those who work B2C, B2B and HNW/UHNW, to whatever your business type you'll receive the right advice and strategy for your business.

JOIN NOW

"I made $170,000 in 5 months following Shelley's formula"

"I joined the program because I had never used LinkedIn before and needed someone to guide me in how to use LinkedIn to promote my business professionally and get opportunities and business.

The program helped me secure more confidence in approaching new people through LinkedIn, build connections, write posts on LinkedIn and attempting the LinkedIn Quality Leads Formula.

It is a great 12 month program providing great support and advice it works I opened up first client which paid for my program 3 times over. Within 6 weeks I generated my second client.

5 months on I am fully booked with 5 premium health coaching clients consistently and have made over £20,000.

I am so glad I recommended the LinkedIn Challenge and program, because Shelley comes from quite a spiritual place. And when you follow Shelley's process and the dots, it works."

Steve Wrexe - Health Coach
Linkedin Quality Leads Formula Student

"I gained 2 clients for my Health Coaching program in 6 weeks."

"Hearing a recommendation from a friend to work with Kate when I arrived on the first group coaching call, I finally helped me separate my fictional ideas of who my client was and what I actually wanted to work with.

Following this process and with Shelley's support I quickly got a lot of authentic calls booked in. Sales is not something I am skilled at or I did have to learn how to sell myself.

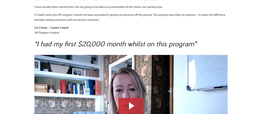
Over the past 6 months I have gone from converting 10% of all my discovery calls to converting 70% of my calls I have with prospects. I typically have around 20 discovery calls each month and converting 14 of them into clients each month making 10-20k a month.

I have actually been worried that I am not going to be able to accommodate all the clients I am getting now.

If I hadn't done the VIP program I would not have gotten my business off the ground. The program launched my business. - It's been the difference between having a business and not having a business."

Lea Clever - Career Coach
VIP Program Student

"I had my first $20,000 month whilst on this program"



"I joined the VIP Program because I had absolutely no idea about how to find clients. I was also a completely new Coach and I didn't have a huge amount of confidence around my coaching skills.

I had been following Shelley's work for quite a bit and when I arrived on the first group coaching call, I finally helped me separate my fictional ideas of who my client was and what I actually wanted to work with.

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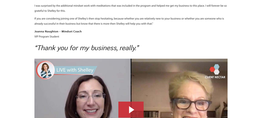
Liz Clever - Career Coach
VIP Program Student

"Thank you for my business, really."



"I joined the LinkedIn Quality Leads Formula because I was ready to take my business to the next level. I had been working with Shelley in the VIP Program (Formally known as Client Generation Program) but I knew that there was more I could be doing and a bigger impact I could be making in the world.

When I met Shelley I immediately felt a connection and I knew she was the person I was looking for. Shelley's approach is so warm and welcoming and she has a wealth of knowledge and experience that she shares with her students in a way that is easy to understand and implement.

The last 3 weeks I have been working with Shelley 1:1 and I have gained 2 clients and I feel that I have the tools I need to run my business.

Which was incredible because I've attempted to scale my business and take on an admin assistant so I can reach out and grow what I am doing both personally and professionally.

I was surprised by the additional mindset work with manifestation that was included in the program and helped me get my business to this place. I will forever be so grateful to Shelley for this.

If you are considering joining one of Shelley's three step freebirds, because whether you are relatively new to your business or whether you are someone who is already successful in their business but know there is more their Shelley will help you with that!"

Jessica Boughton - Mindset Coach
VIP Program Student

"I received the structure I needed to achieve my business goals"

"Joining Lean from Corporate backgrounds I was used to having roadmap and a structure, but when I were self-employed, I had no structure, I didn't do what I do. I mind different courses, spent money I didn't have and tried to figure things out myself - and it's no fun.

The program gave me a structure with clear steps to follow for my day, week and month. That was aforementioned because every time I come into my office and work on my business I know I'm on the path to meaningful, and that's productive.

It is not just a Belong through because I'm also seen the results, I have paying clients, and I have an additional 1000 LinkedIn connections, who are my ideal clients, since I started this program.

If I had not joined this program I would not be fulfilling my dream of being a business owner and I would have had to go back to Corporate. Instead, I have a business that I'm very proud of and I'm very happy with.

Christelle Cronje - Leadership Coach for Call Centre Leaders
Linkedin Quality Leads Formula Student

"I have a waiting list of Corporates for my new offering"

"The main revenue stream for my business before the pandemic and lockdown was video production, which is an in-person service. As soon as lockdown came in in March 2020, we took off our revenue over night.

Shelley's program really helped me pivot my business and gain clients for a new offering helping business owners to create professional video from home, which helped me to survive.

The best line of work as a Video Production Trainer has led me to develop a new corporate offering for franchises.

