BGS LIVE
JANUARY 10-12, 2022 | DALLAS, TX

Why Attend? | Awards | Speakers | FAQ | Sponsors | REGISTER

Build Grow Scale LIVE 2022

TAKE ACTION ON WHAT'S WORKING ACROSS OUR MULTI-MILLION DOLLAR ECOMMERCE STORES!

BGS LIVE IS THE LARGEST ECOMMERCE CONFERENCE IN N. AMERICA

"Can't miss ecom event of the year."

Inc.

REGISTER FOR THE LIVESTREAM

Get Livestream access to the entire 2 day event and watch all the presentations in real time through Zoom.

LIVESTREAM →

OR COME AND SEE US LIVE AND SAVE $700

Be Quick! Seats in the room are limited & Discount ends in:

00 HOUR | 00 MINUTE | 00 SECOND

REGISTER →

Entrepreneur MAGAZINE | THE HUFFINGTON POST | shopify | Inc.

THE WORLD'S #1 BREEDING GROUND FOR 7 & 8-FIGURE ECOMMERCE STARS!

↑ WATCH THIS VIDEO

In the last 24-months, our company has helped hundreds of ecom entrepreneurs reach all new levels, including...

167	73	13
6-FIGURE STORE OWNERS	7-FIGURE STORE OWNERS	8-FIGURE STORE OWNERS
$100,000+	$1,000,000+	$10,000,000+

Here's a few of them accepting their awards on stage at our last event...

Will You Be Next to Receive the BGS's 7-Figure Ecommerce Club Award?

THE LAST 24 MONTHS HAVE CHANGED THE GAME FOR ECOM BRANDS!

The pandemic was a curse for most, but it's been a blessing for ecom.

10%
shopped online before 2020
It is estimated that only 10% of the world shopped online before COVID.

30%
shopped online in 2020 to now
In our current post-COVID world, new estimates show that over 30% of the world is now shopping online.

$740
BILLION per year
Global ecommerce sales are approaching $740 Billion per year!

Along with this growth has come a massive amount of CHANGE...

- ✖ **The days of being able to throw up an ecom store, slap a few products on there, run a few facebook ads and make money are gone.**
- ✖ **The days of being able to cover your acquisition costs, expenses and still profit from the first sale are gone.**
- ✖ **The days of being able to use large volumes of cheap traffic to make up for an unoptimized ecom business are dead.**

It's a whole new world out there in terms of what works and what doesn't, and Build Grow Scale has been in the trenches every day doing what we do best...

Testing, tweaking, analyzing data and optimizing stores to maximize their performance and profits.

We Will Be Sharing What We've Discovered In The Room At BGS Live!
Here's a Taste Of What Could Be Possible For Your Store...

- **The average global ecommerce conversion rate is around 2%.**
  The benchmark average on our students' and clients' stores starts around 4%. And some of their stores are converting at 5%, 6%, 7%, 8%, and beyond.
- **The average ecommerce business generates less than 10% of its revenue from email.**
  Our students and clients average 30% to 40% of their daily revenue from email.
- **The average ecommerce business has a repeat customer rate of 9% to 12%.**
  Our students and clients average a 25% to 30% repeat customer rate...with some as high as 70%!
- **The average ecommerce business has a lifetime customer value that's only 1.4x their average order value.**
  Our students and clients lifetime customer value is on average 5.1x their average order value.

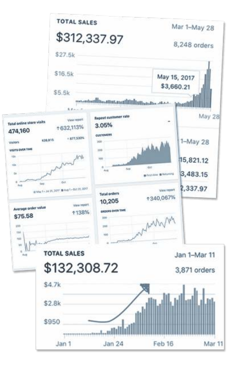
That's just a taste of what our students and clients are achieving after we showed them how to capitalize on all this change.

If You Want To Profit From All That We've Learned over The Past 2 Years, You Need To Be In The Room At BGS Live 2022!

WHY ATTEND BGS LIVE 2022?

BGS LIVE is the World's #1 Revenue Optimization ***Hands-On Workshop***! Over 2 days, you'll discover data-driven insights on how to rapidly increase revenue and profit across your entire ecommerce business!

What is Revenue Optimization?



Why Listen To Us?

Build Grow Scale is the behind-the-scenes growth partner to some of the most successful Ecom brands on the planet.

