ANNOUNCING:

The Blockbuster Formula:

The Ultimate Framework for Creating, Expressing and Scaling Mega-Successful Offers – Changing Your Life, Transforming Your Business, and Thrusting You Into a Brand New Playing Field

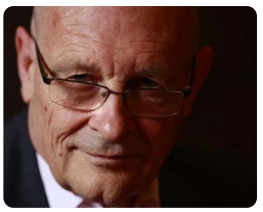
Now, Watch Mark Joyner, the Godfather of Internet Marketing Rave About the Program:

The Blockbuster Formula is a mammoth 12 hour, 43 minute secret weapon for massive wealth creation…

...PACKED to the brim with one-of-a-kind tips, tricks, and strategies… Easy-yet-explosive step-by-step tools to thrive in a noisy, hyper-competitive world.

This 31-video program contains the revelatory secrets of the Internet elite, the kind of frameworks used by the 8 and 9-figure big boys to generate monstrous paydays.

And here's what 3 of them have to say about me:



"Kenneth Yu has succeeded in classic direct marketing and the new media.

A rare bird nowadays, when too many people suffer by being specialists without knowing the big picture.

Impressive."

- DRAYTON BIRD

CIM'S 50 MOST INFLUENTIAL MARKETERS.
FOUNDER OF OGILVY DIRECT

"Not only is Kenneth a gifted copywriter, he has become a great friend and trusted marketing celebrity on social media.

He is a gifted guy, always willing to help everyone from rank newbies to us 'so-called' pros. I always take time to read everything he writes.

His angles are sharp and his headlines grabbing. Watch as this star rises in the IM world."

- PERRY BELCHER

TRAFFIC & CONVERSION SUMMIT

"At MindValley, Kenneth Yu quickly rose to become the #1 marketer and he played a HUGE role in helping MindValley grow by over 100% in 2008.

If you want to learn how to succeed at marketing yourself, then I strongly urge you to listen to the marketing Master himself."

- MIKE REINING

CO-FOUNDER OF MINDVALLEY.
FORMER EBAY HEAD OF NEW VENTURE STRATEGY.

Now, I'm Willing To Meet An Even **HIGHER** Standard.

As someone who has trained governments, Board-of-Directors, and multinationals like BMW, Carlsberg and Bursa (the Malaysian Stock Exchange), I have access to the incredible Blended Learning Methodology.

Here's the list of clients I've used it on.

List Of **Clients**

This is the potent format used by massive consulting firms like Accenture, KPMG and Boston Consulting to distill complex principles and break them down into easy, actionable chunks for info-overloaded executives to immediately execute on.

What this means for you is that Blockbuster Formula is SPECIFICALLY tailored to download powerful profit-boosting principles into your brain quickly and easily… So you emerge a bona-fide money magnet in record time.

Now Let's Hear From Some MindValley Rock Stars

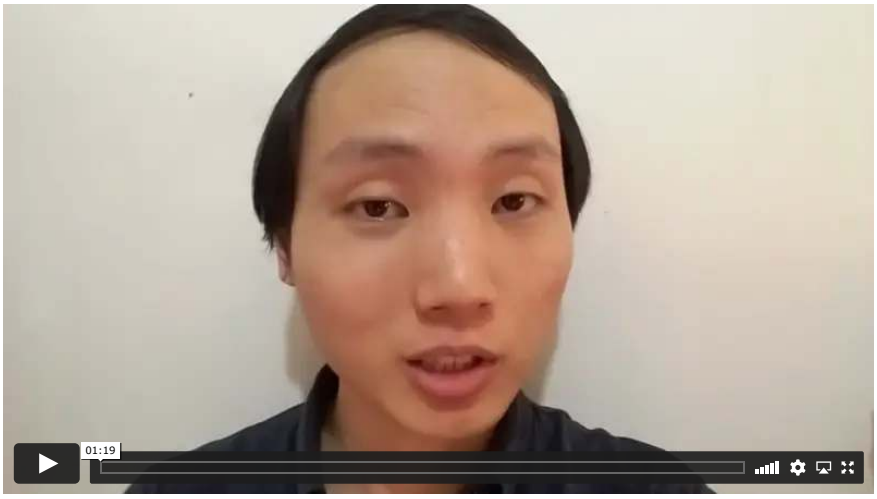
Responsible for Millions of Dollars of Campaigns

"Blockbuster Formula will give you everything you need to figure out how to stand out from your competitors and become the go-to person/business in your industry.

I absolutely love the principles and methods shared by Kenneth in Module 4 and 5! They are more than just a process to help you with positioning an offer. The same process is now part of my workflow to scale up advertising and marketing to reach a broader audience."

- WAYNE LIEW

HEAD OF ADVERTISING, MINDVALLEY



- BEN SIM

SENIOR SALES COPYWRITER, MINDVALLEY

Imagine...

- **No longer resorting to the same old tired tricks and templates – used to diminishing returns.**
- **No longer experiencing that sick sinking feeling in your gut when competitors merge or algorithm changes.**
- **No longer confused at what to do when the uncertainties of business creep up and punch you in the throat.**

You can say goodbye to all that frustration…

And say hello to absolute limitless freedom as your Blockbuster Offers start fattening your coffers FULL to overflowing.

In fact, The Blockbuster Formula is so shockingly powerful that with just 1 simple technique…

*An Experienced Stage Closer Enjoyed an Astonishing 71.5% Increase in Sales – **in Under 12 Hours***

Here's the before....

