The Only Training System You'll Ever Need...To Go From'No Idea' To Earning Up To **5-Figures A Month** *(And Beyond)*

In As Little As 12 Weeks...

Finally, Get The Secret Weapon Ordinary People Are Using To **Replace Their Income** *Stuck From Wherever And Reach A Wider Audience That* **Impacts Hundreds... Even Thousands Of People...**

Let me explain...

St. Louis, MO... 8 years ago...

So, I was trying to get a job as a pizza delivery guy.

I had a stable job. I was supporting my family. But I felt like something was missing.

Not only did I loathe my job, but we had another kid on the way. I felt like I was underpaid for my skills, experience, education, and a professional job. I figured I'd start delivering pizza so I could make some extra dough on the side. (Logical, right?)

And little did I know, trying to get a job delivering pizza was one of the hardest things I ever had to do!

Why was this so hard?

I kept getting rejection after rejection - yes, from pizza delivery places! - because I didn't have what it took to "deliver pizzas".

Seriously?!

You can imagine how this felt. Was I really not good enough to even deliver one lousy pizza?

Bruised ego aside, I still held on to my dream of making a little more money so that I could enjoy spending more time with my family, supporting them, and actually doing work that I enjoyed.

So because pizza places were throwing my resume out the window, I started researching how to make money online.

I remember thinking 🤔...

The only way to make money online was by selling stuff or thru a "or earning into some stuss marketer. That's didn't think it was possible (we you could help people and actually get paid for it. I didn't think true advisers shunned. So that website I thought. I had to be some kind of course with 20+ years of experience before people would value anything I had to say.

I had Never Been More WRONG In My Life

During this time I happened to get introduced to one of the most amazing industries that just happens to be at the peak of ripeness. What am I talking about about? 2 words...

ONLINE EDUCATION

More specifically, "Online Courses". (Raise a $127 Billion industry and growing)

You see, I hate risk. (Especially after failing so many times)

My goal for the past decade has been to figure out how to create a business that didn't rely on me having to do something I hated.

For me to do that heading into another business, it needed to be fail-proof. I didn't have much ego left to damage.

It needed to NOT rely on me exchanging time for money like getting a 2nd job or delivering pizzas.

It needed to be rejection proof.

Then, 8 years ago...I did it. And now I want to show you exactly how you can do the same thing.

But first, I want to tell you a story.

I'LL TELL YOU EXACTLY WHAT THE SECRET IS...

A few years back, I started reading blogs like MichaelHyatt.com and Pat Flynn's SmartPassiveIncome.com and I was excited about the thought of blogging, self-publishing eBooks etc., and all the other opportunities open to help people and start making a side income at the same time.

And then I hit what has people do. Eventually started 3 blogs and wrote an ebook, but I didn't know what I was doing and I was doing it on others' time and money. But I failed, so I didn't build up the gears.

So I spent months writing this instructional e-book. I thought I would self-publish it everyone would buy it. Give it - and tell their friends to buy it.

🔒 Approved over every word.
🔒 Made sure it was the right tone of the right quote,
🔒 Researched quotes that well-known my message
🔒 Everything was perfect.

Except...

No one bought my book

No one told their friends about it

And no one saw all the pretty pictures and mind-blowing quotes.

I lost lots of money and almost a year of my life working on projects like these that never saw the light of day. Not to mention the precious time sacrificed away from my family that I will never get back. The only thing I gained during that time was a few grey hairs related to stress (ugh again).

📅 Fast forward to the present day...

Today, Learn Scrivener Fast has generated over $5 million in online sales and helped more than 25,000 students (and counting)

I'm no special snowflake. I'm just a guy from Missouri who figured it out - And with the right guidance and accountability, you, too, can achieve what I have, if not more.

Imagine:

Waking up every weekday without an alarm clock, and instead of rushing out the door to commute to a job you hate, walking to your home office and firing up your laptop to check course sales that came in while you were sleeping.

But that's not the best part...