- ✔ At any given time we are running the data, optimization and split testing for **20+ multi-seven and multi-eight figure brands.**
- ✔ Our team of **53 optimization experts** collect and analyze more ecom data in a week, than most stores could do in a lifetime.
- ✔ With **Millions of dollars in adspend and over $25 million in sales every month**, we get to test things very fast.
- ✔ We only work with Ecom stores, and over the past 5 years **we've learned exactly what moves the needle** to grow a store.

Trusted by ...

ANSON | SCIENTIFIC AMERICAN | GUTHY-RENKER | muse | Discovery CHANNEL | SOHO SOCIAL HOUSE | ESPN | Men'sHealth | BlackFriday.com

Believe It Or Not, You Don't Have A Traffic Problem!

All the issues you *'think'* you have with your traffic are just a symptom of the real problem.

Here's why ...

More Ecom Businesses Die Of Indigestion Than Of Starvation

Traffic is abundant. **There is no shortage of traffic available to be sent to your ecommerce store** from a huge variety of sources including Facebook, Instagram, YouTube, and Google.

And consider this ... for the average ecommerce store, 98 out of every 100 visitors don't buy (the global average ecommerce conversion rate is around 2%).

The problem is not that your store doesn't get traffic. (it's not starving)

The problem is that your store cannot digest the traffic that it does get to turn it into sales.

You have a digestion issue, NOT a traffic issue.

And the reason your store cannot digest traffic into sales profitably is because it is not Revenue Optimized.

You need to maximize your stores performance, BEFORE you maximize your traffic.

Which is why attending BGS Live is so critical for your business.

Beyond that...

I want to prove to you that focusing on **making a profit from your initial sale is financially irresponsible**. Idiotic, even. (Ask me how I know that.) If you ignore this warning, you'll never realize how much potential revenue you could've enjoyed.

When you attend BGS LIVE, you'll **discover how to optimize and monetize the ENTIRE customer journey** ... long AFTER you get a click from your ad. Do this along with us as we show you step by step, and you'll rapidly increase revenue without paying for extra traffic. *That's what Revenue Optimization is all about.*

All the strategies you'll learn and implement during the event are **data-driven and field-tested, and have produced hundreds of millions of Shopify sales** ... across almost every industry you can think of!

In 2 days, **you'll know exactly what to do** to almost instantly increase AOV (average order value), your customer lifetime value and store conversions, as well as take your business and lifestyle to all new heights!

The *ONE THING* That Will Set Off A Chain Reaction Of Awesomeness In Your Business.

> "What's the **ONE THING** you can do, such that by doing it, everything else will be easier or unnecessary?" - Gary Keller

BGS Live isn't about getting you to do more *stuff.*

You don't need that.

In fact, chances are you're already doing too much stuff.

And, if we're being honest, **most of what you ARE focusing on is the wrong stuff** ... right?

In most areas of life—and ecommerce is no exception—there is **ONE THING** that is responsible for more than 80% of the difference or results you get.

Here's an example that should hit close to home ...

HEALTH
Goal: Getting in shape

What everyone focuses on:
- ✔ New workout clothes
- ✔ Cardio
- ✔ Interval training
- ✔ Weight training
- ✔ Crossfit
- ✔ P90X
- ✔ Zumba
- ✔ Pre-workout supplements
- ✔ Post-workout supplements

The One Thing: DIET

Your diet is the one thing that is most instrumental in helping you get in shape and have the body that you always wanted.

It's the big domino that sets off the chain reaction of awesomeness for the body you want.

But nobody focuses on diet. Why? Because it's hard, and nobody wants to focus on hard stuff.

ECOMMERCE
Goal: Making more money

What everyone focuses on:
- ✔ Facebook ads
- ✔ Manual bidding
- ✔ Dropshipping
- ✔ Private labeling
- ✔ New Shopify apps
- ✔ Outsourcing
- ✔ Viral content
- ✔ Influencers
- ✔ New store themes

The One Thing: REVENUE OPTIMIZATION

When it comes to growing an ecommerce business, the biggest wins your company will ever find come from Revenue Optimization.

It's the big domino that sets off the chain reaction of awesomeness in your business.

But people would rather focus on all that other "stuff" that's "sexy" ... instead of on the one thing that's going to move the needle.

Revenue Optimization IS That ONE THING

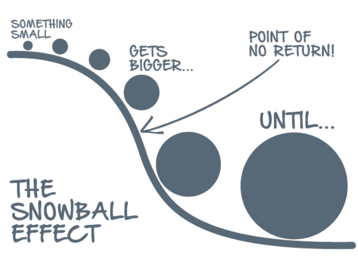
AND IT IS THE ONLY THING WE'LL BE TEACHING YOU AT BUILD GROW SCALE LIVE

You will leave the room each day with **a clear action plan of exactly how to apply revenue optimization to your business.**

Not only that, but we will also be showing you exactly what things to stop doing—as well as what no longer works (even though most people are still doing them).

