A LIFE OF FREEDOM & FLEXIBILITY

Dishing up Digital School

Welcome to the ultimate course for new social media managers who refuse to settle for less and are ready to be their own boss.

I started as a social media manager in 2019 with $0 investment. By November that year, I'd matched my corporate salary and I quit my job to go all in on my business.

SIGN ME UP!

"The Dishing up Digital School was worth every dollar!"
- Esther Ayres

This is your ticket out of the 9-5 "cubicle" life

Dive into this wildly in-demand industry (yep, believe me I doubled my client load during a pandemic) with the most up-to-date strategies and support.

In the Dishing up Digital School you will become the next Instagram Queen and learn to sell your services to real clients with confidence. Watch this video for a glimpse of what you learn inside my program.

Tell me, is this you?

1. Do you dream of a job that gives you more freedom, flexibility and money but with less hours?
2. Tired of commutes, dark offices, and crossing your fingers as you put through your one annual leave request?
3. You're a creative soul who feels underappreciated and underpaid in your current job?
4. You crave financial flexibility and want to build wealth but the 9-5 salary isn't matching your goals?
5. Want to go out on your own but self-employment sounds scary and you don't know where to start?
6. You're sick of cringy "get rich quick" facebook ads and free webinars with no substance and want to be coached by a genuine fun gal?

"Now the income I make from my own biz has officially surpassed my monthly income from my 9-5 job which means I can quit and go full time - THANK YOU!! I don't know what I would do without this course."
- Clare Reilly

Girl, I feel ya!

I've been in your shoes before, that feeling of being trapped in a job you don't love, stalking other screenshots of your own but having no idea where to even begin.

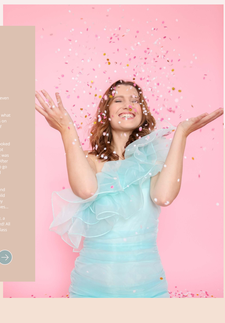
When I started building my side hustle, I had no idea what I was doing. I spent hours and hours and hours (mostly on my own through trial and error and a heck of a lot of google).

But in just one month, I made $1000NZD and had booked my first paying client! Fast forward a few months and I actually had a job to come to, though I hated it. My figures were on fire and I knew I was finally on to something. After 19 months of building my side hustle, I quit my job to go all in on my business. By the end of that first year, I'd nearly doubled what I was making in my old job.

This coaching program is your fast track to success and will give you a blueprint of steps and strategies to build your social media business. I've got real results for my students and know this program changes people's lives.

The best thing? You don't need a truckload of money, a fancy degree OR a huge online following to get started! All you need is a phone and a dash of ambition (and a glass of rose also optional, ladies).

SIGN ME UP!



INTRODUCING...

The Dishing up Digital School

WHAT OUR STUDENTS ARE SAYING WHAT OUR STUDENTS ARE SAYING WHAT OUR STUDENTS ARE SAYING WHAT OUR STUDENTS AR

"I launched my business and booked my first client!"

The Dishing Up Digital School was exactly what I needed to give me the confidence to take my dreams and make them a reality. After dabbling in social media management for a little while, the course delivered all the essential information in a package.

Ellen teaches a wide range of relevant topics, while also delving deep into each one. It has set me up so well and **I even booked my first paying client during the course**. If you want to be a social media manager, but doubt your abilities, this course will give you the confidence to launch your business and chase your dreams!

Abigail, Farjoa Social

what's inside the program

60+ engaging video lessons to propel your learning and give you the skills you REALLY need to succeed

LIFETIME access to the course so you can reflect back on lessons during your journey

8x workbooks to help keep you accountable and focused with note-taking

Access to my epic membership group Insiders Club, where you'll have 2x monthly live streams with me and a place to ask questions, get support and network with the other students

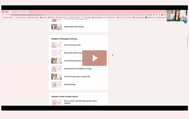
SIGN ME UP!

TAKE A PEEK INSIDE THE MODULES

module one & two

Your success starts with the right foundations and that's what these lessons are all about. We discuss what your role is as a social media manager, the customer journey on social plus dive deep into your mindset, limiting beliefs and confidence-building exercises.

Explore every single module and lesson you get access to this in this 9 minute walkthrough video with me below 👇



HEY THERE

I'm Ellen...

...your Instagram fairy godmother! In 2019 I ditched the cubicle life and left my 9-5 magazine job behind to start my social media marketing agency, Dishing up Digital.