...and here's the after!

- LIO TAN

SPEAKER, JAZ LAI PTE LTD

Meet the Business Wonder Twins

- TYSON SHARPE

EMOTIONAL FITNESS COACH, THE SHARPE METHOD

- BRODIE SHARPE

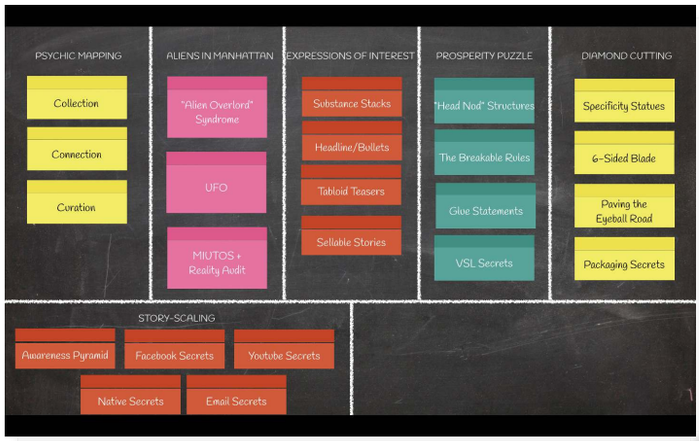
PHYSICAL FITNESS COACH, EVERYDAY RUNNING LEGENDS

The more you're reading this, the more excited you're getting.

So without further ado, here's a sneak peek at what you get…

MODULE 1:
The Blockbuster Formula
An Overview of the Most Powerful Wealth Creation System on Earth

As a business owner who often needs to make crucial decisions in the face of limited time and money, you need to focus on the highest leverage use of resources. To cut to the chase, creating and launching Blockbuster Offers is the best way to create a massive switch in destiny for your business. It can mean the world in terms of exploding your wealth and income...



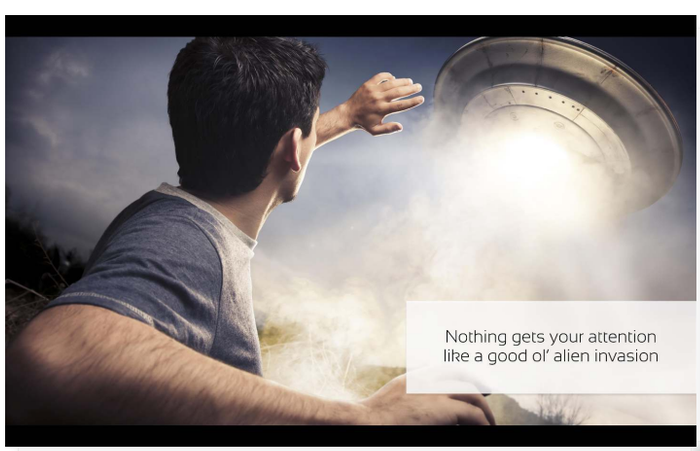
MODULE 2:
Psychic Mapping
The 3 Stages of Pinpointing Your Customer's Buying Triggers

Thanks to the crowded hyper-noisy Level 5 Marketplace, your customers make buying decisions based on emotions, intuition and the subconscious. Therefore, the more you tap into that sphere of the marketplace, the more accurately attractive your Blockbuster Offers will be. In this illuminating module, you'll learn:

- *3 Psychic Mapping tools to help you create a blueprint of your customer's inner world*
- *TADA Template: This strategic template has made a lot of money for me and my clients, and the simple excel sheet is now public for the rest first time*
- *Are you struggling to keep churning out marketing angles as your ads start fatiguing faster and faster? Leverage the Prism Process to keep generating creatives that maintain high ROAS.*
- *And much, much more*

MODULE 3:
Aliens In Manhattan
The UFO Framework for Creating Blockbuster Offers

The book Purple Cow by Seth Godin was a seminal classic. In it, he talked how when you go to the countryside and see a brown cow, you'll ignore it. But if you see a Purple Cow, you'll take notice. In other words, he said your marketing needs to be like a "Purple Cow" to stand out. However, what happens when every other marketer is pumping out Purple Cows? When every other company is trying to stand out? Here's what you need to do:



- *The genius Adam Robinson, founder of the Princeton Review says "People want inspired answers to age-old questions". Solve that and you'll win the market. Here's the simple 3 step UFO Framework to get you that – each and every time*
- *8 inspired marketing hooks to instantly command the attention of a frazzled marketplace*
- *Once you generate a ton of marketing ideas, Use the D.U.G. checklist to accurately filter which one will actually resonate with your target audience. This tool has been proven to shave testing time by 78%.*
- *And much, much more*

We interrupt your programming for yet another glowing testimonial:

"Let me tell you about Kenneth Yu! 10 years ago I bought a product of his, I leveraged the tools and skills he shared and it landed me some pretty big clients.

Now 10 years later, he flies down to Melbourne and asks to meet up. We do and within 10 mins we realise that this is going to be a lifelong friendship.

He spends two days with me and we discuss all the marketing greats across the decades and how their works have inspired us. Kenneth not only knows their minds intimately, he can use his skills to channel their greatest strategies into your product.