The best part is that while at first your to-do list will grow, **as you implement each piece of the revenue optimization system in your business, it will make an immediate impact in your metrics and revenue.**

And what starts out as something small, grows rapidly into an unstoppable money machine.



Data-Driven Secrets from 7 & 8-Figure Shopify Stores!

I'm sure you've heard of Conversion Rate Optimization (CRO), which is an essential daily practice for serious players. However ...

A CONVERSION RATE IS JUST A METRIC. IT'S NOT THE HOLY GRAIL.

All we have to do to "optimize" your conversion rate is lower your prices! (But that causes more problems.)

How many stories have you heard of so-called Ecom Superstars with stores doing over $100K per month, but making dismal profits?

What's the point, right?

I mean, why endure the stress of running a multimillion-dollar physical product business when, financially, you're barely making ends meet?

And how many more Facebook ad courses do you have to buy before you WAKE UP and realize you're climbing a ladder that's leaning against the wrong wall?

> "IF THE LADDER IS NOT LEANING AGAINST THE RIGHT WALL, EVERY STEP WE TAKE JUST GETS US TO THE WRONG PLACE FASTER." – STEPHEN COVEY

I CAN ALMOST GUARANTEE THAT IF YOU'VE HIT A BRICK WALL IN YOUR BUSINESS ...

Shifting your focus to
REVENUE OPTIMIZATION
Will Be an INSTANT Game-Changer for You!

Don't be the pioneer and eat up all your money and resources trying to guess.

Instead, look over our shoulder and model what's working now!

We have a team of 53 full-time Revenue Optimization Experts who spend over 2,000-hours per week of deep work on:

- Running **A/B Split Testing** ideas
- **Improving Customer Journey** based on buyer psychology
- Researching **NEW Lifetime Customer Value opportunities**
- Coding scripts and tools to **automate and maximize revenue**
- Improving store performance based on **deep GA & GTM analysis**
- All of which is **based on millions of dollars PER MONTH of Actual Sales** Across over a DOZEN different Industries!

WHEN REVENUE OPTIMIZATION BECOMES YOUR #1 FOCUS...

Established Personal Health Brand Implemented Revenue Optimization and Added an Extra $800,000 to Their Income in 90 Days...

organifi

This 7-year-old brand thought they were doing everything right ... and by most people's standards, they were.

Because we're had the opportunity to work on so many different stores, we were able to identify things that they wouldn't have been able to discover on their own.

The run rate of this brand is now north of $24 Million per year!

Unique Children's Apparel Brand Gets Venture Funding Upon Switching Focus to Revenue Optimization!

Cubcoats

Cubcoats—a cool stuffed animal that folds inside out to reveal a super comfy kids' sweatshirt—had done everything right from a product, manufacturing, supply chain and branding standpoint. But it wasn't until Zac attended a BGS workshop, that he saw what was missing and immediately shifted his company's focus to Revenue Optimization.

Now, Cubcoats' numbers are skyrocketing and investors are lining up to give them money. FitFabFun just bought a percentage of the company and their list of celebrity investors is growing like crazy. Plus, they've just secured several licensing deals with some of the largest companies on the planet to produce specialty Cubcoats.

The Largest Companies in The World Take Notice When You Focus on Revenue Optimization ...

Guthy | Renker

BreathRox is a brand that the owners originally believed would only work as a novelty item in physical stores, due to its low sub-$10 price point and the fact that people had no idea what it was.

BREATHROX

However, the BGS team was up to the challenge ... and through a joint collaboration plus laser focus on Revenue Optimization, BreathRox is now on track to do over $1,000,000 in its first year, with a rapidly growing subscription base of users acquired 100% through online advertising.

Trusted by ...

Cubcoats | twg | GAMEDAY COUTURE | Bonfire ENTERPRISES, LLC | TIMTAM | Pink Lily | Women'sHealth | PERFORMIX | POLISHED

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WHAT TO EXPECT

Actionable Content

Have you ever left an event with a notepad pages FULL of notes that never get any action? We hate that too. That's why we've designed our content as ACTIONABLE steps, so you can implement in the breaks and make money while you're at the event! (You're welcome.)

