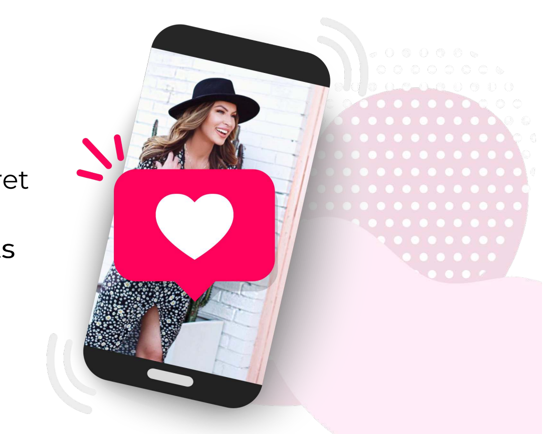
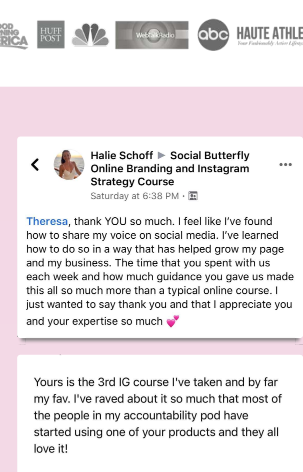
SOCIAL BUTTERFLY

Stop Grinding it Out on Instagram..Learn the #1 Secret Used by 7 figure Experts to Grow Their Page and Profits

*Start Creating Content That converts With the Social Butterfly **Engage & Elevate Method***

START NOW





Does this sound familiar?

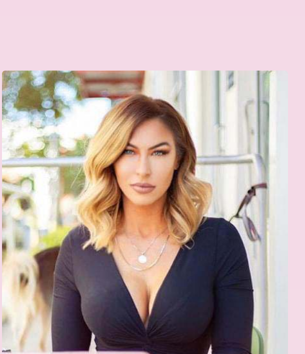
- You've been grinding it out on Instagram trying ALL of the best hacks and gimmicks to grow your page - and nothing has really worked
- You spend so much time and energy making content, only to end up frustrated and defeated when it gets no traction
- You've invested in other Instagram training programs, courses, or coaches in the past—only to be let down...again. In fact, you may even feel robbed or burned by your experience

And the worst part is...

A little voice in your head may even be whispering the lie, "You don't have what it takes to make it big on Instagram. You're just not 'enough' -- not smart enough, savvy enough, popular enough...". And that idea may be scaring you into not posting at all!

Take a deep breath. I have something to tell you...

Hi, I'm Theresa Depasquale, Founder of Capture Social Group and the Social Butterfly Academy , and I want to share with you the #1 secret to growing your page on Instagram....



When I first started on Instagram things were soooo easy.

I would make a post and see the followers flooding in....

I grew to 197... 546... 3200... 8000...

Then right around the 10k mark something drastically changed.

I went from getting hundreds of followers per day to barely any at all.

Frustrated was an understatement.

Instagram had just launched its new " algorithm" that changed the way the entire platform worked.

I knew if I wanted to keep growing I had to figure out how it worked, so I started studying any and everything I could about Instagram....

What I found will probably surprise you... because it surprised me that it was so simple.

It's the biggest secret that nobody is talking about when it comes to Instagram...

If you want to grow your following, you need to focus on better engagement with your EXISTING followers FIRST.

Not having perfectly filtered photos.....
Not posting every day or multiple times a day...
Not spending hours commenting on your competitors posts....

Focus on better engagement FIRST.

No engagement = NO growth!

See, Instagram is a business— they make money by selling ads to people using their platform.

So, If YOU can keep people on their platform longer, they will reward you for it by showing your content to more people.

That's where ***engagement*** comes in .....

When users engage with your content, it's a sign to Instagram that your content is good and can keep people using their platform longer.