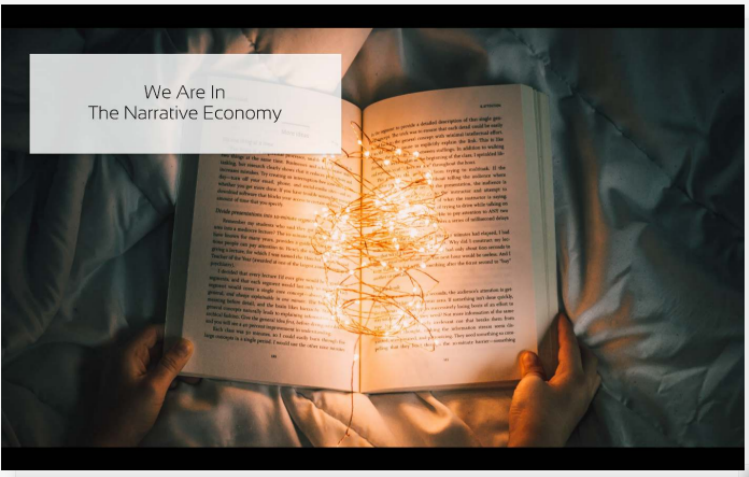
His command of the skill involved in copywriting to craft an emotional and logical response from your ideal client to take immediate action is quite simply amazing.

If you have experienced his work, you know what i'm talking about. For those of you who are about to experience it, prepare yourself.... it will change your life and that of your business. Good luck, you wont need it, just buy what he is selling you and use it to make 100 times more.

With that said, my name is Johann Nogueira and I fully support and endorse anything that Sir Kenneth Yu does. He is a weapon you want in your corner, not your opposition."

- JOHANN NOGUEIRA

DIRECTOR, BUSINESS AUTHORITIES



MODULE 4:
Expressions of Interest

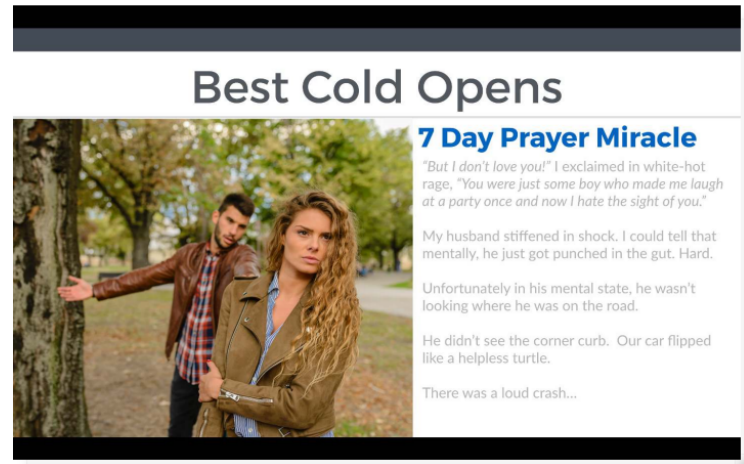
3 Essential Frameworks to Sell the Heck Out of Your Blockbuster Offers

We live in a world where we need to keep maintaining interest because of the ADHD inclinations of the modern mind. These key phrases and sentences don't just effectively sell the product, it does so in a way that obliterates your prospect's thick defenses and make them vulnerable to your suggestions to buy. These frameworks function as the "puzzle pieces" necessary to create your Blockbuster Offer promos. You'll discover:

- ***APS Bullets:*** *These dynamic fascination structures reconstruct any boring feature into an object of wanton desire*
- *Here's a vital secret – credibility is built on layers. 3 "Sales Sandwiches" to create bulletproof trust in your prospect's mind*

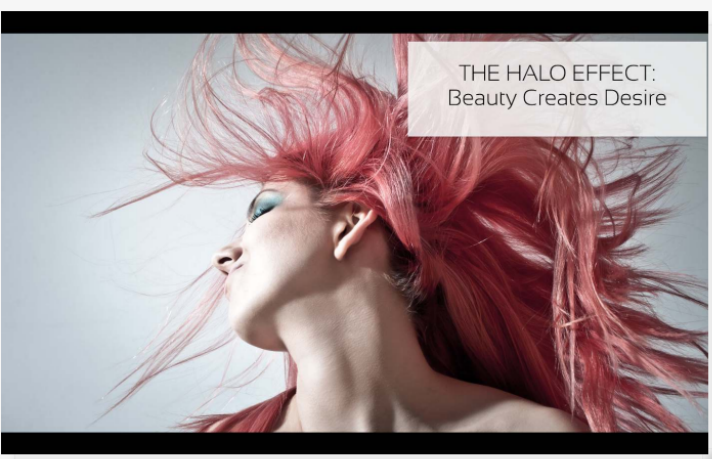
- *Did you know that while stories do sell, there's only 6 such Lucrative Narratives to attract the bulk of the eyeballs and dollars? Here's what they are.*
- *And much, much more*

MODULE 5:
The Prosperity Puzzle
How to Structure the Most Compelling Pitch to Create "Customer Salivation"



Where customer satisfaction is key, there's no point focusing on that when there is no customer SALIVATION -- the process of creating an intense desire for your customer to buy your product. With the Prosperity Puzzle, you'll get a legit revenue generation asset where you can reap the rewards over and over again. This essential module reveals:

- *Your prospect mindlessly scrolls through their wall, then they see your ad and BAM! They're instantly transfixed… hypnotised by every single word of your sales message. Here's the Breach of Mind strategy to create that effect.*
- *The EPIICS Framework is my secret sauce for generating cashflow-increasing promos on the fly. How to use the easy 6-step structure for both warm and cold markets*
- *3 "Deal Seals" that obliterates all objections – paving the way for an easy sale.*
- *And much, much more*



MODULE 6:
Diamond Cutting
How to Polish Your Blockbuster Offer and Make It Shine!