$1MM Data-Driven Insights

Imagine getting your hands on "what's working now" from over $1 million (PER MONTH) of Facebook adspend? You'll be privy to this world-beating masterclass on how to make your store profitable from *real-time*, DATA-DRIVEN results ... and not from costly guesswork! We only teach what we've done!

Hot seats & Case studies

Motion beats meditation! And demonstration beats information. We don't believe in drowning attendees with information-overload. Instead, we're going to demonstrate our proven strategies through case studies, LIVE "Hot Seats" and interviews! We don't just teach ... we SHOW!

Networking & Joint Ventures

Ask any seasoned entrepreneur and they'll often say they make MORE money outside of a seminar room (on the breaks), through strategic relationships and connections. You'll be sharing meals and socializing with folk who are in the top 2% of successful Shopify store owners worldwide!

The Best (and worst) Apps

When you attend, we have two goals for you: 1) To help you MAKE more revenue; 2) To help you KEEP more revenue. Come and learn what apps we're using (and why) across our 20+ Multi-Million dollar stores ... and the "popular" apps we avoid like the plague, and why!

Behind the Curtain of BGS

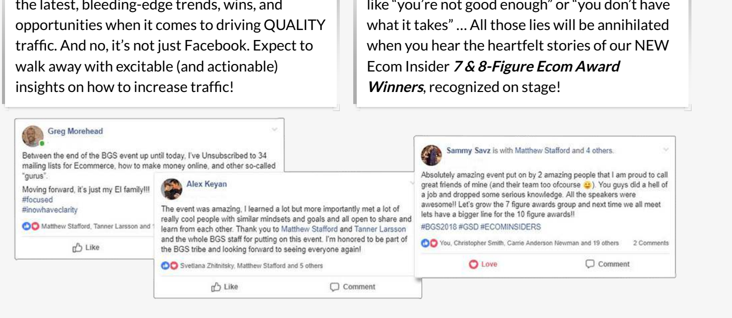
Look under the hood and see critical parts of our BGS operations. See how we manage to consistently GROW and SCALE over 20+ Multi-Million dollar Shopify stores. Meet our top Revenue Optimization team players who contribute to hundreds of millions of dollars in Shopify sales!

Traffic, Conversions & More

We know you want it ... Traffic, Traffic, Traffic! And YES, we've got you covered! Come and learn the latest, bleeding-edge trends, wins, and opportunities when it comes to driving QUALITY traffic. And no, it's not just Facebook. Expect to walk away with excitable (and actionable) insights on how to increase traffic!

7 & 8-Figure Award Winners

As well as world-class education, you'll also be marinated with INSPIRATION! If you've ever felt like "you're not good enough" or "you don't have what it takes" ... All those lies will be annihilated when you hear the heartfelt stories of our NEW Ecom Insider ***7 & 8-Figure Ecom Award Winners***, recognized on stage!



GRAB YOUR TICKET NOW!

** REGISTER TODAY AND SAVE **

Price increases as we get closer to the event dates. **So don't miss out!**

EARLY BIRD	REGULAR PRICE	DOOR PRICE
~~$997~~ $297 ENDS Jan 9, 2022	~~$997~~ $697 Jan 10, 2022 - Start	$997 Jan 10, 2022

GET EARLY BIRD PRICING:

~~$997~~ $297 TODAY!

SAVE $700 OFF DOOR PRICE

Get Your EARLY BIRD Tickets! →

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LIVESTREAM →

BECOME A VIP AND GET THE ULTIMATE EXPERIENCE!

Here's what you get as a VIP ...

Join our Expert "Round Table" Session. As an exclusive VIP, you will join us on the night of the 10th for our Expert Round Table Session. How it works is, we will have bona fied Ecom Experts spread out across different tables for you to draw wisdom from.

You can jump from table to table and move from expert to expert as much as your heart desires. It's an open format, so you can ask questions or listen in on group conversations.

You can even bring your laptop for live critiques. It's highly recommended to bring a notepad and pen to catch the high-level wisdom shared in this closed-door session.

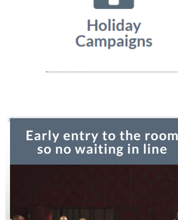
TAKE A PEEK AT WHAT GOES ON BEHIND CLOSED DOORS AT THE VIP ROUND TABLES ...

