Start writing online in 30 days

Ship 30 for 30 is a cohort-based course teaching you the fundamentals of writing on the internet.

But unlike other writing courses, you will put your learnings into practice by writing and publishing online every day for 30 days.

Stop overthinking. *Finally* start writing in 2022.

Click here to secure your spot on-board the March cohort!

Enroll today for a FREE BONUS copy of "The 22 Lessons of Digital Writing"

Quiz: Is Ship 30 for 30 right for you?

Have you wanted to start writing online, but aren't sure the first step to take?

Inside, we demystified exactly the number of different platforms, topics, and strategies out there for writing online?

Have you started writing online, but now feel lost?

Since beginning every or thing is publishing into the void, never getting any traction?

Do you have plenty of ideas, but struggle to put yourself out there?

Do you feel like you're stuck in the start, never hitting publish?

If any of these sound familiar...

Then Ship 30 for 30 was built for you.

What our 2,719 Alumni Shippers are saying...

Nick Cohen

If you're always wanted to start writing for yourself but never so sure exactly excuse under the sun, **Ship 30 for 30 is the pen.**

I went from thinking I never had the "time" to write to publishing every day. It's a transformational experience and it teaches you how about yourself that you never possibly imagine.

At the end of the challenge, I gained **a lot more confidence in my writing, I ran with a newfound sense of confidence, stronger writing capabilities, and lifelong connections.**

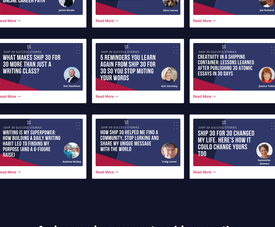
Jack Butcher

I have found Ship 30 for 30 to be a transformative **experience**. I may mean that, that's such a wide thing, now writing has become a lifelong habit for me.

But I'm left more energized than ever before, more creative, and more clear in thought than ever before.

It's changed my life.

I feel excited to sit down for 30 minutes, write something, and enjoy nothing except for trick and write.



An immersive course teaching you the fundamentals of writing online.

A community of like-minded thinkers.

The constraints you need to finally start writing consistently.

All beginner writers face the same 10 problems:

If you're reading this, chances are one (or many) of these problems are keeping you up at night (and keeping you from writing online).

And chances are, you know you should be writing - which is why you're one this page in the first place.

Whether it's to improve your thinking, accelerate your career trajectory, or simply to share your ideas, writing online is something that's been on your list for a while.

- Distractions
- Procrastination
- Perfectionism
- Procrastination
- Lack of motivation
- Generating ideas
- Imposter syndrome
- Overcomplicating
- Choosing a platform
- Finding time to write

The accountability you've been missing.

Maybe you've tried writing before. But, time and time again, you fall off. Maintaining consistency in any pit-writing becomes so difficult. And before you know it, you're back to square one.

But this is because there was no accountability.

You tried to start writing on your own, almost doomed from the beginning.

But Ship 30 for 30 solves that problem. Ship 30 for 30 provides accountability for writers all with the same goal as you: to start writing and publishing consistently.

This creates accountability unlike anything you've ever experienced.

Writing alone is hard

Writing with a community is easier

Demolish your bad writing habits.

There are 3 killers of great writing.

Bad Habit #1: **Overthinking**

So many talented writers think success is about having the best ideas. It's not. We have learned the best ideas come as a RESULT of producing a TON of ideas. Which means not overthinking the process.

Bad Habit #2: **Over-editing**

Have you ever re-written and edited a piece of work for so long, you started to hate it? This is one of the most common challenges among writers. They spend so long editing, they end up hating their own work. Which leads to: a) they never end up publishing it as a result, b) they end up hating the piece of work.

Bad Habit #3: **Falling out of practice**

As soon as you stop a day of writing, it becomes easier the next day to skip again. Stop enough days in a row, and it becomes easier to stop writing altogether. Falling out of practice. Getting started on stories "again" is the HARDEST part for writers.

Stop publishing into the void.

The biggest mistake most writers make? Publishing weekly blog posts into the void. In the beginning, you think you know what you want to write about, and you think you know what people want to read.