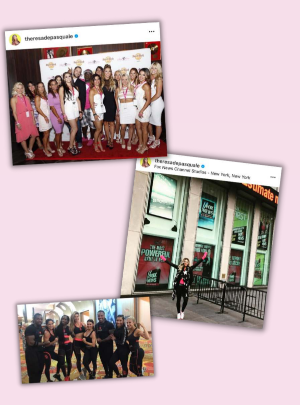
Engagement is the currency of Instagram...

And a lot of Instagram 'experts' fail to understand this reality, and instead turn to hacks or shortcuts to try to grow.

I not only used the strategies I learned to build a large, engaged following on Instagram..

I leveraged that following to...

- Build a high six figure online fitness business.....
- Help me hit the top of Amazon's new book release category by selling 700 books the first day it launched (beating Harry Potter's book for the hot new release!)
- Get a free $30k book launch party sponsored by Hard Rock cafe
- Get on major national news publications....
- Get an app partner to develop my app for FREE...
- And get MAJOR spokesperson contracts



I started the Social Butterfly academy to help busy entrepreneurs like you do the same.

No gimmicks. No tricks. Just the simplest, most proven method for growing an engaged following on Instagram...

A following that will not only be excited for your next post, but will be eager take the next steps with you to become a client or customer.

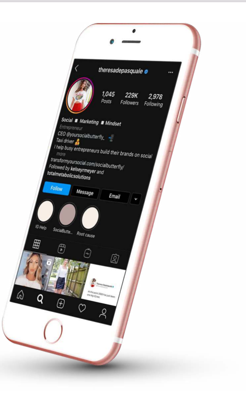
I call it the Social Butterfly ***Engage & Elevate Method***

SOCIAL BUTTERFLY

INSTAGRAM STRATEGY COURSE

The Simplest, Most Reliable Approach for Growing your Instagram and Business (Even If You're Brand New, Have No Time to Waste, and Don't Know Where to Start)

START NOW



What Makes the Engage & Elevate Method Work?

The reason other Instagram courses and programs don't work is because they're focusing on gimmicks to grow and missing the biggest component for growing a real audience on Instagram...

ENGAGEMENT.

Engaging content = more attention.

More attention = longer engagement.

Longer engagement = Instagram rewarding you by showing your content to more people.

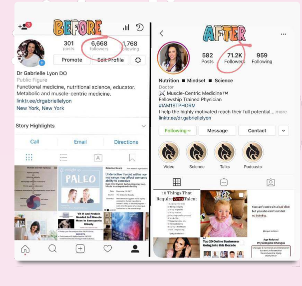
This is why boosting your engagement is crucial if you want to grow your following on Instagram ... not to mention turn those followers into customers or clients.

Enter the Engage & Elevate Method...

We introduce a 7 part system that works together to help you effortlessly create content that drives engagement, attracts your ideal audience and grows your page— in a fraction of the time.

Our method is designed to...

- Show you how to optimize your branding to attract your ideal followers
- Teach you how to effortlessly come up with content ideas that will actually convert to followers and sales
- Help you create valuable content that will 10X your engagement
- Optimize your content to grow your page and impact as a true expert in your industry
- Run your social media in the least amount of time possible
- Take out all the guesswork



With our Engage & Elevate Method in place, your Instagram profile is best positioned to increase engagement, grow your following, and entice Instagram-drive traffic to your money-making offers.

What to Expect With The Social Butterfly Instagram Strategy Course

You're probably wondering what's included with this course, so let's break it down...

Each week's module contains a short, **in-depth video**, corresponding **templates** or **worksheets**, and **action steps** to help you get immediate results.

WEEK 1

DEFINE

Get clear on your personal brand and optimize your profile to attract more of your ideal followers

WEEK 2

DEVELOP

Develop your core content pillars to be able to effortlessly come up with content for your ideal audience

WEEK 3

STRATEGIZE

Learn how to integrate the proven strategies we use at Capture to organically grow your page

WEEK 4

CONVERT

Use our 7S selling success formula for Instagram and plan your 30 day content calendar to maximize engagement and conversions

WEEK 5

PRODUCE

Learn how to take your content and turn it into content that people on Instagram like to consume, share and engage with.