The thing that matters most, what really makes it all worthwhile, is reading emails from students over the world, thanking you for helping them solve their problems.

This isn't a pyramidscam. This isn't something that's just for a select few.

This is what it's like to have a successful online course. And, contrary to popular belief, it only takes one course. But it has to be the right one. One that influences people's lives and changes the world for the better.

One that creates an impact.

One that you can start building today.

Creating An Online Course Has Literally **Changed My Life**

- $40,000 a month in passive income (when I started I just worked an extra $300 a month)
- **Gave my small fan by 10,000**
- Allowed me to quit my day job
- **Allowed my wife to quit her job and homeschool our children**
- Allowed me to spend precious time with my family *(instead of commuting and piling in traffic)*
- **Allowed us to travel, see the world, and make lifetime memories** (which is what the commitment is all you need to run an online business!)
- **Allowed me to do work I love instead of loathe** (while also helping other people and experiencing true fulfillment with my work)
- **Allowed me to connect with high-level influencers** (I'm at ease on the course in the high business card and they to getting your foot in the door!)
- **Gave me options to pick and choose what I wanted to work on.**

And the list goes on and on...

I don't say that as a jab or the back, but to show you that **if an average guy from Missouri can do this, you can too!**

What Would It Mean If you Had More Options?

MORE INFLUENCE
To educate people on what's going on in the world

MORE MONEY
To educate people on what's going on in the stocks

MORE TIME
The freedom to do what you want - when you want - where you want

MORE OPPORTUNITIES
To be a big-time influencer in the changing-up-the-world

is the single most impactful thing you can do to grow your online business

But How Do You Create An Online Course?

I thought you'd never ask...

My name is Joe Nicoletti

I am the Founder of LearnScrivenerFast.com - a course that I started from scratch with absolutely:

- no **time**
- no **social** list
- no **experience**
- no **connections**
- no **idea** what I was doing
- no **programming** or coding knowledge

Did I mention that **I wasn't an expert or an authority either?**

It all started with discovering a 🔥 burning problem that I knew I could solve.

One day I was reading one of Michael Hyatt's blog posts about why he uses Scrivener for all of his work. When you start reading about people like him using it, you begin to see why they can make a living from writing.

So I was reading through all of the comments from Hyatt's post for my daily Scrivener research, and I saw that Michael said something **that would change the course of my life.**

In one of his comments he said something to a reader who was getting ready to embark with Scrivener (to surprise friend). And what he said hit me like a ton of bricks.

He said: "I

It was then that I had an epiphany. I asked myself the same question I want you to ask yourself today..

"Why not me?" 🤔

Nope.

Wrong.

Wrong.

I mean

What was

It Solved A 🔥 Burning Problem

Hint: the #1 ingredient in a successful course

In less than 12 months, I grew my online income from $100 a month to over $40,000 a month.

I've uncovered and reverse-engineered the exact strategies YOU need to create, sell, and market your own profitable online course.

Remember how I said a profitable course is the best business card ever?

Well, the success of my online course opened doors that were previously off-limits. I've now been able to work with people like Michael Hyatt, Jeff Goins, Grant Baldwin, and Bryan Harris to take their businesses to the next level. My course & strategies have been featured in Forbes, Entrepreneur, Smart Passive Income, Mixergy, and The Creative Penn among others.

The Crazy Part?

Anyone Can

That's why I've put together a step-by-step system to help you overcome each of these mistakes and ensure you reach your goal of having a profitable online course in as little as 90 days from now.

Easy Course Creation isn't just a course. It's a master class and coaching system designed to take you by the hand and teach you the principles and strategies needed to build a powerful and impactful course.

And to provide the accountability and support system you crave.

Easy-to-follow lessons?
CHECK ✓

Supportive Class Structure?
CHECK ✓

Step-By-Step Action Plans?
CHECK ✓

Checklist To Stay On Track?
CHECK ✓

Why now?