When it comes to the hypercompetitive marketplace, you should put your best foot forward at every turn. These "Diamond Cutting" principles helps with both the prospect accepting the full flow of information as well as making your offer look aesthetically pleasing, further increasing your conversion rate. Presenting:

- *7 Key Strategies to Make Your Offer Incredibly Attractive. These include persuasive secrets like Nod Flows, HGZ Words and the Bucket Brigade.*
- *JIBIT: The quickest, easiest way to create credibility for any promo.*
- *The HALO Branding System to position your offer the way the Big Brands do… time to leave your amatuer competitors in the dust.*
- *And much, much more*

MODULE 7:
Story-Scaling

How to Drive So Much Freakin' Traffic to Your Blockbuster Offer that Success is Inevitable

This is where the magic happens. Your sales promo can only be carried so far by a warm audience. However, it's in the cold market where your Blockbuster Offer takes on a life of its own. It's when you get take the stories told in your promotion and spread it to the rest of the world in a way that forces the various algorithms of the various tech giants to reward you with eyeballs and subsequent purchases. In this holy grail of a module, uncover:

- ✔ *HOLY SMOKES! Is split testing really dead? News flash. The algorithm is now so smart that you don't need to painstakingly test the way you use to. Here's what you need to do instead.*
- ✔ *If the algos are the vehicle, creatives are the fuel. Here's the PPTSD Canvas to quickly and easily generate ads on command.*
- ✔ *Email Marketing 2.0. In the midst of whiz-bang fancy bright shiny object media, the inbox is still as essential as ever. However, you need to follow these 3 steps to get breakthrough CTR*
- ✔ *And much, much more*

Now comes the crucial question…

"**Kenneth**, how much will this cost me?"

First, you can do the math.

My clients routinely pay me 6, some even 7 figures to transform their branding and marketing.

I'm talking about the Fortune 500's of the world. No small fry companies.

In fact, my last project was $977,167.65, most of it net profit – from a SINGLE company.

My non-fortune 500 clients routinely pay me $24,000 a month retainer to tap into my brain for a few hours a week. I got a few of those.

However, I'm definitely not charging that. Two reasons why:

1. I want my unique business-exploding insights to get into as many hands as possible. To be blunt, I want you to be addicted to how I grow your business in significant way while changing your life. As a result, I won't tack on a crazy pricing. On the other hand…
2. I don't want tire-kickers and wantreprenuers to consume this material… Nor newbies as well. No offense, if you're starting out, there's far more suitable material out there. My strategies serve as a 10x multiplier that enable you to greater heights, provided you have something to work with. As a result, the pricing reflects that accordingly.

So if you fall into that category…

Where you have survived in business for quite some time, stumbled into market validation, and understood funnels as a tiny component of the business rather than your salvation… Then…

Blockbuster Formula is the Key to All Your Dreams, Hopes and Desires

The reasons that you started your business with…

Until you hit stagnation… Until the market changed… And now you have to worry no more.

So here's the deal…

You definitely won't be splashing $977,167.65 – that's only billion-dollar company level and I'm now here for the upstarts.

You won't even be paying $288,000, ($24,000 per month for 12 months), even though that's what "smaller" companies pay me.

Heck, you won't pay $24,000 either – the price of one month with me.

In fact, your investment is pennies on the dollar.

Why? There's just too much garbage misinformation out there.

I'm sick and tired of bone-headed clichéd advice polluting my walls and I want to give you actual advice that has made an actual difference in my life.

And that's why I'm doing something unprecedented. At least for the type of rates I typically charge.

Usually, the going rate for a massive package this size is around $2997. In fact, some of my friends have encouraged me to make this more of a coaching program and charge closer to 5 figures.

After all, I'll be perfectly justified to to that as I have 13+ hours of content with an insane amount of bonuses. However here's the frankly crazy investment...

ONLY US$997.

I debated long and hard about it. But I decided to go ahead with what is frankly a ridiculous amount.

Why? 3 simple reasons.

1. This is purely for my FB friends. So it's a launch price as a thank you for putting up with my wall all these years. :)
2. I'd been away from the industry for a while. And I think this is fairly risk-free way to reintroduce myself to the marketplace.
3. I'm hankering for even more success stories. As you can see, I already have a ton of testimonials. But I want MORE MORE MORE! Because the tools, processes, and principles in the Blockbuster Formula produces dazzling results.

And in case you're skeptical. Here's a flood of testimonials from a whole bunch of entrepreneurs of all stripes:

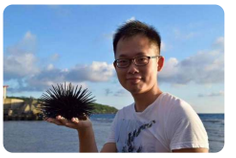
"You. Are. The. Man.

Truly, in just one hour on the phone with you, my business is already beginning to transform.

I'm a fan."

