



Course - 43 Lessons

## The Chad Salesman Course

\$499

Learn how to sell anything to anybody. You will also learn why you lose deals. Unlike other sales courses, you will learn a completely unconventional and different approach so you can stand out from the pack and crush your quota.

Enroll now

**Learn how to \*actually\* sell**

- PART 1** The Art (and Science) of Communication
- PART 2** Leveraging Psychology for Sales Success
- PART 3** The Chad Salesman
- PART 4** Winning the Sales Game

### This course is not for everybody. Only join if...

**1) You are 100% committed to leveling up your sales game**

You will actually put into practice the things you learn. Don't just go through the course, you must apply it.

**2) You have a burning desire to understand communication**

Sales is a core Life skill and the only way to really master it is to have a willingness to learn and an open mind. Once you go down the rabbit hole, you can't unsee it. Few understand.

**3) You've tried my free content on Twitter and saw for yourself they work.**

My approach is unconventional and requires you to BELIEVE that being contrarian is the right way to go. If you're still on the fence then don't buy, the course won't work for you.

### What they're saying...



In my industry, it's tough to actually get prospects on the phone and I knew that if I had a great email strategy then I would be a killer rep. BowTiedSalesGuy gave me a step-by-step email strategy that is applicable to any sales role.

Other solutions on the market are very canned, impersonal, and will have prospects laughing at you behind your back. With BTSC's email strategy, I have 100% confidence in my ability to get any decision maker's attention that will lead to ink. Do yourself and your career a favor and invest in BTSC's course today.

Alex Mendoza

I came to BTSG for 1 on 1 consulting for help on 3 final round interviews to lockdown my first career 100k US token. Just speaking to him once you can hear by his language he knows what he's talking about. He helped me understand my weaknesses, my tone of voice, and have a better understanding of re-framing myself going into these interviews.

I landed 2 of 3 offers (including my top choice) and chose my top choice SaaS company. Bet on yourself and find people like BTSG to help you through your journey.

Raul Guitron



After 2 calls, I wanted to emphasize that BTSG is 100% the man. Using frame the way he describes is a cheat code. Calls with prospects are easier to navigate with the frame approach in the back of my mind. And you learn quickly the same concepts apply to almost every other interaction (with women esp).

I would say my return on investment was easily 10x it's only been a few months. Looking forward to the course and fatter commission checks.

Dimitri



### The results speak for themselves...

The career acceleration from your posts has been insane man.

Gonna top that 6 figure deal here soon

Budget approved, verbal commit to sign off a \$287,00/yr 3 term deal by second week of Jan.

Total deal value \$861,000

Thanks to the advice from your consult, the last of the 4 big deals I've been working on closed.

I hit my 4 month anniversary at this new company next Thursday.

I'm at 350 percent quota. 300k alone in commissions secured.

Update

Closed a deal bigger than my entire quota. Sitting at 191 percent 4 months in

Why stop now

Hit nearly 200% in October. Ez money. AE promotion around the corner 🙌🙌 email templates and frame control were the big ones for me. Def not a pro with framing but having frames top of mind helped out a lot

### What's Inside:

#### Part 1: Frames - The Art (and Science) of Communication

- Learn what Frames are
- The most common Frames AND How to Break them
- Learn what is Status and How to play the Frame Game

#### Part 2: Leveraging Psychology for Sales Success

- How to manipulate perception
- Learn how to paint pictures for prospects
- Learn how to get the prospect to sell themselves

#### Part 3: The Chad Salesman

- The 3 traits you MUST master
- Learn all the mistakes amateurs make and how to avoid them

#### Part 4: Winning the Sales Game

- Selling through Value vs Status
- Frame Battle: You vs the Prospect
- What the Ideal B2B Sales Process looks like
- How to Nail Discovery
- How to Crush your Demos
- Learn how to handle Objections with Finesse
- How to "actually" prospect
- Commanding attention on Follow up
- Body language tips

#### Bonus Downloads

- 12+ bonus downloads (many of which you have not seen on my Twitter)
- Bonuses include:
  - Cold call scripts
  - Cold email sequences
  - 9 Status Hacks
  - Discovery Call checklist
  - Tonality
  - Handling Inbound leads
  - Frame Cheat Sheet
  - And more!

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### Meet SalesGuy

Hey, I'm BowTiedSalesGuy.

I'm a salesman with over a decade of experience.

Now, I'm sharing what I've learned and helping salespeople all over the world level up and avoid the painful mistakes I've made over my career.

Much of what you'll learn in this course cannot be found elsewhere, for I was trained by an Elite Dealmaker who taught me things that very few people know.

My purpose as a cartoon is to help you succeed in Sales.

Everyone should have access to cutting-edge information that can quite literally save you YEARS of time and energy making mistakes AND skyrocket your performance.

That is my commitment to you and is the purpose of creating this course.

Here's to your success,

BTSG



### 30 Day Money-Back Guarantee

I want your purchase to be 100% risk free.

If you engage with the course materials and yet are unsatisfied in any way, I will refund your purchase. This is only valid for the first 30 days.

However, part of what makes The Chad Salesman course work is the financial accountability. If you do not engage with the course materials or fail to take action during the course, this does not qualify for a refund.

### Frequently Asked Questions

- How do I buy your course for my team? +
- Do I need to work in Sales to benefit from this course? +
- Can I gift your course for a friend/coworker? +
- Do I get a certificate after completing the course? +
- What if I just started my Sales role? +
- How can I get in touch with you? +

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