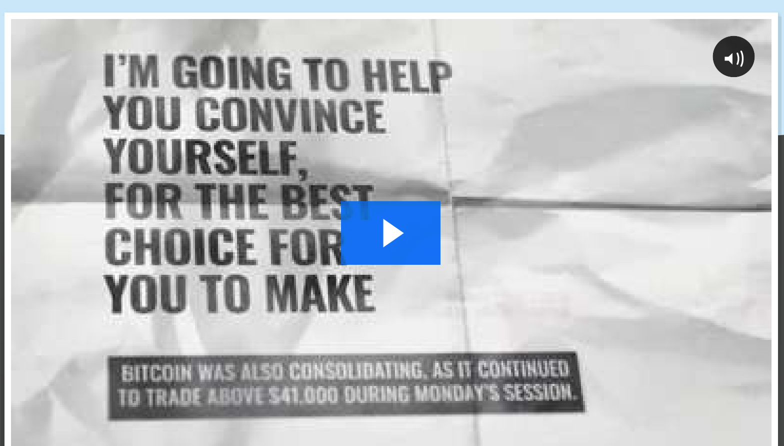
To All Entrepreneurs, Marketers, and Business Owners...

How To Blow Up **The Single Biggest Roadblock** Standing Between You And MASSIVE PROFITS

If, After ¼ Billion In Sales And 150,000+ Customers I Had To Do It All Over Again, I'd Start With This... **Weirdly, It's The Easiest Skill Of Them All!**

Watch This Short Video Below For A Sneak Peek...



WANT TO WATCH SESSION #1 OF THE EVENT FREE?
CLICK ON THE BUTTON BELOW

Watch Now

Selling $250 Million Of Products to 150,000+ Customers In 131 Countries Has Taught Me This...

Most will agree that selling is not very high up on the list of things we wish to do.

Yet, to have a successful business (or a successful life!)... you have to put up your big boy or girl pants and sell as much as you can and then some - because, as you know...

Nothing happens until someone sells something!

So here's my promise to you.

- **First, I'll turn selling from a chore into something you'll have fun with.** Selling will no longer be a dirty word uttered in quiet desperation... instead you'll want to do it, knowing full well that you're positively adding to this world.
- **Then, I'll make people want to buy from you.** I'll give you the keys to the kingdom and I'll clear the road for you and lay a red carpet on it for you to walk on into that kingdom. In other words, I'll make selling EASY and FUN for you.

So no matter what business you're in, you're going to experience a huge boost in sales if you're already making some... and if you're not (yet!) then you very likely will start seeing some. Provided you act, of course.

In fact, this will change your life for the better even if you never end up starting a business.

Like it or not, our everyday lives consist of selling something to somebody... or selling someone on an idea... or selling them on a different version of themselves.

(Just ask any parent who has tried to get their kids to tidy up their room, do their homework, and go to bed on time. Full time sales job!)

The biggest part of making a sale is dealing with your customers' objections - or preventing them from occurring in the first place.

But first...

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Why Most Marketers Are Not Seeing Success - And Probably Never Will (OUCH!)

And you might not like hearing this. Very few people do, by the way.

But deep down inside, you'll know it's the truth - and no matter how you feel about it, ignoring this will mean your blood, sweat and tears spent on your business goes down the drain.

Let's get into it.

Most marketers suffer from at least one of these:

- **Selling just doesn't feel** right so you don't do it... or worse, subconsciously sabotage yourself when you try to do it. So even though you **work long hours,** nothing really happens in your online business - or perhaps even in your life (because remember - we're selling all the time!)
- **You can't seem to get any traction.** Somehow, you don't feel able to connect to your audience. Somehow, people on your list just don't seem to stick. So you're not making sales because there's no people on your list... and there's no people on your list because you're not making sales - at the very least, on the idea that they should stay on your list.
- **You're taking a chance in your marketing** way too often. Meaning, you have a vague idea what your potential customers would object to so you just address that in your sales materials. You don't know that you have to dig deeper - what to speak of knowing how to do it.

Would you agree that if I was able to solve all the above for you in one fell swoop, your business would take off to the stratosphere and beyond? Of course. By the time we're done here...

You're going to be able to all but eliminate the role of chance in your business, make almost any system or approach work (no more shiny object syndrome!), and laugh at seismic global events - because you'll have the skill that will keep the lights on whatever happens.

Sounds good? So here's what we're going to do.