The market for online courses hit $144 billion in 2019 and it's expected to more than double by 2026. I was able to tap into this wave and capture over $1,000,000 in sales myself. The market for online learning is ripe folks.

Unprecedented Opportunity

Since the demand for online courses is surging, that gives people who are willing to teach what they know (*even without being an expert*) the opportunity to start and grow their online business by selling online courses.

CAN ANYONE CREATE AN ONLINE COURSE YOU ASK?

I believe the answer is YES!

I've learned a time-tested and proven formula to building an online course that people will storm down the door to buy. Here's just some of the details I plan on uncovering with you.

- ✔ 🗺️ Specific proven strategies that have resulted in over **28,356 students being enrolled in my courses** (and counting)
- ✔ 🕵️ **The 2 highest-converting strategies for getting your course discovered.** These strategies have accounted for 80% of my course sales over the past year.
- ✔ ⚙️ **The perfect technical configuration to make your course hum like a well oiled machine.** I've experimented with every software solution out there so you don't have to. You'll see exactly what works making the entire course-building process simple (even for people who are scared of that stuff).

These strategies have been tested and proven. But not just on my site. I've coached and consulted with some of the biggest names online showing them how to create and profit from their own online courses.

Just Follow The Plan

This course is grounded in proven principles and strategies that work. It's broken down into simple, **step-by-step modules** that allow you to easily walk through each of the four phases of course building.

At the end of each module is an **easy-to-follow checklist** and schedule so you can methodically implement what you've learned. *No guesswork. No thinking. Just follow the plan.*

The Easy Course Creation Process Is
Is Taught Over 6 Easy To Follow Modules

Including...

WINNING IDEA DISCOVERY

We'll start at the beginning and lay the foundation for building an exceptional course that people are excited to go through. I'll share with you my secret formula for coming up with course ideas that won't leave you spending months creating something that no one buys.

Also included in Module #1:

- ✔ **3 "must have" elements every successful course contains—and they have nothing to do with the training itself.**
- ✔ Why your excitement level is critical—and how to quickly determine exactly what "sets you on fire" and will help build

Transcript.

- **A way to quickly identify exactly what your ideal student needs right now** (get this right, and your course will sell itself)
- **Why** so many focus groups with your business avatar - and how to find a potential course idea before investing time in it
- **The one goal all course instructors must keep in mind** - and how to make your students happy (easy, money and energy for very little benefit)
- **Are** top strategy for fast (and accurate) market research - and one free of your time can bring a dozen of ideas
- **How to know if people are willing to pay for specific** - and how to make sure that's the thing you want to create a course you cannot sell?
- Five popular course types well-suit for examples, so you can see where your idea might fit
- **4 different ways to structure your course** - and how to **choose the right one for your business and your audiences**

PRICING & POSITIONING

Once you know what you're going to offer, it's time to talk pricing. And let's face it, this is where a lot of new (and even experienced) course creators get stuck. Pricing too low, pricing too high, you run the risk of losing sales. Too low and your potential audience might wonder if your course has any value at all.

Also included in Module #2:

- **The number one question you must answer positively - before you** can "sell" here will save you tons of time and heartbreak
- The 3-step process that virtually guarantees the best price for your course - and the strategy that will actually make your course sells well (trust us)
- **What to do if you're facing a true "money block"** - over pricing - and how to identify the root quickly so you can move past it
- How to sell to emotionally strapped prospects - not everyone can afford your course, but you can still help them if you adapt one of these 3 strategies
- **Why overloading bonuses is not a good option** - and how it can actually reduce the value of your new course.
- Three course elements that will make your pricing feel - and be - more fair, and how to implement them in your course
- **How to engage your students** - and help ensure sales of future courses at the same time

COURSE STRUCTURE & DESIGN

If you're like a lot of super creative, heart-centered teachers, you've been dreaming about your course for a long time. Maybe you've probably already started your course in regular several times. You already know what you'll charge for it and who will buy it and why they need it.

