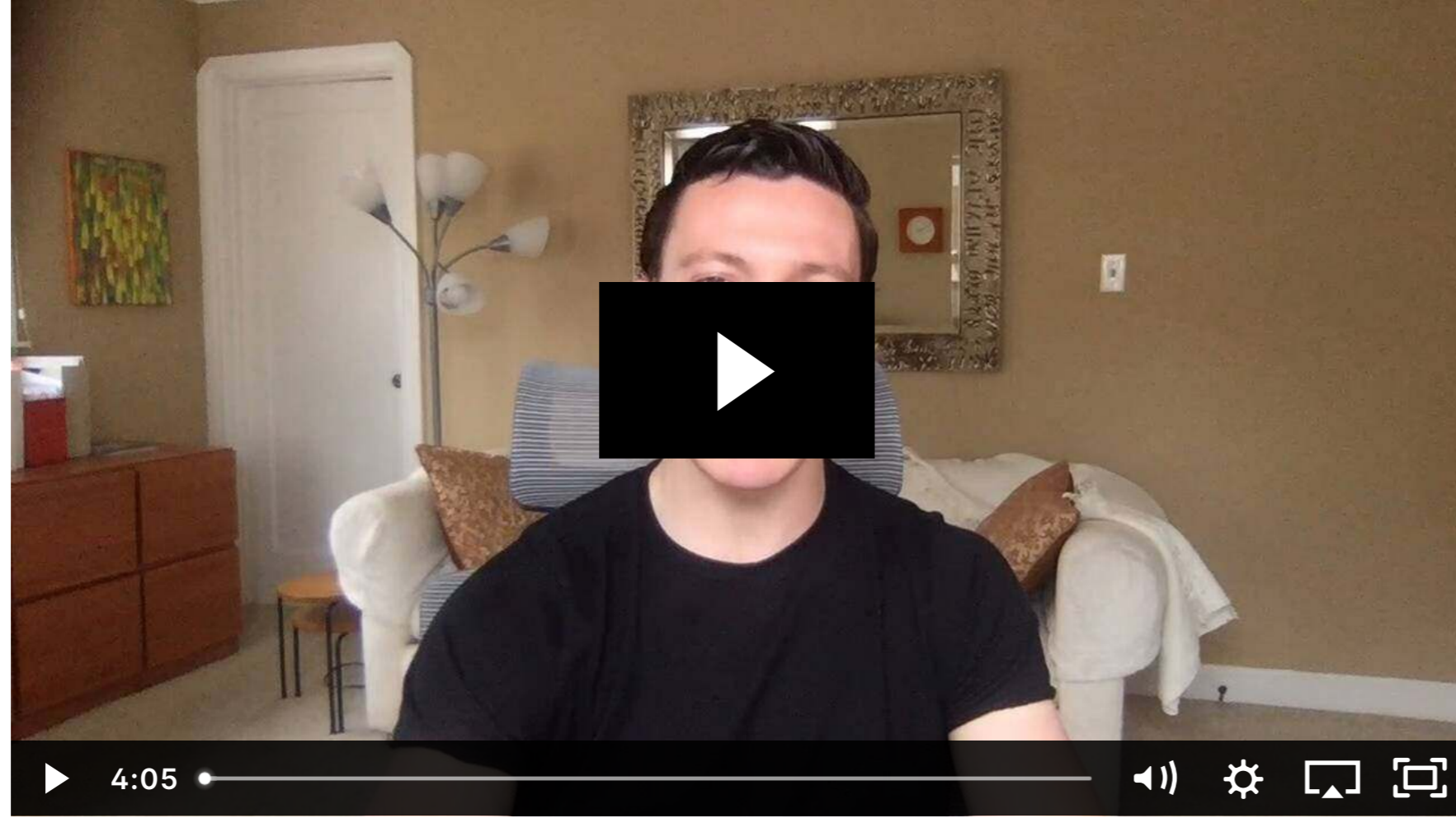


How To Crush It on Twitter

By David Perell

Learn how David grew his following to 120,000 followers



- ✓ Learn how to curate your Twitter feed
- ✓ Learn how to build an audience
- ✓ 3 hours of original & exclusive content