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How To IMMEDIATELY Double, Triple, Quadruple, or 10x+ Your Sales And Make Your Audience Stick Around Eager To Hear From You

What we're going to focus on is eliminating customer objections to anything you might want to sell.

Or as I like to say... **we will be downright murdering the objections.** You heard me. I don't like to handle objections, I don't like dealing with objections, I even dislike eliminating them. I want to go at them full bore and prevent them from even occurring if I can.

Once you do that...

If you are an entrepreneur, a business owner, or a marketer, **your sales will double, triple, quadruple, 10x and beyond...** as people won't be able to find reasons to say no to you and will have all the reasons in the world to say YES as they open up their wallet.

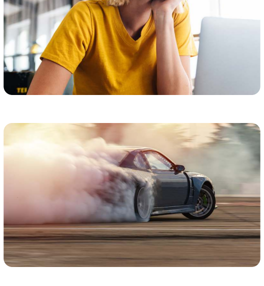
By the way, it doesn't matter what exactly you sell. Amazon, infoproducts, services, coaching, ecommerce... we're dealing with sales here. And a sale is a sale is a sale.

The amount of traffic you get will also shoot up as your audience will suddenly fall in love with what you say and how you say it. You will be able to create environments where they feel heard, understood, and helped.

The best part is you'll do it **genuinely.** This is not about manipulating anybody!

Or perhaps you're a copywriter. Now, you're in for a treat as you'll discover how to eliminate sales objections every other copywriter will miss... and your clients will notice!

Even if you're none of the above yet... this is kind of a must-have training for everyone who is ever going to sell anything - even if all you want to do is to sell your kids on the idea of tidying up their rooms without being asked.



Why does all this work so well for almost anything you do online?

- Selling will feel right. Like second nature. **You will no longer sell from** the head... but from the heart. Because you'll know it's the right thing to do for your prospects.
- **You will get massive traction faster than that fat tire on the back wheels of a drag race car.** Once people hear from you they will want more of you. Your list will grow. And even better your open rates and your click through rates will grow, too!
- **You will no longer be taking chances when you're selling.** Instead, you'll aim straight for the bullseye, hitting your audience's needs with eerie accuracy - and you'll help them solve their problems while cashing fatter and fatter checks.

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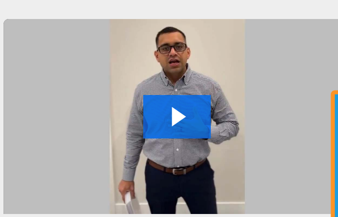
What People Are Saying

Rachel Rofe

"I had a great time at Murder The Objection and got an ROI several times over from both the content and in deals I made with other attendees.

I always love learning from Jason - he's brilliant and has an approach that many other people don't. I love how he zigs where others zag - my mind was abuzz with ideas after the event and putting them into action has been very profitable."

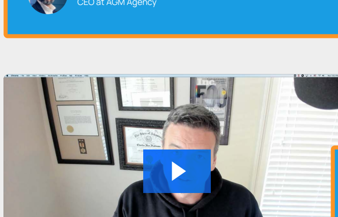


I got so much out of Jason's frameworks, his vocabulary, mindset, the mentality to handle objections... It was a great experience - I made new friends, everything was perfect, worth every penny!

Ollie Rodriguez
Chief Operations Officer @ AGM Marketing

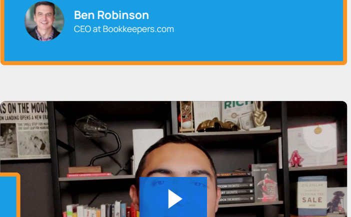
In the world of marketing, the person I admire the most is Jason. So I jumped at the opportunity to be there for a couple of days - and it was out of this world, incredible value. [...] I am a co-founder of a supplement company that does 50 million dollars a year in revenue, and Jason was the one who started all this for me.

Manuel Suárez
CEO at AGM Agency



The very next Sunday I was able to sell 117 people into a $15k program. If my math is right, that's 1.755, and I used exactly what Jason taught me. [...] I can't imagine a better way to spend your money.

Ben Robinson
CEO at Bookkeepers.com



My business is in a different place because of the material I learned in the room with not only Jason but with people who were multi-multi-multi-millionaires.

Deven Rodriguez
Motivational Speaker

Watch Your Free Session Now

This might not be for you if...