What you don't know (yet) - is how you will deliver it in module form, so your students can get the results you promised, and so it's sustainable so you can finally release your new course to the world.

Also included in Module #3:

- **A powerful** mini-mini course outline needs-what-a-five-inflated-2pt-star-&-hook systems
- What (big mistake) most delivery options - and how to avoid it - and what to do instead
- **Why a core** domain name for your course is critical - and how to choose the right one
- No-big-resources-for - save time and money by borrowing - through the proven solutions for everything from graphics to tech
- **How to simplify the creation process** - so you can get on with the marketing and attracting students
- Content creation traps to watch for - knowing where the pitfalls lie will save you a lot of work (and money) later
- **2 powerful ways to name your course** - get this right, and you'll both attract your ideal student, and run away those who aren't a good fit, and all before they even hit your sales page

COURSE LAUNCH SUCCESS

Now that you have all the pieces in place, it's time to get the word out and make your course a roaring success. I have a simple plan for making that happen, and it's all laid out for you in module 4.

Also included in Module #4:

- **How to know "when" - in your product creation plan - this is a critical consideration, and will help determine how successful your first course is**
- How to create a compelling exercise that magically grows your list, builds your credibility, and helps people - and yourself - feel extremely excited with your ideal participant
- **4 elements of a successful landing page** - where you get this right, you'll enjoy a flood of leads
- How to (not) a follow-up series of emails - and 4 ways to make your prospects feel like you're talking to them
- **A simple, 7-email** map for launch - follow this plan and you'll set yourself up for success (even with a tiny list)
- 3 powerful pre-launch video strategies - and how to get your audience excited to your new course
- **How to manage customer support - and how to take the** stress out of refunds and other requests
- Three ways to keep your momentum rolling and VIP (thus your overall marketing plan) - even without being like a Tribe!

COURSE CREATION LIVE

This is my favorite module! You'll get to watch over my shoulder as I build out a course from start to finish. They is where you get to connect all the dots from the previous modules, and I'm sharing everything you what to do next. I want to TEAM you.

Also included in Module #5:

- **Over** I outline a course using both a linear outlining approach and a mind mapping approach - this is perfect for those who struggle with writers block and want to know how to "unlock" ideas
- Why I use a mind map - and how I approach the web and its free, wonderful suite of organizing tools - so you can find out if it's need
- **How I create course worksheets and others** I trust them for downloading
- Why I use the CRAV test I use to create those PDF's with - and why it's important (and fun)
- **My step-by-step process for creating slides (two** templates are fine)
- Four I record, edit, and upload my course videos
- **The specific tools I use to keep on track, organized, and** actually enjoying the process
- Why I use the Canva tool to create the right logo for my course
- **A behind the scenes look at how I setup my best selling course, Learn Scrivener Fast - I share (as every detail** - and why I use every available to private coaching clients)
- How to pick the best pictures for your lessons, illustrations & video pages
- **An** input email series you can use to launch your first product to your email list
- Plus so much more!

COURSE GRAPHICS

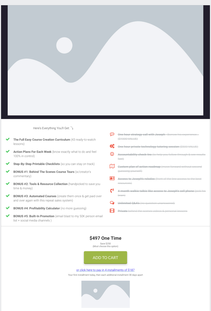
Module 6 is all about the finishing touches. It's time to put the icing on the **cake** (course) keeping the graphics will be important, and I'm sharing all the tools I use to create my course cover (and our and squeeze) checklist.

Also included in Module #6:

- **Top 4** mistakes course creators make when designing their own course
- Why I "borrow" multiple examples of winning course design (without copying a single pixel), (Perfect if you suck at design and crave three and a more good-to-go)
- **2 places to get professional looking course logos without** blowing your course budget
- Why I use Canva (free version) - and how I make it work for me - and why it's so good
- **My secret for creating those fancy 3D product shots (time** you can do this even if you can't draw a straight line)
- Where I find my slide deck templates - and how to tweak them to create your own branding
- **How to find an abundance of royalty free pictures to use in** your training materials
- My two favorite ways to get the right logo for my course
- **Dip 1 hand** (two without) tools for creating high quality screenshots
- Plus much much more!