WEEK 6

ENGAGE

Use our strategies and tactics to engage your tribe and turn your followers into raving fans who can't wait for your next post

WEEK 7

ANALYZE

Learn how to use your page insights to see what's working or not

START NOW

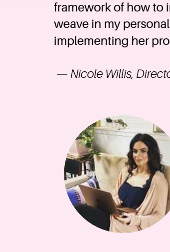
Here's What Other Experts Are Saying About Their Experience With Social Butterfly

"I feel very fortunate to be working with Theresa Depasquale. In the world of medicine we learn quite a bit, however we don't learn how to share our authentic voice. Theresa has been essential in encouraging me to bridge the world of medicine with my personal message. The result of the guidance and support has been profound. The proof has been in my social reach and enormous growth. I am forever grateful."

— *Dr. Gabrielle Lyon, D.O.*

"Theresa has been nothing short of amazing! Through this course I obtained a framework of how to increase engagement and my following, as well as how to weave in my personal life in my overall Brand. In just the first week of implementing her process I saw a 100X in engagement, it was SO rewarding"

— *Nicole Willis, Director of Business Development*



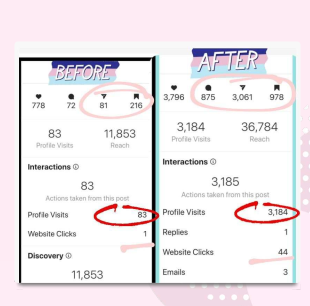
"Theresa has taught me so much about social media and how to grow my following. Her approach is authentic - no gimmicks, but to deliver outstanding content and serve and nurture your audience... I love her approach and I continue to be impressed with her knowledge in this area, no -nonsense approach and she definitely walks her talk."

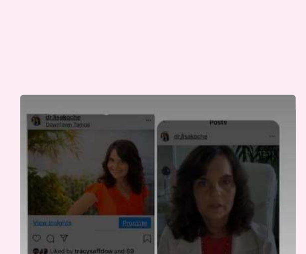
— *Dr. Stephanie Estima*

Is Social Butterfly Right for YOU?

Social Butterfly is NOT for you IF:

- You're looking for hacks, gimmicks, or services to artificially grow your followers
- You're just want to become 'IG famous' or gain clout
- You're only wanting to become an Instagram model or blogger
- You're inauthentic
- You don't want to put in the work (or hire a team to help)
- You don't think social media is important





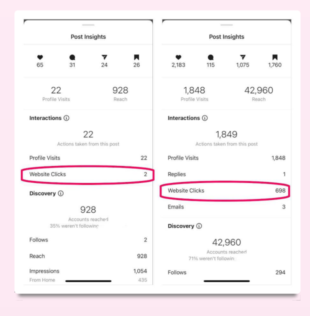
Social Butterfly IS PERFECT for you IF:

- You want to build your audience on Instagram the right way but are busy and don't have the time to figure it out on your own.
- You understand how important engagement is to your Instagram growth.
- You want to gain credibility and establish yourself as a true industry expert.
- You want to leverage social media to positively impact your new or existing business.
- You want to learn tested strategies and methods to 10X your engagement.
- You want to use social media as part of your overall marketing strategy.
- You're willing and ready to get out of your comfort zone and commit to investing in yourself.
- You want to connect with other like-minded peers.

If that's absolutely YOU, then the Social Butterfly Instagram Strategy Course was made for YOUR success!

Imagine...