Listen. I'm not just doing the so-called "takeaway selling" shtick here. I genuinely believe that there are certain cases where paying your hard earned money for these recordings of "Murder The Objection" live event will not make sense for you.

And I want to explore them with you before you say "Yes" today.

You're welcome to watch the free recording to get a feel for it, however make sure you understand what this is and what this isn't before you invest in the full collection of recordings

- **You're NOT prepared to learn in a "live" event setting - even though this is a recording,** there's a certain rawness that stems from the fact it was done live. Most people will appreciate it because they're getting extra emotions, extra information, extra applicable insight from the live interactions with the audience... but that also means occasional foul language. If you can't tolerate that - and you'll see what I mean in the recordings... don't invest
- **You need a polished course to succeed.** Nothing wrong with that, but again - this was a live event and while there were a lot of insights, they're not structured in a neat powerpoint presentation and brought to you in 4k resolution.
- **You're sure beyond a shadow of a doubt you'll never sell anyone anything** (or anyone ON anything) in your life. I don't think that's going to be the case but hey - it might, and I'm happy for you either way.

Other than that... I firmly believe that this training is a MUST for all entrepreneurs, marketers, business owners, copywriters... anyone who ever sells anything, regardless of the medium. It doesn't even matter if you're not ready to act immediately. Get this anyway and have it handy for when the time comes.

Watch Your Free Session Now

Introducing

MURDER THE OBJECTION

Live Event Recordings That Will Help You Get Massive Traction, Sell More **While Enjoying Every Minute Of It**, And Strike Your Audience's Deepest Desires With Pinpoint Accuracy

When you access the "Murder The Objection Tapes" as I like to call these full, unabridged recordings of the two day event I did for a room full of baller entrepreneurs...

... You'll open up a box of insanely valuable money-getting, objection-destroying sales insights and strategies - some of which I've never shared publicly before!

Be warned, though.

- "Insights/techniques/strategies per minute" ratio is insanely high here. You might want to watch this multiple times and implement a different takeaway every time.
- These are live recordings of an event that was originally done for a live audience. So there's occasional foul language. It's also not this polished 4k HD video with perfect lighting. So if you can't live with that, this training might not be for you. However for people who realize how valuable content like this can be for their business, this is going to be perfect.

How do I know that? Well, for one, someone at that event felt they're getting so much value out of it, they offered to pay ANOTHER $5,000 (on top of the original $5,000 investment they already made). Which I accepted, of course.

EVENT	DESCRIPTION	PRICE POINT	DATE	ORDER ID	AMOUNT
SALE	Murder the Objection (Live)	PRICE 1	17 Sep 2022	[redacted]	USD 5,000.00

Watch Your Free Session Now

Here's Just a Small Taste Of What You're Going To Discover...

- **The 10/80/10 market segmentation theory** that 1) lets you scoop up immediate sales 2) helps you hone in on the right kind of potential customers and 3) steers you clear from time-wasters who are never going to buy anyway!
- **Eye-opening frame change that will remove your internal obstacles to successfully market and sell**
- Why even the best, most targeted audience will say no **99.8% of the time** (if you don't do this little thing I'll show you on day 1)
- **The "Hot Model" type of close** that can be either a huge blunder... or catapult your income into the next tax bracket! (Personally, I love paying more in taxes... because it means I made more money!)
- Why price is never the biggest objection - even though every Tom, Dick and Harry thinks it is. You'll discover **juicy tactics to dissipate the price objection - sometimes even without talking about it!**

Are you getting excited yet? So far, I've covered only a tiny sliver of what awaits you inside these recordings. There's a lot more inside! I want to you pay **very close attention to bullet #2** here, by the way...

- **93.7% of the audience didn't buy during the biggest launch in internet marketing ever** - so even if you're competing with the big dogs, I'll show you ways to get to profitable subsegments of the audience that they walked by blindly!
- **"The Drowning Prospect" approach** that will keep you authentically selling for hours as money pours into your bank account, sale after sale after sale
- **Why are most of my emails long - yet, at the same time, I make sure that not a single word is there on accident. Oh and you'll also discover why I double down on this in markets where my competition is being ULTRA-stingy with words!**
- A multi-million dollar webinar insight I discovered through a blunder that happened out of pure boredom

- **How to give your income and your business no other choice but to grow** - and how my company, Rapid Crush, Inc. and I got from low ticket infoproducts to a $9.8 million dollar affiliate promotion... to a $57 million dollar, record breaking launch. Most people will want to copy this... very few will be able to (but that might include you!)