To Be Sure You Have Everything You Need To Succeed With Online Courses **I'm Also Including 5 Bonuses** That You Can ONLY Get During This Special Enrollment Period!

Take A Look **Inside** The Course...



What Others Are Saying...

Frequently Asked Questions

Here are a few answers to our most common questions

WHAT IF I'M NOT CLEAR ON MY BRAND OR BUSINESS IDEA YET?

A. Totally fine! In fact, one of the best times to start using course creation to grow your business is when you are just starting out. There's no better way to figure out your brand than by seeing what your ideal clients are attracted to.

I find that most entrepreneurs go about branding themselves in a bit of a backwards way. They sit behind their computer and try to figure out what they stand for, then they spend all their money branding themselves, then they finally put themselves out there (back is NOT what their ideal clients wanted, so they start over.

If you test out your message by creating a training course for a specific audience, you can get real world feedback on what works and what doesn't BEFORE you spend all that money on branding.

HOW LONG WILL I HAVE ACCESS TO THE TRAINING MATERIALS?

A. With most of my programs, you will have lifetime access. I want this training to be something that you can reference whenever you need it and something that can serve you over and over again as you create even more courses and programs.

(WARNING: creating courses and seeing the positive impact you're able to make on people's lives can be addicting) :)

CAN I AFFORD THIS RIGHT NOW?

A. It's kind of the day-that's a question you have to answer. However, I can tell you that the strategies in this program will pay-for-itself many times over if you take action on what I teach and use for the work you put in once. I would challenge you to ask another question, "Can you afford to pass this up?"

If you're committed and put in the work, just one or two sales of your course will pay for the price of this investment. Do you think you could sell 1 or 2 courses? Of course you can and you'll sell a ton more than that if I have anything to do with it :)

HOW IS THE CONTENT DELIVERED?

A. After purchase, you will get immediate access to our easy-to-navigate training center. You'll be able to create your own username and password and be able access the training 24/7. You'll get everything all at once. Nothing is dripped out over time.

Once inside, you'll see the tutorials are beautifully organized into specific modules to make it easier to consume.

WHAT IF I DON'T HAVE AN EMAIL LIST OR A LOT OF FOLLOWERS ON SOCIAL MEDIA?

A. That's okay! You're ready right now, without a list and without a large following on social. One of the best ways to build them both is through your ONLINE COURSE!

I'll teach you some of my best tips on building your list through your online course, including how to use your course to attract joint venture partnerships. (hint: this is the ultimate shortcut if you want to gain a following FAST.

In fact, a surprise side-effect of having a successful course is that it naturally grows your email list and acts as a form of income insurance as I like to call it :)

I AM NOT SURE I HAVE THE TIME TO DEDICATE TO THIS PROGRAM RIGHT NOW. HOW MUCH TIME WILL IT TAKE FOR ME TO BE SUCCESSFUL?

A. We all lead demanding, crazy busy lives. Trust me, I know I'm an entrepreneur and dad of three! But the truth is, you DO have the time.

We all have the same 24 hours in a day... the ones who succeed faster are the ones who maximize the return on every hour spent.

I too was tired of trading dollars for hours, which is why I started to leverage the power of selling courses 24/7 (the internet is always ON).

Now I get to serve clients I love in a way that serves both them and me.

Easy Course Creation is the EXACT system I used to break free from the rat race and is still the model I use today.

The program includes online training, LIVE coaching sessions with me, and lots of incredible resources like templates, and my newly-released course profitability calculator to support you in crafting your irresistible offer and selling your course.

I UNDERSTAND THAT IF I PUT IN THE WORK AND IMPLEMENT THE STEPS YOU TEACH IN EASY COURSE CREATION MASTERCLASS TRAINING - BUT NOW MANY HOURS SHOULD I BE SETTING ASIDE EACH WEEK?