- CHARLES GAUDET

Predictable Profits



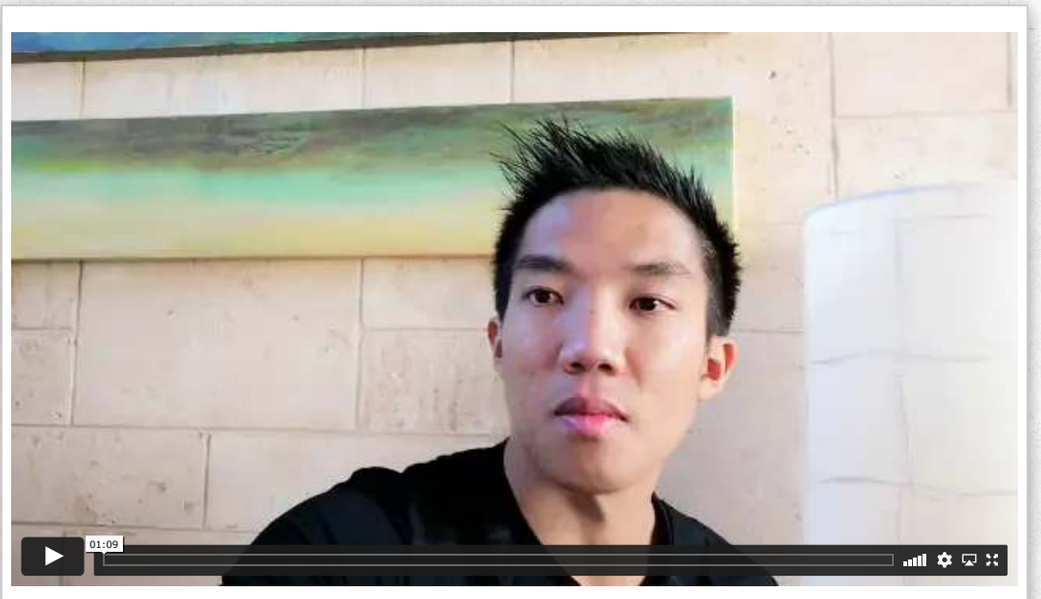
"As a million dollar entrepreneur in a highly competitive niche, it's really all about the game of inches. Just like a competitive game between sports titans, the margin for winning the business championship is so small.

1 mistake, 1 error, 1 tiny play makes all the difference between riches and tears. Yet with the Blockbuster Formula, you'll not only start winning the race by a nose, but you'll blow your competitors out of the water.

The strategic tools within the framework are immensely powerful when correctly deployed. And it has immensely benefited my business. Thank you Kenneth."

- JOEL CHUE

NIche Titan



- MELVIN SOH

X-Factor Marketing. Asia Business Partner for Marshall Thurber

The more you're reading this, the more you're convinced Blockbuster Formula can take your offers to the next level.

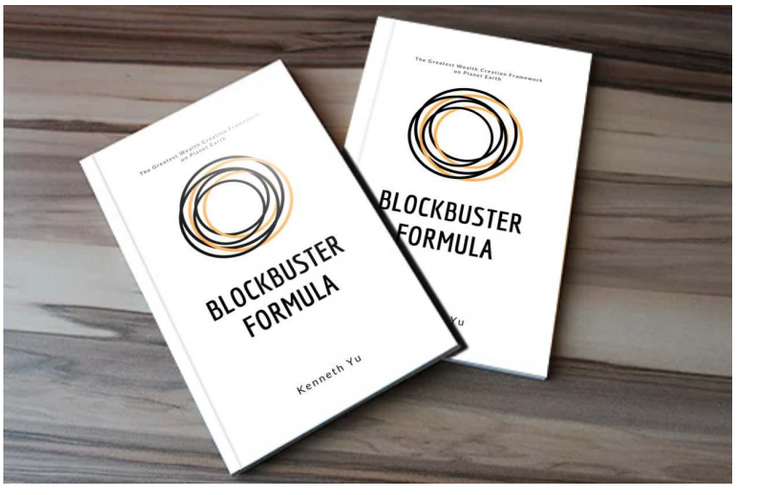
> *"And in case you're still on the fence...*

Here's **$5278 Worth of Bonuses** to Sweeten the Honey Pot:

Check them out!

Bonus #1: **The Blockbuster Brain Trust ($497)**

Transcripts, Handouts, Checklists, Process Maps, etc



The amazing thing about the Blockbuster Formula is while it's indeed a framework, each of these strategies are modular and can be individually leveraged to tackle problem areas in your business.

- ✔ *Feel the marketplace is shifting? Use the Final Fantasy Venn Diagram*
- ✔ *Grappling with creating a compelling subject line or headline? Use the WBR Swipe File*
- ✔ *Want to inject more believability in your copy? Use the Specificity*

Statue process.

- ✔ *PLUS: 36 more of these gems.*

And wait there's more.

Bonus #2: **Shamelessly Awesome ($997)**

Brand Yourself to Greater Glory, Dizzying Heights and Staggering Wealth

INTRODUCING: A Step-By-Step approach to create a standout personal brand, leveraging it for commanding higher prices and greater influence.

So, building an amazing personal brand is useful, yet what does it have to do with building a blockbuster offer?
The easy answer is that it's a greater launch pad. The more someone knows you, the easier it is to get traction for your offers. Not only that…

You're getting the tools to create your own "skeleton key" to any of the opportunities that your heart desires.