But newsflash you don't.

With this assumption, early writers enter a sloth-like feedback loop, which makes writing consistently impossible.

Instead, you want to make noise and listen for signal. Write and release in 30 days, and work through dozens upon of ideas. And by leveraging platform algorithms like Twitter, you get immediate feedback on your writing.

Stop lurking. Start creating.

Let's be honest.

If you're reading this, you know you should be writing online. Since "start and end" found its way onto your to-do list, you've seen dozens of others do it beautifully, building audiences, launching businesses, and unlocking new opportunities in the process.

But for some reason or another, you've been putting it off. Maybe it's probably some combination of procrastination, perfectionism, the fear of hitting publish, or thinking you have nothing worth saying.

Luckily, Ship 30 will get you to the other side. Even better to contribute? From computer to creator. And once you make the leap, you'll never look back.

If this feeling sounds familiar, you're not alone.

In fact, you're just like the 1,409 other writers who joined Ship 30 for 30.

Well, you're like they used to be.

Because within days of joining Ship 30, the majority of these 1,409 people felt like they were about to bang so many ideas to write about (which is a good problem to have).

How? Using our Endless Idea Generator.

No more blinking cursor on a blank page.

Denis Asch @
@denisasch
Fast things flood my brain with dopamine more than planning.
Planning feels so productive, but it's the cheapest dopamine there is.
And if you too suffer from a planning addiction, the rabbit of Fernando beating to life is for you:
Struggling to get started? Follow the rabbit start ritual:
The Rabbit Start Ritual
The Rabbit Start Ritual is a ritual that helps you get into the mindset of a rabbit, ready to start a task. It's

You're not alone.

In fact, you're just like the 2,000+ Ship 30 for 30 alums *used to be* - before they joined.

And after going through Ship 30, these problems became a thing of the past.

And from there, some went on to launch products, build businesses, and monetize their expertise.

Others have built audiences of raving fans, become leaders in their industries, and achieved their career trajectories.

And you're one click away from making the commitment to yourself to finally start writing online.

Join Ship 30 for 30

Ship 30 for 30 - Live March Cohort Enrollment

- 8 live workshop sessions with examples, walkthroughs, and Q&A sessions for students
- 10 minute curriculum at your own pace (with lifetime access to these recordings)
- 1 hour live and homework to help you generate ideas, write clarity, and learn the rules of writing online

LIFETIME ACCESS to recordings and updated show notes, resources, and transcripts

- Ongoing, 30-day access to all writers channels for different topics, platforms, niches, and geographies

BONUS ACCESS to recordings from all previous Ship 30 for 30 cohorts

- Learn with 30 pieces of written content and a strong understanding of what works

Secure your spot onboard the next cohort! ($700) ($400)

Enroll today and receive a FREE BONUS copy of The 22 Laws of Digital Writing!

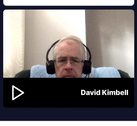
What Alumni Shippers are saying...

Lamar Gregg
I'm good at writing for other people. But ...
When I'd pitch my own content, I ... Read more
And that perfect pattern to write books and start blogging
Show more

Kevin Alexander
Kevin Alexander Kevin Alexander Kevin Alexander

Tina Amper

The Ship30for30 program worked for me. Lots of practical tips and resources. The supportive global community helps you when you publish "trash". I am a Community Builder and was impressed with the way Ship30 engaged the cohort. Join to level up your online writing, and learn practical community building skills!



Danny Reeves

It sounds like ridiculous hyperbole but joining Ship30for30 changed my life. I've met amazing people from all over the world. People I now count as actual friends. The community is a massive force multiplier and has given me the confidence to go place I never thought I'd be comfortable with. The daily habit of thinking, writing and communicating with like-minded people has catapulted me towards action in many aspects of my life. It's been an inspiring and motivating journey thus far and I cannot wait to see where this ship leads. Thank you.