A. This system is designed to support learning at your own pace - remember it's all online and it's available for you whenever you want to learn.

But, here's my recommendation - if you really want to gain traction fast, dig in right away. Block out time on your calendar to learn and do the work step-by-step. Even if you spend just 1 - 2 hours a week on the programs, you'll be further ahead than when you started!

30 DAY
MONEY BACK GUARANTEE

I'm confident that you will be thrilled with the Easy Course Creation training. I also know that if you follow the steps and do the work, you will have a life-changing experience.

Just to back that up, I'll give you a Full 30 days to live with the system 100% risk-free. If you feel it's not working for you, email our support team, show us you did the work, and we'll issue a prompt (no hard feelings) refund where you'll get 100% of your money back.

Because I'm taking all the risk for you...

The only thing I ask is that you show me that you attempted to do the work. I don't want people who don't care about their success to have a refund if you just don't try, or if you expect me to do the work for you, or if you just give up. You have to do the assignments and ASK FOR HELP and implement the feedback with proof of that.

Why do I ask that you show me the work?

I only want people to join Easy Course Creation if they want to actually create a course - not just learn about creating a course. And if that's you, you're going to do the work anyway, so you will have no problem providing it. I have seen so many people quit on themselves when they run into resistance. My goal is to help you succeed and push through your fears, limiting beliefs, and struggles. This requires action on your part.

Why I'm able to offer this 100% risk free WIN / WIN Guarantee?

This material is my life's work. I spend by Easy Course Creation (ECC) training materials I've seen it work firsthand for myself and hundreds of my students. I know it works if you follow the system. And if you follow the steps, complete the assignments and take action on your winning course creation idea, it will work for you, too!

So... if you're ready to build a business that pays you to live the life you always knew you deserved...

If you're ready to change the world for the better...

If you're ready to maximize your influence and impact...

Then you are ready for Easy Course Creation!

The only question is this...

Which Easy Course Creation Option Is Right For You?

COURSE + VIP EXPERIENCE
Only 12 Spots

Here's Everything You'll Get:

- **The Full Easy Course Creation Curriculum** (45 ready-to-watch lessons)
- **Action Plans For Each Week** (know exactly what to do and feel 100% in control)
- **Step-By-Step Printable Checklists** (so you can stay on track)
- **BONUS #1: Behind The Scenes Course Tours** (a creator's commentary)
- **BONUS #2: Tools & Resource Collection** (handpicked to save you time & money)
- **BONUS #3: Automated Courses** (create them once & get paid over and over again with this repeat sales system)
- **BONUS #4: Profitability Calculator** (no more guessing)
- **BONUS #5: Built In Promotion** (email blast to my 50K person email list + social media channels)

Only 12 Spots Available!

- **One hour strategy call with Joseph** - (licence his experience... OF DOING SALES)
- **One hour private technology tutoring session** (DOO VALUE)
- **Accountability check-ins** (to help you follow through & see results fast)
- **Custom plan of action roadmap** (move forward without second guessing yourself)
- **Access to Joseph's rolodex** (front of the line access to the best resources)
- **A month walkie talkie like access to Joseph's cell phone** (pick his brain)
- **Unlimited Q&A's** (no question unanswered)
- **Private** behind the scenes videos & personal lessons

$1,497 One Time
Save $500
(about choose this option)

ADD TO CART

or click here to pay in 4 installments of $497
You'll be installment today, then each additional installment 30 days apart

Here's Everything You'll Get:

- **The Full Easy Course Creation Curriculum** (45 ready-to-watch lessons)
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$497 One Time
Save $500
(about choose this option)

ADD TO CART

or click here to pay in 4 installments of $130
You'll be installment today, then each additional installment 30 days apart

Terms | 100% digital product. The materials will be provided for use on access on your computer, tablet, or mobile device. No physical product or any kind will be shipped to you.

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