- ✔ *Want more sales? Apply these Shamelessly Awesome secrets.*
- ✔ *Want to make more and work less? Apply these Shamelessly Awesome secrets.*
- ✔ *Want to enjoy the respect that seemed out of reach before? Apply these Shamelessly Awesome secrets.*

Here's a rave review...

Shamelessly Awesome takes you by the hand and helps you create a personal brand that's tailored towards accelerating your progress. It's a foolproof system that has created massive success for my clients and me.

Here's a sneak peek at what you get.

Module 1 – FRAMEWORK

The brutal marketplace is swarming with competitors like a hornet's nest. How to stand out and "fumigate" your competition, charging higher prices than you ever though possible.

Module 2 – PRODUCT:

3 damaging habits that can cost you valuable clients in the long run. Do this and never shoot yourself in the foot again. Plus, the AAA secret to effortless attract attention to your product and service.

Module 3 – POSITIONING:

Full details on how to ascertain the right Sizzling Hot Positioning. Get this correct and reap the limitless rewards. Conversely... Position yourself poorly and DOOM yourself to lick the boots of demanding yet stingy clients. Here's what to do instead.

Module 4 – PERSONA:

Character creates cash. After all, Kendall Jenner caused Snapchat's stock to tank. A simple way to amass such influence in record speed. The "Authentic Amplifier" Secret to create a magnetic personality that attracts deal after deal, without compromising your true self.

Module 5 – PROOF:

Your customers are jaded by broken promises. Here's how to SHATTER their resistance and create a loyal tribe of repeat buyers. A surprising secret that empowers your with a competitive edge that will leave your peers in the dust. Plus, 11 easy ways to magically gain more credibility – even though you may be just starting out.

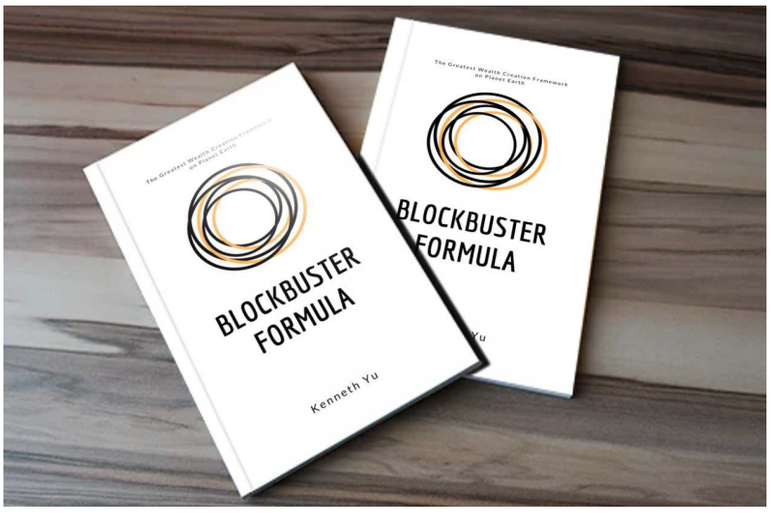
Module 6 – PLACEMENT:

Are those crickets chirping? Here's how to accelerate the engagement and transforming social media into the most powerful sales channel in the world. In addition if you're in B2B, Linkedin is your single most powerful lead generation vehicle. Simple 5-step strategy to nearly instantly get CEOs, decision-makers and your target audience to pay attention (and even buy) from you.

Module 7 – Putting It All Together

BANISH OBSCURITY FOR GOOD. Stand up and being counted. We live in a fragile world. These Shamelessly Awesome secrets will go a long way into giving you a toolset to survive the coming disruption.

And wait there's more.



Bonus #3: **Shamelessly Awesome Networking ($297)**

The Ultimate System to Shortcut Your Success by Years, Even Decades

And it's true. All it takes is one opportunity, one deal, one partner to change your life.

After all, it was in the connections that Steve Jobs found Steve Wozniak, where the Paypal Mafia was formed, where Bill Gates and Mark Zuckerberg started from a privileged position.

However, how many networking sessions end up unfruitful? Isn't it frustrating you may often find yourself on the outside looking in?

Here's the good news. I present...

Shamelessly Awesome Networking.

I have distilled networking into a precise science. In fact, here's some of the deals I'd been approached with these strategies…

- *Introduce the world's biggest soy sauce brand to Sub-Saharan Africa.*
- *Open up a $100 million dollar deal for a promising education brand.*
- *Gain access for the biggest Fintech Accelator in Europe into Asia.*

I mean, you can just look at the amount of authorities endorsing the Blockbuster Formula for a relative unknown like me… It does show a thing or two.

And in case you're still skeptical, here's what a living legend has to say about my networking training.

"AWESOME course, Kenneth.

The module on networking was especially eye-opening.

I've been networking and have studied the art of networking for decades, yet I still got many important new ideas and insights from you."

- DAVID DEUTSCH

Renowned Direct Response Copywriter and Author, *Think Inside the Box!*

Now imagine what happens when you devour Shamelessly Awesome Networking in earnest:

You don't have to go countless events, give out endless business cards and just come back exhausted and penniless. You don't have to schmooze like a sleazebag.

Or just be plain ignored at any convention you go to. Won't you rather be the speaker so that the masses can flock to you and so you can take a pick out of any opportunity?

And wait there's more.

Bonus #4: **BRAIN BUGS ($297)**

38 "Mental Shortcuts" For You to Gleefully Exploit and "Hack" Through Your Prospect's Mental Barrier and Command Them to Buy

Human beings are interesting creatures.