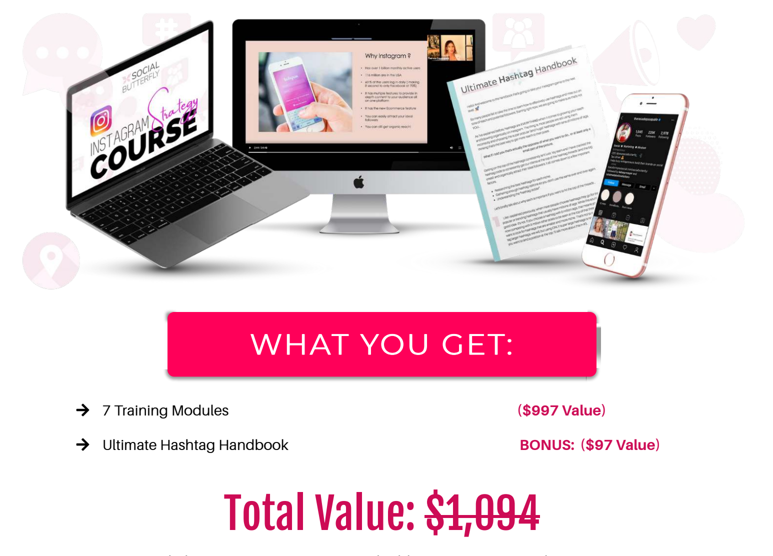
- Effortlessly coming up with super-lovable content ideas that drive true engagement
- Driving so much traffic to your sales-surging offers that your money worries just fade away
- Being so savvy with your Instagram profile that people are begging to learn your secrets
- Knowing exactly what to post that will make your audience instantly subscribe to all of your push notifications and email list
- Finally being able to reach a positive ROI for the time spent on social media with higher conversions than ever before.



Now is your chance to unlock all of those new realities — and so much more — with the Social Butterfly Instagram Strategy Course.

Skip the learning curve and start engaging your Instagram followers today.

START NOW

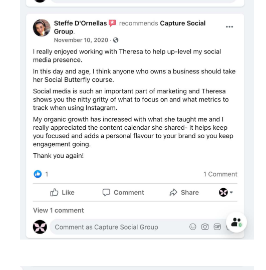


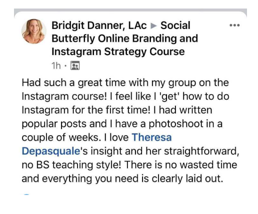
WHAT YOU GET:

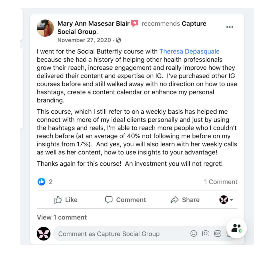
- 7 Training Modules **($997 Value)**
- Ultimate Hashtag Handbook **BONUS: ($97 Value)**

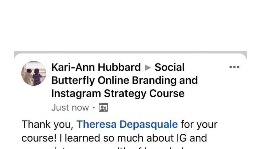
Total Value: ~~$1,094~~

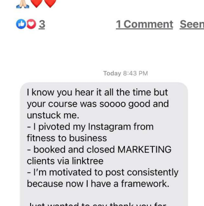
With these resources, you can start building engagement and grow your Instagram **immediately.** It just takes you accepting the challenge and putting in the work to learn. These people below did exactly that—just see where it led them:











SOCIAL BUTTERFLY

PURCHASE NOW TO GET FULL ACCESS

- 7 training modules ($997 value)
- **BONUS:** Ultimate Hashtag Handbook ($97 value)

Total Value: ~~$1,094~~ $347

REGISTER NOW FOR ONLY $347 >>>

1 YOUR INFO
Billing Address

2 CHECKOUT
Enter Payment Info

Full Name...

Email Address...

Phone Number...

SHIPPING

Full Address...

City Name...

State / Province...

Zip Code...

Select Country

Go To Step Two

We Respect Your Privacy & Information

Frequently Asked Questions

Will I have access to the videos and content after the course is over? +

If I am just starting on Instagram or have a small page will this work? +

Do I need to be an Instagram pro to take this? +

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