When I'm not passionately working away on my business, you'll find me hanging out at home in Wellington with my husband and two adorable Cavoodles, Gimore Girls and George Ezra will forever be my favourite shows but I'm a sucker for a good Disney fairytale too.

I love to work hard and play hard. You'll regularly find me traveling with my husband and sharing our adventures on Instagram. Travel was a huge part of why I started my business in the first place.

It wasn't until almost a year working full time on my business that I realised I wanted to help others reach their digital nomad dreams too - not just learn how to use hashtags or what to write in their captions.

So I took the plunge and founded the Dishing Up Digital School in 2020, the number one coaching program for aspiring and new social media managers.

What really makes this course special and a step above the rest is I am still an active full-time social media manager who is practicing what they preach.

A lot of coaches are cashing in on your "dream" of becoming an SMM but they don't actually do the work themselves. 60% of my time and income is still focused on working with my clients (some of which I've had for 2+ years now).

stuff · VANESSA · THRIVE GLOBAL · HelloGiggles · Capsule

Is this Dishing up Digital School right for you?

THIS IS FOR YOU IF...

You're a new or aspiring social media manager ready to enter the world of entrepreneurship... and you DON'T need a fancy degree, qualification or a network of contacts.

You want to work somewhere that aligns with your values and passion... because YOU set them.

You desire to start a new job fast that can be the launchpad of a thriving and expansive online career.

You're motivated and ready to take serious action in chasing after your dreams.

THIS IS NOT FOR YOU IF...

You dont' want to work with Instagram at all (this is the main focus of the course when it comes to platforms).

You're not interested in organic social content and just want to learn about ads (this is NOT an ads course)

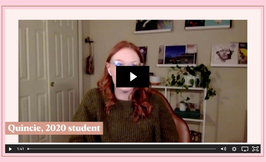
You're not ready to invest and commit to this journey and just want a quick fix.

You're looking for 1:1 support - this is a self study program with the support of group live streams.

WHAT OUR STUDENTS ARE SAYING · WHAT OUR STUDENTS ARE SAYING · WHAT OUR STUDENTS ARE SAYING · WHAT OUR STUDENTS

From unemployed to now a full-time thriving social media manager: listen to Quincie's story.

"Ellen truly is somebody special and can help you become who you want to be."



If you don't build your dream someone will hire you to help build theirs.

PAYMENT PLAN

4x monthly payments of $330USD

It's time to cut the fluff and get right to the good stuff. This course is the real deal and will help kickstart your social media management biz in the best way possible.

- 60+ video lessons
- 8x workbooks
- 2x monthly group live streams
- 3 months access to the private facebook community
- And so much more!

I'M READY TO INVEST!

PAY IN FULL

One payment of $1297USD

It's time to cut the fluff and get right to the good stuff. By paying in full, you get an extra 3 months access to the membership group (a total of 6 months!)

- 60+ video lessons
- 8x workbooks
- 2x monthly group live streams
- 6 months access to the private facebook community
- And so much more!

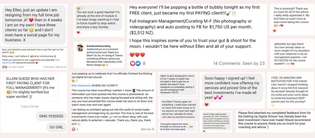
I'M READY TO INVEST!

"I learned so many practical skills and now have my first client!"

Before I signed up for Ellen's course, I had trouble finding the confidence to pitch my services to potential clients. The program taught me the foundations to build a strong social media presence, appropriately price my services, and strategies with pitching.

I have since launched a Creative Agency and am happy that I signed up for Ellen's program!

Millie CHan



Your life of freedom & flexibility awaits

This isn't the kind of online course you'll buy and never look at again. This is the real deal.

Proven strategies that work.

Raw and honest advice - no fluff.

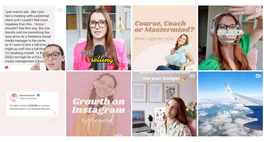
The Dishing up Digital School has changed so many lives all around the world and I'm ready to change yours next. Are you ready to join me?

TAKE THE LEAP!

Frequently asked questions

- Q: WHAT SOCIAL MEDIA PLATFORMS DOES THIS COURSE COVER?
- Q: HOW MUCH ACCESS WILL I GET WITH ELLEN?
- Q: HOW LONG DOES IT TAKE TO COMPLETE THE COURSE?
- Q: WHAT IS YOUR REFUND POLICY?

Still on the fence? Jump over to Instagram and send me a DM with your questions!



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