On one hand, they are resistant to your products and services due to an astonishing 9,836 marketing message a day.

On the other hand, they have cognitive biases that you can hack in order to get their attention and subsequent wallet.

There's 38 of these heuristics. In a world first, you're getting all the most potent ones in the same place. Plus, we will also teach you how to apply it into your own promotions using the Blockbuster Formula, further

we will also teach you how to apply it into your own promotions using the Blockbuster Formula, further boosting it the already-tremendous effects

And wait there's more.

Bonus #5: **THE BIZARRO BLUEPRINT ($397)**

3 Unorthodox Steps to Swim in the Fountain of Creativity and Generate Business-Booming Big Ideas

The "Big Idea" doctrine is now gaining traction in the industry.

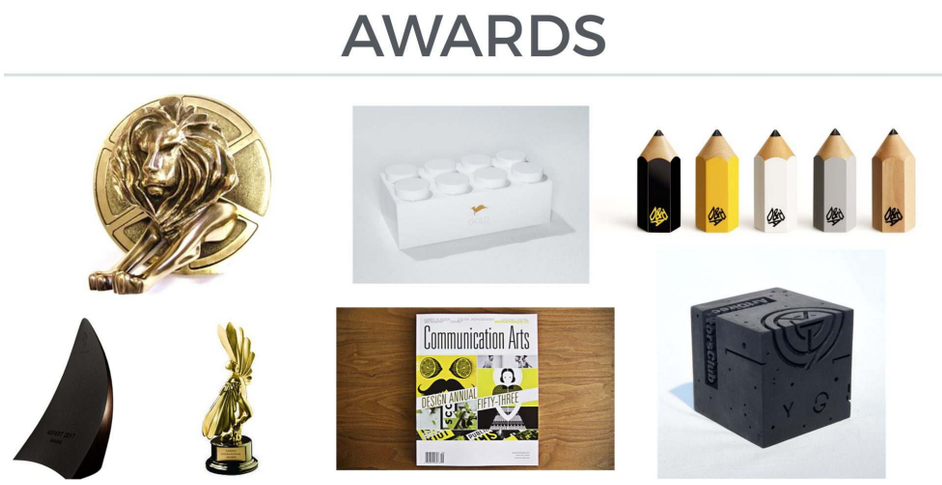
Namely, the more powerful the big idea, the more successful your campaigns will be.

But how many of you know that it's often easier said than done.

That no matter how well-intentioned the advice, it often just amount to the crapshoot.

Well, here's the good news.

For one, I won 12 international awards for ideation, for clients as prestigious as Heineken and the Economist.



They include:

- *AdFest.*
- *Young Guns.*
- *D&AD.*
- *Kancil Awards*
- *Cannes Lions.*
- *London International.*
- *MC2 Awards*
- *Communication Arts*

These prestigious ad awards cast a worldwide search to locate the best advertising ideas… And mine has frequently come up in the rankings.

For the very first time, I'm going to uncover my award-winning creative process on how I come up with these big ideas – effortlessly and easily.

And wait there's more.

Bonus #6: **MCMAGIC BUTTON ($397)**

The Astonishing 5-Step Process for 10Xing Deal Size in a Single 43 Minute Meeting

The story of this crazy deal is now the stuff of legend.

I walked into McDonald's for a $50,000 pitch, and I ended up walking out with a near-$500,000 deal. Yup, that's a freakin' 10x amount, from a 45 minute meeting.

So how did I do it? How did I make the MD exclaim…

"Money is not an issue. Please proceed".

Well, you're in luck. With this special 43-min bonus video… You'll get the exact same system I used to close this deal that facilitated my 1 year vacation!

And wait, there's more!

Here's An Additional $399 worth of SECRET BONUSES!

I'm not at liberty to say what they are, but trust me, they're good.

That's an insane $5278 worth of value… All for only $997!

And if that's not enough…

Here's My No-Strings-Attached **"21% Blockbuster Bolster" Guarantee**

In a world filled with snake oil salesmen and charlatans, you don't want to waste your time on ineffectual, even damaging material.

However, I'm so confident the Blockbuster Formula can genuinely explode your business… so much so you're main problem is how to steward the windfall that it consistently generates.

Try the program, 100% at my risk. If it doesn't increase your revenues by at least 19% in the next 60 days… provided you follow all the instructions and go through the entire course … then by all means send it back…and every penny of your purchase will be returned.

Does that sound fair?

In summary…

Here's Everything You Get:

A mammoth 12 hour, 43 minute secret weapon for massive wealth creation, featuring 31 videos and game-changing templates, diagram and frameworks. Behold...

BLOCKBUSTER FORMULA

- The Blockbuster Formula ($1997)
- Bonus #1 – Blockbuster Brain Trust ($497)

All these now for just:

~~Normally USD5278~~

- Bonus #2 – Brain Bugs – 38 Cognitive "Hacks" ($297)
- Bonus #3 – Shamelessly Awesome "Personal Branding" Framework ($997)
- Bonus #4 – Shamelessly Awesome Networking Blueprint ($297)
- Bonus #5 -- 10X McMagic Button Pricing Strategy ($397)
- Bonus #6 – The Award-Winning Big Idea Bizarro Blueprint ($397)
- Unadvertised List of Bonuses ($399)

Launch Price:

USD997!