I developed Shelley's strategies and used it to run my research and I ran a focus group. The feedback for my new offering was so good, I have a waiting list of corporates who want to work with me. I have a waiting list for my new course, I have two Focus Groups for CEO offer to personally reserve me.

I am so grateful to Shelley - you speak to business if you are serious about growing your business then join the program or it will help you do it!"

Cynthia Bahada - Video Production Agency Owner & Trainer
VIP Program Student

Join The LinkedIn Quality Leads Formula

Here's what's included in this program

- Lifetime Access to the 12 module LinkedIn Quality Leads Formula (worth £1,200)
- Weekly Q & A Calls with Shelley Hutchinson for an extra year (worth £1,300)
- Private Support Group (worth £500)

To secure your place on this program...

Simply click one of the buttons below to select your payment option

$1997 Single Installment | $747 per month for 15 months

CLICK HERE FOR VIP PROGRAM DETAILS

Think about it, if you keep going the way you are, will you make your dream business a reality? Or you are by something new and create the life & business you deserve?

Bharat

Have questions you wanted answered? Read this...

When does this program start?

You can participate in your own time using the venue payment links and get started straight away.

What makes this program different from other LinkedIn Trainings?

The LinkedIn Leads Formula is not just a program it contains a lot of advice and support, it's a blend of tried and tested LinkedIn methods, making it the fastest and guarantee approach through I created.

I have helped hundreds of entrepreneurs get started through LinkedIn. I can even 1:1 hold a hand to determine how many high quality leads and appointments you have through LinkedIn, connecting and messaging your ideal clients.

Plus, I have a proven LinkedIn lead generation which creates posting content on LinkedIn creating, I've also been using my own LinkedIn Profile to generate leads and appointments for your business and get prospects enquiries from your LinkedIn connections seeking to discuss working with you.

Will this program work for me?

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What you learn is a proven process I have taught to hundreds of business owners over the past year and half. I've refined my process to get it better and better, so if you follow the process it is guaranteed to work.

This program has specific videos for each business type so whether you are working B2C or B2B or MLM, you'll receive the right strategy for you and your business.

Will this program work for my audience?

This program is suitable for you whether your audience are Individual Professionals, Business Owners or Corporates.

The program has specific videos outlining strategies for a range of business types including; B2C, B2B and MLM, so you'll receive the right advice for your business to generate leads through Linkedin.

Is this program really worth the money?

Our clients who have completed this program have had phenomenal results, with some even making over 100 times back their investment, for instance Drew White made $100k in 5 months, Bharat Mistry made $170k in 5 months, and Conor Godfrey made $300k in one year! Just take a look at our testimonials to see their stories. The content in this program is of the same high quality and proven process that gets results that these clients received.

I'm not sure I can afford this program?

You can get started with this program for as little as $347 per month on our instalment plan. Imagine how attracting your ideal clients through LinkedIn will transform your business? Just one customer will more than pay for this entire program.
So what's stopping you, go ahead and get started by clicking the "join" button below...

I am nervous about marketing my business online can you help with this?

As a qualified psychotherapist I know that mindset is often 80% of what holds entrepreneurs back, and I also know what you need to overcome this. I've built into this program the tools you need to transform your fears, so they stop limiting you and you can step into doing the work you are here to do.

I'm just starting my business so I am not sure if I am ready for this program?

We have lots of new entrepreneurs join this program to successfully launch their businesses.

The three foundation modules; *Nail Your Niche, Identify Your Ideal Clients* and *Create Your Irresistible Offer*, will give you the clarity on your business strategy that you need to be ready to attract your ideal client to your business.

So, yes, this program is right for you if you are just starting your business.

I'm currently enrolled on other programs so I am not sure if I should join this program or not right now?

In my first year with Client Nectar I was enrolled on two year long programs plus I had a 1:1 business Coach because I recognised that to fill my gaps in my knowledge of running an online business I needed a sales mentor, a online marketing mentor and a business mindset and strategy coach.

In that first year I took Client Nectar to Six Figures!

So the real question is, *"Is this program what you need to fill the gap in your knowledge of how to attract clients?".*

If the answer is *"yes" then* saying "Yes" to yourself and joining this program is the right action to take to achieve your business goals.

JOIN NOW

If you still have questions that you feel have not been answered why not book a call with one of our team?

Book Your Call

Read what our students say about working with us:

"The LinkedIn lead generation strategy Shelley has devised has been effective yet simple. Setting it up takes minutes and costs are extremely low.

Within 24 hours I had my first lead and within 5 days my diary was becoming full with appointments. It's now 10 days and I've signed up my first Senior Leader – CEO Client and I have a growing number of people very interested in my program."
David Stimson
Leadership & Mindset Coach

"Shelley has taught me to how to use LinkedIn and its tools to generate new leads for my businesses. I had no idea how powerful a tool LinkedIn could be for my businesses. She helped me fine tune my profile to help reflect how professional I am.

