Create a Thriving, Profitable Online Community for Your Course, Membership, or Coaching Program

(without the stress and overwhelm)

I'M READY, SHANA, LET'S GO!

Get Your Time Back and Equip Your Community Leader With *Proven Frameworks, Proactive Strategies and Streamlined Systems* That Increase *Your Reach, Retention, and Revenue*

Are you tired of spending all day every day in your community?

Are you feeling the tension between managing your community and marketing your business?

Do you have a community manager that is constantly begging to pay for guidance?

Do you feel like your team is reacting to your community instead of being proactive?

You've been focused on growing the business and getting people into your programs.

You haven't been able to think strategically about your online community.

Your community manager if you have one) isn't being intentional and proactively working to create a thriving community.

Things were fine when the community was smaller but as it begins to scale, more people is only amplifying the problems in your community.

You're feeling overwhelmed. Not excited whenever you get another notification.

Maybe you've met people in by not yet provide value but it's only added to the stress as they're constantly looking to you for guidance.

Or you're the one managing the community and feeling the tension of trying to manage the community while bringing more and more people into the program.

It's no surprise that the community you very much wanted to create is now dragging you and your team down.

There's never been training on how to not just manage, but cultivate a thriving community for your online course, membership, or group program.

Until now...

My name is Shana and I know the challenges you face when trying to grow and manage your online community.

Hi!

Because for the last 10 years I've been helping national brands and the world's leading entrepreneurs create and cultivate thriving online communities. Plus I've started and met many online and in-person communities of my own.

Everything from big to no-tangible life day to day of community management and handling the inevitable conflict that arises when people are gathered together to achieve commonly members and have been engaged for longer.

And don't get me started on the struggle to manage a growing community of thousands while trying to meet their if audience and be building, or a launch. It's a LOT. It's no wonder that even the most experienced community manager and business owners are feeling an immense sense of overwhelm.

That's why

I'm Sharing Everything You Need To Manage a Thriving Online Community Based on My Decade of Experience

(whether you're the business owner or community manager)

JOIN NOW

It all starts with community

My background in marketing and passion for community led me to not only work with brands and communities, but to share my strategies with thousands of business owners.

I've worked hard on hard with the C-E-Suites online entrepreneurs you know and love - taking their communities from succeeding to thriving and empowering their teams to think proactively and leverage proven systems.

My decade of research and hands-on the ground experience has led me to the creation of the Thriving Community Framework.

In the past, I've taught this framework and training during a day in-person workshop. Some of the big names in the online course, membership, and coaching space have invested $1000+ to send their teams to the workshop.

Now I'm making it easier for the everyday hero to be able to work with their team on the development and to grow to be thriving with you in the program.

I've created my best and highest impact community strategies, systems, frameworks, and tactics into this program.

GET STARTED

Testimonials

Kara Loewenthal
The Clutch

Shana knows how to create and cultivate a community that leads your staff and you and to do, but how to THINK about their roles.

+ READ MORE...

Corrine Crabtree
Air 85 Women

Shana taught my community manager how to be a leader and she has been resourced and managing in a way that has not only made our community thrive but has increased our retention rate significantly.

+ READ MORE...

Becky A. Davis
Entrepreneur Accelerator/IE Academy

I now have a community manager. I learned how to prepare and train her. I feel empowered as a community leader.

+ READ MORE...

Play below or after...

When I help you or your community manager create a thriving community behind the stress and tension that's so common to community leaders, you'll be able to help more people make transformations. Together we'll be creating unprecedented impact and changing in a world where connection is a pandemic.

That's the kind of impact you deserve this business for, right?

But... If You Burn Out, Check Out or Can't Grow Your Program, Then All The Time and Money You've Invested Goes to Waste

The long-term health and sustainability of your business is each community. It's critical to help your members make their progress and stay longer.

Creating a thriving community that has a culture of progress is essential to retention and passionate for our online programs.

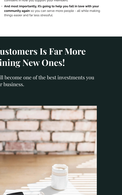
But how do you create a thriving community?

And more importantly, how do we equip and empower a team to bring that vision to life?

That's where my Community Cultivator™ Framework and this program comes in.

This program will help you maximize your profit and multiply your impact through the power of community.

JOIN NOW



Creating a thriving community takes more than 1-1 hour a month

When done right with the right strategy and the right plan, people stay longer, are more engaged, and make way more progress... all of which means a more profitable, stable online program.

What's the value of keeping 20, 30, 100 new members this year?

What's the value of cutting your refunds in half?

What's the value of 1x or 2x more raving fans?

What does that mean to you and your business?

But nothing is more valuable than the peace of mind you get when you're so confident in your community culture and team that you can truly unplug and take time away to do what you love with the people you love the most.

Maybe you're thinking about this for yourself. +

Maybe you're thinking about this for your community manager. +

Maybe you're thinking about this for your future community manager. +

Whether you want to uplevel your community strategies or equip your community manager, this program is for you!