Our experts will be covering a range of topics (listed below):

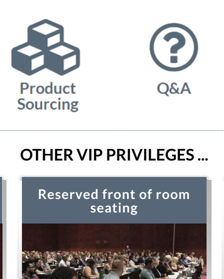
- Facebook Marketing
- Google Analytics
- Revenue Optimization
- Email Marketing
- Copywriting
- Mindset & Motivation
- Critiques & Feedback
- Technical Support
- Holiday Campaigns
- Product Sourcing
- Q&A
- More to be announced!

OTHER VIP PRIVILEGES ...

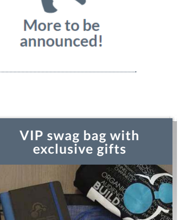
Early entry to the room so no waiting in line



Reserved front of room seating



VIP swag bag with exclusive gifts



❝ It's rare these days to go to an event and pull out things that we can instantly make money with—and this is within the first couple of hours—that can add an extra zero to your income." — *Dr. Ben Adkins*

❝ The relationships I build here I guarantee will be worth 7 figures to me, without a doubt, just from a couple of the deals I've already put together." — *Brad Constanzo*

THIS IS **NOT** LIKE ANY OTHER EVENT!

Unlike other conferences, this isn't one big pitch-a-thon.

You won't be overwhelmed by a parade of random speakers trying to take you down 10 completely different, and contradicting paths.

Let's face it, that just leaves you with more questions than when you arrived, right?

We've designed this 2-day event to be a cohesive, step-by-step JOURNEY.

Every speaker has been strategically picked by the Build Grow Scale team (and placed in a strategic order) because they have MASTERED a specific piece of what it takes to grow your business from $0 to $1 million ... $1 million to $10 million ... and $10 million to $100 million using Revenue Optimization.

I'll be taking you on the END-TO-END journey from ...

- How You Get Your Ecom Foundations in Place to **Create Your 7-Figure Store.**
- ALL of the Revenue Optimizations and Scaling Strategies You'll Need to **Grow Your Business to $10 Million.**
- How to Take Your 8-Figure Brand, and **Continue to Grow It Into a 9-Figure Empire!**

It's a process.

Which means, you'll need to be in EACH session (notebook in hand), so you don't miss any of the key steps along the path.

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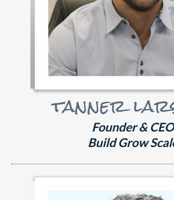
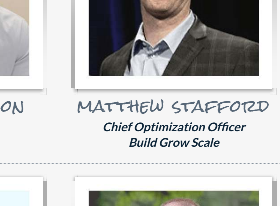
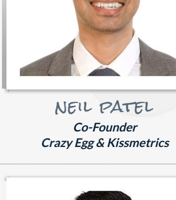
PAST SPEAKERS



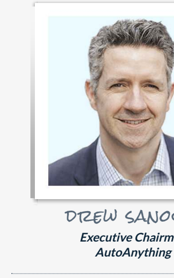
TANNER LARSSON
Founder & CEO
Build Grow Scale



MATTHEW STAFFORD
Chief Optimization Officer
Build Grow Scale

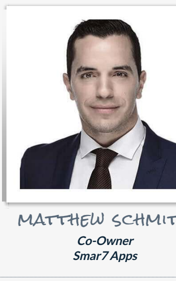


NEIL PATEL
Co-Founder
Crazy Egg & Kissmetrics

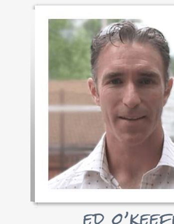


DREW SANOCKI
Executive Chairman
AutoAnything

VINNIE FISHER
Chief Executive Officer
Fully Accountable & Total Team



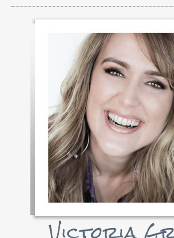
MATTHEW SCHMITT
Co-Owner
Smar7 Apps



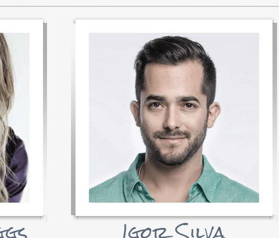
ED O'KEEFE
Author, Time Collapsing
& CEO, Marine Essentials

WARREN JOLLY
Chief Executive Officer
adQuadrant

COREY RUSH
Ecommerce Scale Expert



VICTORIA GRIGGS
Ecommerce Advertising Ninja



IGOR SILVA
Ecommerce Tech Wizard

ALEKSANDAR NIKOLOSKI
Site Whisperer

WHAT OTHERS ARE SAYING

❝ I've been looking forward to this event since I joined the [Ecom Insiders] group, basically. The energy is unbeatable. ***There's nothing like being surrounded by go-getters, people who are rock stars in this business and the ecom world.*** So the enthusiasm is contagious. It just makes me that much more excited and looking forward to all of the things that I have planned for my business this year." — *Svetlana Zhitnitsky*