Martine Ellis

The Ship 30 experience is transformational. I joined the crew to work out what to do next; I was already creating content, but I was not reaching as many people as I wanted to. I now know what to do to get the impact I want, and it is working. Dickie and Cole are knowledgeable and generous. The community is fantastic. If you are even just a little bit tempted to board the ship, DO IT.

Julian Haber

Ship30for30 upended all my expectations, re-energized my thinking and writing and connected me to a community of incredibly thoughtful, intelligent, interesting and generous people. The content in the course is well worth the investment, but the community you gain access to is even more valuable. Don't hesitate. Set sail today!

Michael McGill @mcgillmw2017

The power of #ship30for30 in numbers.

First-quarter of 2021:

-2 E-Books started
-600+ New followers
-Newsletter launched
-8 blog posts published
-60 Atomic Essays shipped

This blows away any of my previous creative output.

All due to @dickiebush and Ship 30 for 30 🙏

63 · 1:44 · 29. 3. 2021

Emmy 🚢 ⚓ is Building @EmmyBuilds87

Haven't even posted my first Atomic Essay for #Ship30for30 with @dickiebush

And already seeing so many benefits of joining:
(1) Learning content system
(2) Building pipeline for consistency
(3) Meeting other great shippers
(4) Amplifying each other on Twitter

Positive vibe!

29 · 0:08 · 15. 5. 2021

Aravind Murthy @AbrightThetwo

Made my first $1 writing on @Medium

This is dedicated to all my supporters and to @dickiebush @Nicolascole77 for lighting the fire 🔥 within me.

More than the money, writing daily & publishing frequently has brought me massive clarity and happiness - by serving others

Try it!

$1.38

11 · 22:06 · 22. 9. 2021

Luis Torres @luistorres1

Okay, so now I really can't deny that #ship30for30 isn't making a positive dent in my twitter growth. 🚀

Numbers speak for themselves... 🔢

Thank you @dickiebush, @Nicolascole77 and @dbustac for making this possible! 🙌

PS: and this community is 🔥🔥🔥

15 · 15:02 · 9. 3. 2021

Tascha @NeoNatashaOne

Wow, you're not going to believe this.

Checked twitter stats this morning and realized my account blew up the past few days.

800% engagement growth compared to last month. All in 3 days.

What happened?

I joined the #ship30for30 writing challenge.

And it's only Day 5 😉

8 · 19:26 · 28. 6. 2021

Daniel Bustamante @dbustac

@dickiebush's Ship 30 for 30 changed my writing game forever.

- It cemented a daily writing habit.
- It accelerated all my feedback loops.
- It changed the way I approach distribution.

These are the 10 most important lessons from my experience 👇

16 · 4:13 · 1. 2. 2021

Pauline @PaulineSolivera

Special thanks to @dickiebush, aka the one who made me:

✨ sit in front of my keyboard every day for 29 days straight (& counting!) 🙈

✨ drop the 'aspiring' word in front of 'writer' for good 🖋

So grateful to be a part of this 🚢

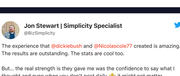
14 · 21:37 · 15. 3. 2021

Samantha Scott 🚢 @sammajade

I really can't deny that #ship30for30 isn't making a positive dent in my Twitter growth. Numbers speak for themselves...

If you want to build your writing habit and meet like-minded people, enrol on to the next cohort!

enroll.ship30for30.com/october-enroll...



12 · 22:15 · 31. 8. 2021

Marie Poulin @marieapoulin

A bit early, but I'm excited to join the June Ship 30 for 30 cohort from @dickiebush and @nicolascole77!

Join me and a community of 500+ others in building an online writing habit, forming lifelong friendships, and publishing every day for 30 days. 🚢 🌊

ship30for30.com

76 · 2:36 · 16. 5. 2021

Tristen Chelsea Ner (1!30/30!! 🚢) @tristenchelsea

A couple of thank yous-

To my younger sister, @callinner888 for recommending me to this program during a turbulent time in my life.

To the co-founders @dickiebush and @Nicolascole77 for building this life-changing program. As in it LITERALLY changed my life.