This program will not only teach you how to create a thriving community, it will equip you with proven systems and frameworks that save you time.

You'll get access to:

- **Bite-sized trainings** that teach you the high-level strategies and day-to-day tactics that you can leverage to make managing a thriving community a breeze.
- **But it's also a collection of community resources**. Inside this analytics tracker, you'll find tools that will simplify the implementation process and integrate the time you will save.
- **This is an essential training resource** for novice and seasoned community creators and managers alike. You'll get access to timeless strategies and frameworks that apply to any value and platform you set for your community.
- **These aren't the latest trends and tactics**. You'll be creating sustainable, high-value and strategies that will outlast the ebbs and flows of your industry.
- **You and your team will be empowered to make better decisions** and have the confidence to know that you're on track or stand ready to course correct or how you support your members.
- **And most importantly, it's going to help you fall in love with your community** and see the value in those people... all while making things easier and less stressful.

Keeping Your Existing Customers Is Far More Profitable Than Gaining New Ones!

If we just talk numbers, joining this program will become one of the best investments you can make in your business.

Because if all you do is get it rolling to bring in or save a few new customers a year, it pays for itself.

Do you think that what you're going to learn will help you gain or keep enough new customers to pay for itself and more?

Of course it is! And so much more...

That's not accounting for the **time saved using our proven systems**.

That doesn't include **the confidence you'll gain** in being the community leader your community is help you members make more progress.

Or the **stress that will be eliminated** in your team begins to see the value in the community you've created together.

The value is already there. Your community thrives in a place that not only breathes life into your members, but to you too.

That's why now more than ever, it has become increasingly important to know how to create a with community space and cultivate a strong culture.

LET'S GET STARTED

So how do you know if you're ready for this program?

This program is not for everyone.

I want you to be confident in your investment so let's talk about who it's for and who should hold off for now.

Whether or not...

+ This is for online business owners that...

Whether or not...

+ It's not for online business owners that...

But if you have a growing community and you're ready to go from...

- Reactive to proactive community management
- Managing your members to activating them
- Focusing on engagement to supporting member progress
- Being stuck in execution to strategically driving retention
- Overwhelm to calmly and confidently leading your community

This is for you!

JOIN NOW

How a cohort-centric program made Cultivate:

MODULE 0: COMMUNITY REIMAGINED

- Discover the 2 hidden foundations you have to understand before you can effectively create and cultivate a thriving community.
- Yes it's possible!
- Why Communities are the super glue hurting your customers to your brand
- 2 psychological needs that create a community and community
- The 4 phases of member growth - and why getting people to the final phase isn't the goal.

MODULE 1: BECOME A COMMUNITY CULTIVATOR

MODULE 2: CREATE A SAFE SPACE

MODULE 3: CRAFT YOUR ONBOARDING

MODULE 4: MASTER OUTGOING COMMUNICATION

MODULE 5: MODERATE LIKE A BOSS

MODULE 6: ENGAGE WITH INTENTION

I'M READY TO ENROLL!

What they're saying...

Caitlin Mitchell
EB Academy

It was the best money I've ever spent. ... I thought we were doing a pretty decent job beforehand. We had good engagement, but I didn't know what I didn't know and what we learned from Shana that has made a ... Shana's program has helped us to be more intentional and the entire membership experience overall. Our retention has never been higher.

Candace D'Aquino
Pet Boss Nation

The principles that we've learned from Shana have really laid the foundation for us as leaders in the industry. It has helped us to be more in our hands and address different situations.

Jennifer Allwood
The Inner Circle

She did such a phenomenal job ... showing us where we can be missed some opportunities to serve the ladies that we coach in that group. And that just giving us ideas that we could implement, that we could do, that would be aligning with some things. It was worth the cost and then some.

Janice Anderson
Significant Life

Throughout the program, I learned so much about how to create a membership that is really going to serve people in a deep way but also going to be profitable for me as a business owner.

Laura Meyer
The Advisory

Shana made small suggestions that are going to take us so much each and every week. Suggestions for our members to be able to actually make progress. Our whole group of members actually made more progress than we had most days. I said to my team, just do everything she said and do it as fast as we can.

Leslie Vernick
Conquer

Through the class, my community manager's eyes were opened to what she could do to better serve our members together and how important her role as my community manager was in the welcoming, onboarding and overall engagement of our members. She came out of the class again with confidence with my investment.

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Karine Rayson
The Crew Coach

I was looking to optimize my membership to provide my members with the ultimate experience. I knew Shana was the expert in the space. Now I have full confidence in my membership and the results it brings my members. If you are looking to build a community and provide them with such a unique experience, please reach out to Shana because she will give you so much value and input in creating the membership that you truly want.

CULTIVATE BONUSES

I'm including 4 bonuses that will help you maximize your time and multiply your efforts.