Shelley has a lovely way of delivering the content. She really encourages you, and get you to think about what you are doing and why you are doing it. She helps focus you on what is important and is a very positive person. I would highly recommend working with Shelley"
Paul Caden
Property Professional & Investor

"Working with Shelley has been a game changer for me and my business. Shelley has been instrumental in helping me work with the right clients who will benefit from my gifts.

Since applying Shelley's LinkedIn Strategy I have gained 1300 new LinkedIn Connections, held 17 appointments and gained 4 Management Professionals as Clients, making over $16,000."
Louise Seabrook Scrase
Team Coach For Managers

"The process Shelley took us through enabled me to effectively reach out to my ideal clients, gaining more connections and talking to women who were very interested in having a call. This in turn improved my confidence level and confirmed that my messaging was correct for my business.

In relation to the number of connections I sent out, I received nearly 30 requests for calls which were held over a 2-3 week period. Initially, this was a little overwhelming but helpfully pushed me out of my comfort zone, and I very quickly built my confidence levels and looked forward to holding sales calls and connecting with my ideal clients. I was learning such a lot from speaking with them and I could see just how much I had accomplished during the program.

I gained two new clients within the first 13 weeks. I have subsequently, secured further sales with one call resulting in a bigger team development/coaching opportunity. I also have more of my ideal clients reaching out to me. This is a program that WORKS and I wouldn't hesitate to recommend it to others."
Isla McCrone
Leadership and Personal Growth Coach

"I decided to work with Shelley because I wanted to set up a Virtual Assistant business, but I was not sure where to start. Shelley got me thinking about what I want to do with my business and how best to put myself out there.

I learnt a huge amount of practical marketing strategies on this program in addition to learning about how to use LinkedIn. Before I did this course, I had a LinkedIn profile, but I didn't use it and I felt intimidated by it. I only had only 10 connections. After completing this course, I have 200 connections and I don't feel intimidated by it at all. I've even been helping other business owners with using LinkedIn, and they have been able to gain clients through LinkedIn as a result!

Shelley's feedback and the support of the group was invaluable because it kept me on track and focused with starting my business, which I don't think I would have done without this program."
Symone Cunningham
Content Creator

"Working with Shelley has woken me up to the creativity of marketing and super-charged my passion, and vision for what lies ahead. Shelley's an excellent coach and held a safe space of trust, repeatedly containing and channelling the uncertainty and self-doubt, that occasionally surfaced in the group process, into affirmative action.

Shelley's specific understanding of marketing for coaches and consultants, is invaluable and saves critical time and effort. When you give centre stage to your ideal client in your invitation, they appear!

The resonance of mutual purposeful alignment with the incredible and courageous women I work with now, is profound, and generative – magical even. I now have a way to make connection directly that is authentic, appropriate and appreciated.

The confidence I've developed through this clear, step-by-step process, with steady support, refining and tuning, is huge. Above all, the experience of Shelley's deep personal commitment to my success has been life changing. I am deeply grateful to her. This program works!"
Mary Lucas
Leadership Coach For Women Leaders

"As soon as I started to implement what I learnt from Shelley, it increased the number of discovery calls I was having significantly. That in turn increased the number of clients and conversions.

What I gained from being part of Shelley's program was the group and encouragement of going through this journey with the others. Shelley's guidance helped me keep my focus and my intention where I wanted it to be.

I love the fact that Shelley has that great mix of masculine and feminine energy – the masculine that focuses on getting things done, but also visualisation and manifestation that are more feminine.

Within the first 12 weeks on this program I gained $15,000 in client business and a further $12,000 in warm leads."
Shivani Bhagi
Career Success and Leadership Coach

"I just immediately connected with Shelley. I could really feel her warmth and wisdom. The experience she has as someone who knows how the mind works made it a no brainer for me to work with Shelley.

In the first 12 weeks on this program I had my first over $20,000 month, and I know I can continue to grow and expand my business.

The surprise for me, working with Shelley, was the additional mindset work. The purpose behind it was always a massive part of what we did and for that I will be forever grateful."
Joanna Naughton
Mindset Coach

"Working with Shelley shifted a lot for me personally. I was able to put together a programme from scratch that is in alignment with my gifts and gained two clients at $4000 per client, making $8,000 within the first 12 weeks on this program.

There was a big AHA moment for me when something happened during one of the meditations and I experienced my 'inner child'. This led to a furthering of self-belief and confidence in my coaching work.

I couldn't put a value on what Shelley did for me. What I can say is that I now appreciate my value and so much more when dealing with clients."
Linda Rowntree
Intuitive Confidence Coach

JOIN NOW

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