#ship30for30

4 · 19:03 · 13. 6. 2021

Jeremy Ginn 🚢 @ginn

So I have to say ... 2 or three months ago my followers decreased by 5. I had no direction with my tweets. I'm not at 100k yet but I'm going to get there! Thanks @dickiebush

3 · 12:29 · 26. 2. 2021

Jon Stewart | Simplicity Specialist @KisSimplicity

The experience that @dickiebush and @Nicolascole77 created is amazing. The results are outstanding. The stats are cool too.

But... the real strength is they gave me was the confidence to say what I thought and even when you don't post daily 👉 it might not matter.

2 · 10:48 · 27. 5. 2021

Sean Oliver ⚓ @Sean_Oliver

I'm doing Ship 30 for 30 this month.
I wanted to improve my writing.

That's in progress. I'm focusing on getting 1% better each day.

What surprised me was the measurable improvement.

Check out this impressions increase. 😮

27 · 21:22 · 29. 5. 2021

Sophia Felson @sophiafelson

It's day 1 of onboarding week for #ship30for30 and I can't tell you how much value I've gotten already.

@dickiebush and @Nicolascole77 hold your hand and do everything possible to set you up for success.

I can't wait to start writing!

20 · 18:08 · 21. 6. 2021

Siddharth Devabhaktuni 🚢 @siddharthdevbhaktuni

If someone told me earlier that I would join a program one day to write 30 atomic essays in 30 days, I would have said they were crazy.

But here I am, facing my fears, one day at a time. Thanks, @dickiebush, for creating a wonderful culture with the ship30for30 community.

21 · 23:32 · 4. 1. 2021

Julia Saxena 🚀 🚢 @julia_saxena

Ship30for30 is a rocket ship!

Thanks, @dickiebush for making this happen.

16 · 23:17 · 25. 2. 2021

Powered by shoutout

Stop overthinking.
Finally start writing in 2022.

One last thing...

If you're down here, you might be thinking... is this really worth it?

And sure - you could go and stitch together all of the glorious free content we've put out there on all things digital writing. And you could use all that content to try and start writing on your own.

But I'm guessing that if you're on this page, and you've read this far, you've tried something like this before.

And the results... well... they're not what you've been hoping for.

And since "start writing" entered your to-do list (likely long ago), you've probably seen dozens of other people do it successfully, building audiences and businesses in the process.

So here we are, 2022 already flying by. That blank page and crisp fresh start just a little bit away.

Now, wouldn't it be magical to look back at the end of 2022, pointing to this exact moment, this exact decision, as the thing that led to an incredible, lifechanging year?

A new business, a new career, new friendships, a completely new personal trajectory, all of these are possible - all from the simple habit of writing online.

And it can all start right here, right now.

So, what do you say?

Ship 30 for 30 - Live March Cohort Enrollment

- 🎥 8 live workshop sessions with examples, walkthroughs, and Q&A sessions for students
- 📘 10-module curriculum at your own pace (with lifetime access to these recordings)
- ✍️ Templates and frameworks to help you generate ideas, write clearly, and learn the rules of writing online
- 🎬 **LIFETIME ACCESS** to session recordings with detailed show notes, resources, and transcripts
- ⭕ Private community of writers with channels for different topics, platforms, niches, and geographies
- 📘 **BONUS ACCESS** to the recordings from all previous Ship 30 for 30 cohorts
- ✍️ Leave with 30 pieces of written content and a strong understanding of how to write online

Secure your spot onboard the next co-hort! ~~($699)~~ ($499)

Early Bird Enrollment is now open!

The first 100 enrollees in the March cohort receive FREE BONUS copy of The 22 Laws of Digital Writing eBook!

Still overthinking it...?

Download our FREE 13,000-word Ultimate Guide for a glimpse of the frameworks you'll learn onboard

Looking to start writing online?

This FREE, 13,000-word Ultimate Guide has everything you need to get there overnight.

No fluff. Just 7 actionable frameworks you can apply TODAY.

Your best email

Send me Lesson #1!

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- Follow Nicolas Cole Twitter
- Ship 30 for 30 Youtube
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