These bonuses were specifically selected to help you maximize your program experience and address some of the most pressing problems community builders face.

You'll get access to these amazing bonuses...

- **Actionable Workbook:** This robust workbook will help you take what you learn from knowledge into action. This will be your go-to resource and strategic plan beyond your completion of the program.
- **Tools & Templates Vault:** Get access to my best templates and favorite tools. You'll be able to use these templates and tools to get results from what you learn easier and faster. No need to start from scratch.
- **Story Masters:** This masterclass and story organization template will equip you to collect, organize, and share the stories of your members. You'll be able to leverage the success of your members to increase conversations and improve your retention.
- **Measuring Success Toolkit:** This metrics and data simplification toolkit helps you know what to track, how to track it, and sets you up with a reporting dashboard that will give you insight you need to make better decisions to support program goals.

Testimonials

Not only did I leave with an understanding of the thoughtfulness that went into every detail of the community that I am part of. I now feel fully equipped to manage our 25 member support team as we expand to meet the needs of our 8-week signature course.

Sara Curtis
Community Manager for Bonnie Christine

So if you're an online business owner and you want a thriving community and empowered community team without the stress and overwhelm, it's time to join us in the Cultivate program.

Beyond the strategies and tactics, **you'll get access to our swipe files and templates** to make implementing what you learn even easier. I'll also share the behind-the-scenes of the systems and processes used to make these strategies come to life.

You'll be equipped to create a culture of progress within your community that leads to more results, better stories, and community members that won't stop talking about how amazing your program is.

Your community leaders will be equipped and empowered to move from group cheerleader to community cultivator.

SPECIAL LIMITED-TIME BONUS

For a limited time, I'm including a special bonus that takes this program from a self-study program to one with support... *at no additional cost to you!*

90 Days Of Support

I've never offered this level of support before to anyone that's not a one-on-one client!

Over the next 12 weeks, you'll be able to submit your questions about the content as you complete each module.

My team and I will respond directly to you with an answer.

No more waiting for a scheduled Q&A to happen.

No more wading through hours of Q&A replays.

Your question.

Direct to our team.

With a direct response right to your inbox.

That's on-demand support at the self-study price!

The Cultivate Program

Based on my Community Cultivated™ framework and 10+ years of research and experience, this program gives you the strategy and tactics needed to cultivate a thriving, profitable community for your course, membership, or coaching program.

Actionable Workbook

This robust workbook will help you take what you learn from knowledge into action. This will be your go-to resource and strategic plan beyond your completion of the program.

Templates & Tools Vault

Get access to my best templates and favorite tools. You'll be able to use these templates and tools to get results from what you learn easier and faster. No need to start from scratch.

Story Masters

This masterclass and story organization template will equip you to collect, organize, and share the stories of your members. You'll be able to leverage the success of your members to increase conversations and improve your retention.

Measuring Success Toolkit

This metrics and data simplification toolkit helps you know what to track, how to track it, and sets you up with a reporting dashboard that will give you insight you need to make better decisions to support program goals.

90 Days of Support

Submit your questions about the content as you complete each module. My team or I will respond directly to your inbox an answer. No more waiting for a Q&A or wading through hours of replays.
*This is a limited-time bonus.

Unlock access to the full ***Cultivate*** program & all 5 bonuses today!

A one-time payment of

$1497

You'll get access to...

- ✓ The Cultivate Program
- ✓ Actionable Workbook
- ✓ Templates & Tools Vault
- ✓ Story Masters
- ✓ Measuring Success Toolkit
- ✓ ***90 Days of On-Demand Support***

CLICK HERE TO ENROLL NOW

The choice is *yours!*

It's time to step into strategic and confident community leadership.

You could be...

- √ Proactively cultivating a thriving community
- √ Activating members towards meaningful progress
- √ Strategically driving retention and reduced refunds
- √ Leading your community calmly and confidently
- √ Taking time away without constant worry and fear

Or you could keep...

- X Putting our fires and reacting to community issues
- X Focusing on engagement and vanity metrics
- X Being stuck in execution and working in the community
- X Withdrawing or panicking when things go sideways
- X Checking in on your community constantly, never being fully present with the people and activities you enjoy the most.

I want you to experience the joy of cultivating a community that reflects a culture you're proud of, supports member progress, and thrives without your constant supervision.

BECOME A COMMUNITY CULTIVATOR

Have questions? We have answers.

- \+ When does the program begin?
- \+ How much time is required to complete the program?
- \+ I have a membership/course/coaching program will this work for me?
- \+ I am a new community manager, will this work for me?
- \+ Can I put my team/community manager through the program?
- \+ Can I get access for more than one individual?
- \+ Do you offer payment plans?
- \+ Do you offer a guarantee?
- \+ What's your refund policy?
- \+ How long will I have access to the content?

Have a question you don't see answered here?
Contact us at support@communitycultivated.com

I'M READY TO ENROLL

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