Oh, but we're just getting started here.

Watch Your Free Session Now

Get Specific Tactics & Practical Application

Are you getting excited yet? So far, I've covered only a tiny sliver of what awaits you inside these recordings. There's a lot more inside! I want to you pay very close attention to bullet #2 here, by the way...

- The "Michelangelo's David" approach to eliminating nearly impossible-to-overcome objections - with this, you'll be able to **sell saunas in the desert and iced lemonade in the Arctic**
- **How to get 53 people to pay you $10,000 each on an experiment - without a fancy funnel, a slick salespage, or a polished webinar!**
- Most will "paint by the numbers" when telling their story... Usually it's a variation of a "hero's arc". Surprisingly, that's one of the least effective ways of doing it! Here's what you do instead...
- **The one type of buyer you need to have in mind when developing your strategy (you might be losing a huge chunk of sales if you ignore this!)**
- How to solve the traffic problem - an approach that nobody wants me to teach! Yet, if you do this, **any traffic effort will suddenly yield 10x, 20x or more**

At this point, I've maybe covered about 10% of what you'll find in the course. **But tell me this: even if this was it... don't you think it would be well worth your investment today?**

Here's a sneak peek of what else you're going to find inside these trainings:

- **How to stack your bonuses - what comes first, what comes last?** There's a certain sequence that I've found that works best and you can copy it directly - plus, I'm also going to show you when it makes sense to deviate from it!
- **The advice I gave to Russel Brunson that I believe changed the trajectory of his business (might change yours, too!)**
- **How to sell almost anything to anyone** (all day long, no less!) - and all it requires is a tiny shift in the environment of selling. You can engineer that in minutes, completely ethically if you follow the formula I'm going to give you
- **One thing that will immediately create a disconnect between you and your audience (and guess what, sometimes it makes sense doing it!)**
- How to get a more complete dataset of your **audience's emotions and needs** than any of your competitors

... And much, much more!

The bottom line is this. We could spend all day here looking at the different things you're going to discover when you join and get your access to these recordings.

However, if you're the right person for this... You already are chomping at the bit and can't wait to dig into these training sessions yourself.

So click on the button below and grab your immediate access pass now!

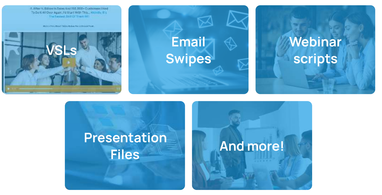
Watch Your Free Session Now

PLUS: A Huge Digital Binder Of Sales Materials & Practical Examples

You're also going to get a hefty digital binder of different sales materials, examples, and swipes that you can draw from for inspiration.

Whenever you feel stuck about how all this material can be applied to your business... just open up your digital binder and grab something that catches your eye. You'll get going again immediately!

Some of the things inside:



Watch Your Free Session Now

So What's My Investment Today?

Considering all that we covered... do you think this sounds like a $5,000 training? You wouldn't be wrong if that's the case. **Because that's exactly what people paid to see this live!**

In fact, even $10,000 wouldn't be out of the realm of possibility. After all, someone did offer to pay me that after the first couple of sessions. (And I accepted, of course - as you should when you're delivering insane value).

However, that's not what your investment is today. It's not even $3,000, or $2,000.

To celebrate the release of these recordings, for a limited time you can get access to the whole set for just $500.

Once this special offer is over, it's going to jump up to the regular price of $1,500.

NOTE: When you invest today, you're GUARANTEED a 12 month access to these recordings online after the date of your investment.

Yes Jason, I'm In!

ACCESS SESSION #1 FREE!

If you want to check this out and see the insane amount of value being provided, here's your chance!

Remember that you won't get the digital binder, you won't get access to any other sessions, and your free access pass is only good for 72 hours.

Yet, that's plenty of time to get some ground-breaking insights!

72h Free Session #1 Access Pass

FREE!

FULL ACCESS PASS

When you get your full access pass, you immediately get access to:

- Recordings of all 8 training sessions (13 hours, 15 minutes and 53 seconds of pure training goodness!)
- Digital binder chock-full of practical application examples, swipes, and more (including winning VSLs, emails, webinar scripts, presentations and more!)

Yes, I'm In!

Full Access Pass

~~$1,500~~ **$500**

The Special Offer Expires in:
1 Days, 1:40:36

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