❝ This event is ***the most valuable thing*** I have ever invested in." — *Colin Clark*

❝ Even after half a day of being here, I'm motivated, I'm energized and I've already learned all the tricks that I need to grow and scale my business." — *Thomas DeLauer*

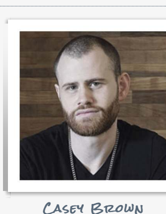
"I had an absolute blast at BGS Live! Thank you to the whole BGS team for putting together ***a game changing few days.*** The event couldn't have come at a better time. David and I are currently implementing everything that we learned from the event and within EI, with the help of BGS squad. ***To be able to have a team like this supporting us that are on the top of the game is incredible***, along with the networking with everyone else here." — *Archer Worsham*

"Back in my office (another Digital Nomad coffeeshop) and time to thank the Matthew, Tanner and the BGS team for organizing an ***awesome event***. But also a big thank you the EI fam (old&new) for networking, sharing experience and for just being awesome. ***Got a new list of tasks now to make the business grow*** and hope to see you all next year. :)" — *Claus Lauter*

"Looking back on the past four amazing days I've had at the BGS Live event. I'm so excited for those at the event who joined the EI family. ***I remember getting goosebumps walking past the line of new members because I know what's in store if them implement even half of what we learn here.*** I loved talking to so many people who checked their egos at the door and were open to learning and growing. I loved how present and engaged everyone was during the sessions. ***I've been to (way too) many events and I've never seen the level of engagement like what we had at BGS Live.*** More importantly, I'm so impressed by all the people who took immediate action on what they learned and were already seeing results before the event ended. Thank you, again, Tanner, Matthew and the BGS fam for another life changing event!! #gsd #bgs #ecominsider #blacklabel" — *Ane Susanto*

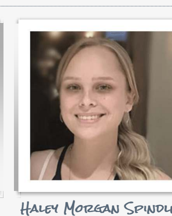
MEET OUR **REVENUE OPTIMIZATION** TEAM

In addition to the main speaker line-up, you will also be interacting with and learning from ...



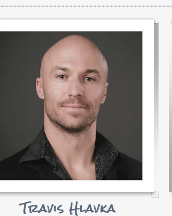
ZACHARY MEW

Zachary—COO, Build Grow Scale— has over 20 years of experience as an entrepreneur and business owner. *Coach Zac* is a father to his 3 sons, and is an A/B split tester of life. He lives with passion, has a burning desire for growth and contribution, and believes in building strong relationships through communication and laughter.



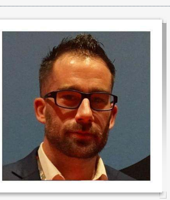
AGENT IGOR SILVA

Known as "Agent Igor" to our EcomInsiders, Igor is a passionate and insanely knowledgeable technical expert. He translates your ideas for your store into reality. He is also exceptional at breaking down complex topics into easily understood lessons.



CHRISTINA GONZALEZ

Christina's superpower is she can put up with Matt & Tanner on a daily basis ... which makes her a rockstar by default. In addition to that, she is our go-to Klaviyo and email follow-up expert. She'll be on hand to make sure that the BGS team serves you at the highest level.

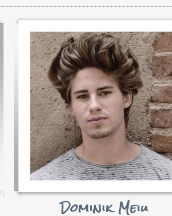


ALEKSANDAR NIKOLOSKI

We nicknamed Aleks "The Site Whisperer" because of his ability to find the nuances on a site that derail the customers' journey and create purchase friction. He's a master at analyzing data and getting huge insights from it that make our websites win.

CASEY BROWN

Casey's biggest strength is A/B testing. He is known for running split tests with radical design and copy changes that often result in huge wins for the site owners—in some cases, up to 10-15% lift in conversion rate from a single test!

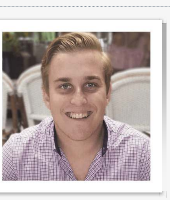


HALEY MORGAN SPINDLER

Haley's a 7-figure store owner herself. As part of the BGS team, she is exceptionally good with buyer avatars and how to implement revenue optimization based on buyer trust signals. She talks quietly, but packs a punch.