Get Instant Access

Add to Cart

100% SATISFACTION OR YOUR MONEY BACK

100% Satisfaction Guarantee

Secure Checkout

That's $5278 worth of value -- for 92.5% off.

Again, you're getting the whole caboodle for only USD $997.

I want to share with you a Stephen King-illustrated story to drive home a point.

Look at this photo.

This tragi-comic photo is of a Brazilian prisoner who spent 5 years digging his way out of the prison. 70 meters long. A pretty impressive feat.

Night after night… He slowly used the primal tools he had at hand and gradually carve his way out.

One fine day, he reached a light.

Swearing he could smell the air of freedom, he happily pushed through.

Alas, he burst out into the guardroom, to the surprise of the security.

What a horror show eh? All his hard work. All his efforts.

Resulted in him getting stuck in a wall… Humiliating, isn't it?

The Shawshank Redemption, this aint.

I don't mean to scare you… But if you try to figure it out on your own. You could be wasting your time.

While you may be able to endure a lot of things – don't you think wasting precious time is a pet peeve? You might as well binge-watch Netflix and get the same net result!

However… What if through the Blockbuster Formula – your life and business can turn out different?

Imagine… The millions of dollars in your bank balance… The thousands of dollars in your wallet… The admiring glances coming from jealous peers… The confidence in your stride…

All this from just one course… And such easy-to-use tools for massive results… You'll become the business owner you always wanted to be… Enjoying financial freedom… Successful… Leaving an inspiring legacy by never worrying about your family's bread basket again.

Frankly, only one of these choices makes any sense at all. I encourage you--for your own sake--claim your copy of the Blockbuster today.

All you have to do is click on the ADD TO CART button below.

BLOCKBUSTER FORMULA

Get Instant Access

~~Normal Price: USD2997~~

Launch Price:

USD997

Add to Cart

100% Satisfaction Guarantee

Secure Checkout

To Your Success,

Kenneth Yu

P.S. Here are some other nice things people say about me:

"Kenneth is a powerhouse of insight and his unique counter-intuitive marketing strategies are pure genius and have been a gamechanger for me and other students in my business accelerator.

I've worked with several branding and marketing gurus but Kenneth is different. What is incredible about his approaches is that they are not the self-aggrandizing, in your face marketing which can come across icky.

His techniques can work for professionals, politicians, corporates as well as in the micro-entrepreneurs in the online marketing space. If you are serious about building brands I don't think you can afford not to work with him."

- MARGARET ROSE

LAWYER, ANTI-CORRUPTION AND TRANSPARENCY ADVOCATE, AND SERIAL SOCIAL ENTREPRENEUR, U-SOLVE SCHOOL OF EMPATHIC LEADERSHIP & ENTREPRENEURSHIP

- JOS AGUIRE

STRATEGIC BUSINESS ADVISOR

"One hour with Kenneth transformed my business.

What he suggested, we did.

4 years later, competitors who zigged are are copying our zag."

- CHIU LAU

POSSIBILITIES PSYCHOLOGICAL SERVICES

P.P.S. *You know how it is. So often you read and nod, and then ...do nothing. Most people fail just because they don't act. Why not take this destiny-fulfilling step? Why not take the plunge to become one of these 7, 8 or 9-fire entrepreneurs?*

Remember… This offer is only going to be offered for a limited time only at the special price of ~~$5278~~ $997. After this launch period, I'm going to quietly double the pricing. So you've been forewarned.

Plus, with the insane **"21% Blockbuster Bolster" Guarantee,** what have you got to lose?

This is your chance to do something that can break you away from the pack and be a winner in this game called life.

P.P.P.S. *In case you're one of those people (like me) who just skip to the end of the letter, here's the deal:*

You're getting the Blockbuster Formula, a mammoth 12 hours, 43 minutes secret weapon for massive wealth creation through creating, expressing and scaling blockbuster offers. This 31-video program is PACKED to the brim with one-of-a-kind tips, tricks, and strategies to thrive in a noisy, hyper-competitive world.

Normally, my clients pay me as much as $24,000 a month just to pick my brain for a couple of hours a week… But your investment is a FRACTION of that.

Here's Everything You Get:

***** I'm also giving you an unbelievable $5,278 bonus package. You get:

A mammoth 12 hour, 43 minute secret weapon for massive wealth creation, featuring 31 videos and game-changing templates, diagram and frameworks.

- ✔ The Blockbuster Formula ($1997)
- ✔ Bonus #1 – Blockbuster Brain Trust ($497)
- ✔ Bonus #2 – Brain Bugs – 38 Cognitive "Hacks" ($297)

- ✔ Bonus #3 – Shamelessly Awesome "Personal Branding" Framework ($997)
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- ✔ Unadvertised List of Bonuses ($399)

The more you're reading this, the more you know how generous this offer is.

This is a very limited offer because I'm running a marketing test. Once I get the results, I'm going to at least double the price and remove a couple of these bonuses.

And there's no risk, if the Blockbuster Formula doesn't increase your revenue by 21% after 60 days, you can get your money back.

Click here and claim your copy now. You won't regret it.

Get Instant Access *to Blockbuster Formula!*

Click the button below to get instant access!

~~Normal Price: USD2997~~

Launch Price:

USD997

Add to Cart

100% Satisfaction Guarantee

Secure Checkout