Best Price Guaranteed*

\$149 ~~\$199~~

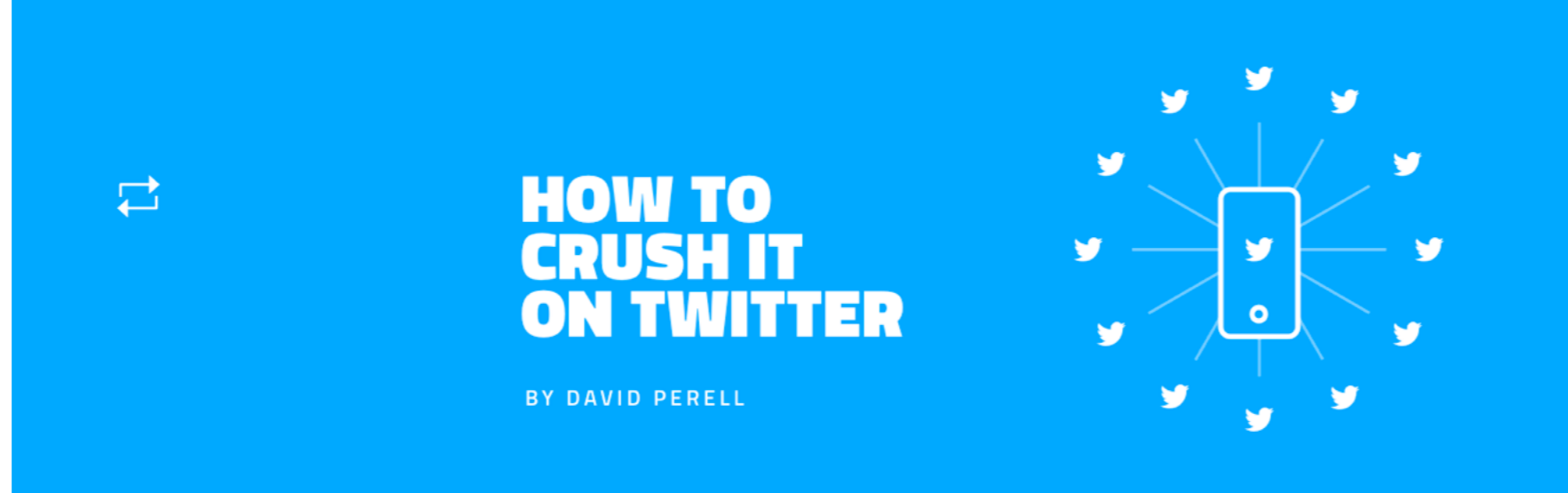
Enroll Now

30 Day Money Back Guarantee

Your Outcome

Modern networking happens on Twitter. Put the platform to work for you. Stop being a passive consumer and start being an active producer instead. By the end of this course, you'll be able to use Twitter to learn faster, create career opportunities, and spark real-world friendships.

Twitter is the most important media company in the world.



Twitter is the world's largest library where people from every industry share ideas. It's a town square where journalists, academics, executives, entrepreneurs, and world leaders debate the future. And it's an always-on conference where you'll meet like-minded people, many of whom will become life-long friends. It's already the center of gravity for people who work in technology and finance. It will only become more influential as the world moves towards remote work.

Twitter is the only social network that rewards you for the quality of your thinking. It's such a powerful platform that my account is now worth more than my college diploma.

In this course, you'll learn how to use Twitter to make friends, learn faster, and accelerate your career.

Don't follow Twitter's recommendations for using the platform. They're geared towards a mass market that's interested in gossip over learning, celebrities over intellectuals, and news over timeless ideas.

Don't make the same mistakes I did when I started using Twitter. Enroll in "How to Crush it on Twitter" and save hundreds of hours instead. That way, you can benefit from Twitter immediately.

As "The Writing Guy," I've used Twitter to learn faster, build my business, and make friends from around the world.

At first, I struggled to use Twitter. It was too overwhelming. I didn't know how to find quality information. I didn't know how to attract the attention of future business partners. I felt like I was shouting into an empty room where nobody listened, no matter how loud I shouted. Twitter was too big and too chaotic. I felt like an invisible user surfing a tsunami wave in the middle of a thunderstorm.

But then, things calmed down. I found people who introduced me to ideas I'd never heard of. I started publishing ideas, which led to my first job in New York City. Then I built off-line relationships with people I met on Twitter. One became my roommate, and another became my business partner. I learned that the real benefit of tweeting was building relationships with like-minded people. Surfing my Twitter feed is a calmer and more enjoyable experience now.

In this course, you'll learn how to:

- Curate your Twitter feed
- Build an audience
- Make friends on Twitter
- Find interesting people to follow
- Escape the news cycle and find timeless ideas
- Write engaging tweets
- Publish tweetstorms
- Create career opportunities
- Build a Personal Monopoly

Modern networking happens on Twitter. Put the platform to work for you. Stop being a passive consumer and start being an active producer instead. By the end of this course, you'll be able to use Twitter to learn faster, create career opportunities, and spark real-world friendships.

How to Crush it on Twitter

Welcome: How to Crush it on Twitter (4:17)

What is Twitter? (8:47)

Setting Up your Account (23:52)

Who Should You Follow? (21:32)

Twitter's Culture & Etiquette (23:15)

Different Flavors of Tweeting (19:23)

How to Write a Tweetstorm (19:02)

Making Friends on Twitter (28:42)

Conclusion (17:50)

Your Instructor



David Perell

Writer, speaker, entrepreneur & podcaster

David Perell is a writer, speaker, entrepreneur, and host of the North Star podcast.

His work is focused on the potential of the Internet to accelerate learning and professional growth. As the teacher of Write of Passage, he helps people learn to write, build an audience, and attract like-minded people in their area of expertise.

David has developed a process for growing audiences and building authority, both from his work with corporate clients and interviews with leading thinkers, such as astrophysicist Neil deGrasse Tyson, economist Tyler Cowen, and author Seth Godin.

Frequently asked questions

When does the course start and finish? +

How long do I have access to the course? +

What if I am unhappy with the course? +

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