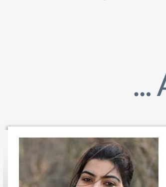
TRAVIS HLAVKA

Known as "The Optimizer", Travis uses advanced heuristic techniques for everything from 7-figure store revenue optimization to tying his shoes. His philosophy is "Why not? What if?" Whether it's optimizing revenue, speaking other languages, bio-hacking or dancing ballet, he's always in his heuristic analysis mode.



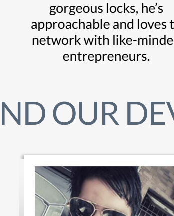
JAMES BACKENSTOSE

James is our most tenured Revenue Optimization Expert on our staff and is the Director of Amplified Partnerships. He is a wizard when it comes to optimizing the money pages of a store and an integral part of helping develop BGS revenue suite of software and apps.



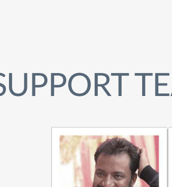
PANKAJ SINGH

When it comes to data, Pan is our man. He is an absolute wizard with Google Analytics and Google Tag Manager. We know what data we want and need ... Pan is the man that knows how to track it, and then serve it to us on a silver platter. He was our first optimization hire and it wouldn't be what it is without him.



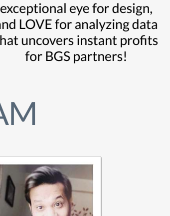
DOMINIK MEW

Dominik is probably one of the youngest CROs in the world ... and because of this, he brings a unique point of view. He is an expert at digging into data to come up with huge wins to share with the BGS team and give his clients incredible gains. Don't be intimidated by his gorgeous locks, he's approachable and loves to network with like-minded entrepreneurs.



JOSEPH LIU

Joseph is laser-focused on perfecting product pages and he picks up new ideas lightning fast. He dissects, tests and optimizes. When he's not cooking up good websites, you can find him in CrossFit gyms working out with his friend Travis.



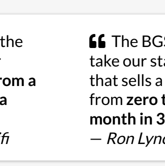
JACOB THOMPSON

Jacob is the #1 "Thunder from Down Under" Revenue Optimization specialist from Australia. He has worked and trained some of the world's leading Ecommerce experts from the US, Singapore and Australia. Jacob's superpowers are his laser-sharp attention to detail, exceptional eye for design, and LOVE for analyzing data that uncovers instant profits for BGS partners!

... AND OUR DEV & SUPPORT TEAM

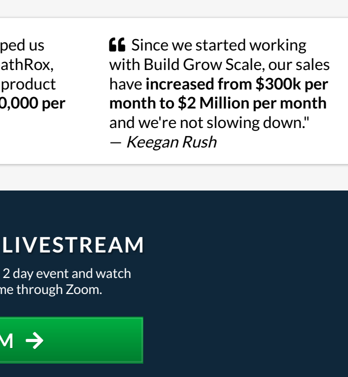
GURWINDER KAUR

Gurwinder is a Senior Developer and Captain of Culture to BGS, bringing the developer team together through strong communication. She provides support and leadership, helping in all areas of code creation and development.



VIKRAM SINGH

Vikram is responsible for all the magic our team of programmers have achieved with our Revenue Tool Suite, as well as our custom code optimizations. We couldn't do what we do without this Ninja!



❝ **In less than 90 days,** the BGS team increased our Organifi Shopify store **from a $2.5 million run rate to a $8million run rate."**
— *Drew Canole, Organifi*

❝ The BGS team helped us take our start up, BreathRox, that sells a ten dollar product from **zero to over $70,000 per month in 3 months."**
— *Ron Lynch*

❝ Since we started working with Build Grow Scale, our sales have **increased from $300k per month to $2 Million per month** and we're not slowing down."
— *Keegan Rush*

REGISTER FOR THE LIVESTREAM

Get Livestream access to the entire 2 day event and watch all the presentations in real time through Zoom.

LIVESTREAM →

OR COME AND SEE US LIVE AND SAVE $700

Be Quick! Seats in the room are limited & Discount ends in:

00 HOUR 00 MINUTE 00 SECOND

REGISTER →

WHAT THIS EVENT IS **NOT!**

✖ We're NOT rehashing old, outdated strategies that worked 12 months ago.

EVENT FUNCTION

- DEFINITELY not a pitchfest with a dozen random speakers flogging their wares.
- NOT a "teaser" event with light content and no "meat" (we hate that too).
- Not just theories or ideas that "might" work with no PROOF of success.
- NOT just flash-in-the-pan tactics that work today and are gone tomorrow.
- This is a DOUCHE-FREE ZONE and we do NOT tolerate whiners!
- NO WAY will this event be like ANY other event you've ever attended.

> ***I had a lot of great take aways form the event.*** A lot of stuff that reminded me what I hadn't been doing. Lots of great connections and on-going support in the group after the event." — *Jeremy Friedland*

> This was such a great event. #bgslive It was awesome getting to meet so many people (and that says a lot because I'm a super introvert who'd rather hide in my room during breaks than talk to anybody! lol) I talked to so many awesome people I nearly lost my voice by the end of it! ***What a relief to finally find people who actually know what the #@% they're doing, and they're super awesome and willing to help out and encourage each other.*** *— Amy Van Dilofen*

SPONSORS

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We Couldn't Do It Without You ...

BECOME A SPONSOR

LOCATION & VENUE

Renaissance Dallas
Dallas, Texas

BGS Live will be held at the Renaissance Dallas Hotel in Dallas Tex. This is one of our favorite hotels because it has great vibes, elegant styling and a fun atmosphere.

You get the high-class amenities you expect and deserve, free high-speed internet your entire stay, and a room rate you simply won't believe!

We have a lot of fun, but this is a working event, so come prepared and be ready to dig in.

The event starts early Monday and goes all day, with short breaks (we may even run longer than anticipated ... it's been known to happen).

... but there will be plenty of "after hours" time for wheelin' and dealin' at the bars and outdoor spaces.

LOCATION

Renaissance Dallas Hotel
222 North Stemmons Freeway
Dallas, TX 75207

(214) 631-2222

DATES

January 10 - 12, 2022

REGISTER FOR THE LIVESTREAM

Get Livestream access to the entire 2 day event and watch all the presentations in real time through Zoom.

LIVESTREAM →

OR COME AND SEE US LIVE AND SAVE $700

Be Quick! Seats in the room are limited & Discount ends in:

00 HOUR · 00 MINUTE · 00 SECOND

REGISTER →

FAQ

Still sitting on the fence? Here are answers to some of the most commonly asked questions:

When & Where Is the Event?

Event: Build Grow Scale Live

Hosts: Tanner Larsson, Matthew Stafford & Build Grow Scale

Location: Dallas, Texas

Airport: Dallas Fort Worth International (DFW)

Dates: January 10 - 12, 2022

Hotel: Renaissance Dallas Hotel

Basic Itinerary:

Sunday, January 9 @ 7PM to 10PM: Meet and Greet Party

Monday, January 10 @ 8AM to 6PM: Event

Monday, January 10 @ 7PM to 11PM: VIP Round Tables

Tuesday, January 11 @ 8AM to 6PM Event

Wednesday, January 12 @ 8AM to 6PM: Private Workshop

Plan on booking your flight to arrive the day before the event starts, so you can hang with everyone that evening during the social meet up. You also want to leave Thursday or later, so you don't miss the Wednesday night festivities.

Does the Event Have a Guarantee?

Yes, we do. Buy your ticket today, knowing you are 100% protected, should your schedule suddenly change before 12/10/2021. If, by December 10, you know you can't make it, just let us know and we'll take care of you. So you risk nothing by grabbing your ticket now.

Can I send My Team/Staff?

Absolutely. If you have someone in charge of your ecommerce store, a marketing intern, project manager or chief marketing officer, this is a great way to get your staff trained up on effective ecom optimizations—FAST.

Do You Have a Spouse or Partner Discount?

Due to extremely limited seat availability and the already discounted prices, we are not able to offer a spouse or partner discount. If you are bringing someone with you, they will need to have their own ticket.

Who Is This Best For (Can It Help My Business)?

This event is designed for ecommerce entrepreneurs of all experience levels, who sell physical products via store or funnel. No matter what stage you're at, you will walk away with an actionable optimization plan to improve your ecommerce business.

If you are brand new, then you will likely also learn a bunch of cool methods and strategies that do not apply to you yet. BUT, this way you have them in your hip pocket for when you are ready for them.

Do I Need Any Facebook Ad Experience?

Facebook advertising experience is not required to get the most out of this experience. If you have it, great—we'll take you to a whole other level. If you don't, not to worry ... we'll make sure you have what you need.

What Do I Need to Have Ready to Make the Most of the event?

Nothing really. The event is designed to be a fully-contained experience, meaning we'll cover everything we need during the time we are together. Just come ready to share, discuss and take notes.

GET YOUR TICKET NOW →

OR REGISTER FOR THE LIVESTREAM

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LIVESTREAM →

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