

LAST CHANCE
at LIFETIME Pricing...
and to Apply Your 12 Months
of Spending Credits!



**Activate Your “Pay as You Go”
 Infinity Membership Here!**

**Your Initial \$247 Payment Today Gets You
 Immediate Access to EVERYTHING!**

**Over 120 Copywriting and Business-Building
 Resources Worth More Than \$60,000, Plus Elevated
 Status as a “Premier” Member...**

- ✓ Pay over 24 Months
- ✓ ZERO Interest
- ✓ ZERO Fees
- ✓ No Credit Checks
- ✓ No Contracts
- ✓ ZERO Obligation!

**Hurry —
 Accepting New Infinity Members Only for a Limited Time!**

Here it is...

Your very **LAST CHANCE** at the very best lifetime educational value in the entire industry!

For a flat price that's 90% less than what you might normally pay, you get **every self-paced training program and business-building resource we offer now AND in the future.**

That's more than 120 books, courses, programs, and guides, worth in excess of \$60,000, including all this:

- ✓ **All our newest programs — on writing e-newsletters**, where just a few clients can provide you with a lifetime of monthly retainer deals and a “light” writing schedule... on **UX copywriting**, where you can cash in on the billions of dollars the industry is spending to create better online experiences for their customers... on **writing blogs**, either for yourself or as a “hired gun” for businesses... on **email writing**, a must-have skill for copywriters in the digital era... **“Let’s Write!”**, where among other things you join AWAI staff writer Bonnie Fanning in her private writing room and learn her writing process line by line... and more!
- ✓ Our completely updated **Accelerated Program for Seven-Figure Copywriting** — where we bring the classic training that’s launched thousands of successful copywriting careers over the past 25 years into the modern digital era...
- ✓ **Only “Premier” members get access to “bespoke” programs like our Web Intensive Hall of Fame “Masters Series” workshops** — where some of the top experts in direct marketing share their deepest success secrets over 20 “workshop” presentations — and give you the actual roadmaps and templates they use to create multimillion-dollar campaigns and copy...
- ✓ **Accelerated Companion Programs** — where Rebecca and I, along with some high-level industry guests, walk you page by page through both AWAI’s **Accelerated Six-Figure Program** and our flagship **AWAI Method™** foundational writing program (including programs — a \$1,994 value)...
- ✓ Our industry-renowned **Masters Program** — advanced copywriting and marketing secrets and insights from the masters of our industry (a \$1,150 value)...
- ✓ **All of Our “Niche” Specialty Programs** — each one laser-focused on teaching you everything you need to know about these “Big Five” markets:
 - *Secrets of Writing for the Health Market...*
 - *Secrets of Writing Blockbuster Financial Market Controls...*
 - *Secrets of Writing for the Self-Help Market...*
 - *Secrets of Writing for the Christian Market...*
 - *Copywriting for a Cause: How to Profit as a Writer and Make a Difference in the World...*
 - And more (all told, a \$2,829 value)...
- ✓ **Everything on business-to-business writing**, including every B2B “niche” program:
 - *B2B Lead Generation...*
 - *B2B Websites...*
 - *B2B Video Scripts...*
 - *B2B White Papers...*
 - *B2B Case Studies...*
 - *B2B Email Newsletters for Professional Service Firms...*
 - And much, much more (an added \$7,240 total value).

And that’s just a small taste!

So Many Resources!

Plus, every **web-writing program... every self-paced writing program... every business-building program.**

Use this wealth of high-level information to master the art of copywriting... discover and master new writing niches... set up your new freelance business... attract new clients... and supplement your writing business with income ideas you’ve probably never seen or imagined!

It’s all at your fingertips — anytime you need it...

All this and much, much more is yours — for life — or as long as you remain an Infinity member.

Plus...

BE THE FIRST TO SEE AND ACCESS ALL NEW PROGRAMS...

Infinity members are entitled to **every** new self-paced resource AWAI offers at any time in the future — a perk that could add *tens of thousands of dollars* in value to your *Infinity* membership over time... *but you don’t pay another dime for them!*

And coming soon: exciting new programs on **information marketing, sales enablement copywriting, and SEO (search engine optimization)** — and more.

DEEPEST DISCOUNTS ON LIVE TRAININGS, BOOTCAMPS, CERTIFICATIONS, PARTNER PROGRAMS, AND MORE — FOREVER...

EVERY successful copywriter can benefit from AWAI’s LIVE training... so, we want to offer you the deepest discounts on all live training, where there’s feedback, direction, and one-on-one coaching — including AWAI’s industry-famous certification programs!

ACCESSING INFINITY BENEFITS HAS NEVER BEEN EASIER!

At \$5,950, *Infinity* membership is one of the best investments you will ever make in your career as a writer...

But we’ve made access even EASIER — by ELIMINATING our traditional \$690 first payment and allowing you to simply pay your final membership fee over 24 months...

» **Which means you can gain FULL ACCESS TO ALL INFINITY BENEFITS for just \$247 today!** (With 23 monthly payments of \$247 to follow.)

And don’t forget... Your price (and payments) could be even lower than that!

LAST CHANCE, As Well, to Claim Your 12 Months of AWAI Spending Credits!

Join today — and the cost of **ANYTHING YOU’VE PURCHASED FROM AWAI** over the past 12 months WILL BE **DEDUCTED FROM THE FINAL PRICE YOU PAY!**

You don’t have to do anything. We’ll take care of all the math.

You simply pay the \$247 “get started” price today. Then, over the next business day, we’ll personally check your account records... add up all your purchases from the past 12 months... **deduct them from your remaining balance...** and then phone or email you your discounted balance, which you can pay in full... or adjust your monthly payments accordingly.

BUT PLEASE BE AWARE: ONCE THIS OFFER CLOSES, YOUR SPENDING CREDITS WILL EXPIRE AND YOU’LL NO LONGER BE ABLE TO APPLY THEM!

And, remember — no interest, no fees, no credit checks, and **no commitment to stay on...**

If you want to end your *Infinity* membership, simply call or email us, and we’ll stop charging your credit card any remaining payments!

And when you complete all 24 payments — you will own your *Infinity* membership outright and enjoy “Premier” member status **for life!** Nothing more to pay, no annual maintenance fees. Just unfettered access to everything we offer now and into the future.

To activate your *Infinity* membership with your first \$247 payment, complete the form below.

Want Your Discounts and Final Pricing Now?

Call our amazing Member Success Team anytime between 9 a.m. and 5 p.m. Eastern Time:

561-404-7735

Or, simply lock in your membership online (below) now, and a member of our team will get back to you shortly with all the discounts and credits you’re entitled to, along with final pricing and payment plan options!

Special “Pay in Full” Pricing!

If you prefer to pay for your *Infinity* membership in full today... we want to thank — and reward — you with an even better deal:

\$1,000 off the price!

So, your LIFETIME *Infinity* price today is just \$4,950! (LESS any spending credits.)

And because you’re paying up front, we’ll give you a full 30 days to “test-drive” all aspects of *Infinity* membership at zero risk.

➔ **AGAIN — This “last chance” pricing applies to full-pay lifetime membership as well! (Once this offer ends, you will not be able to “own” lifetime access to *Infinity* at any price!)**

To secure your spot now... simply select from the options below and complete the information form.

After your initial payment of \$247 has been applied, someone from AWAI’s Member Success Team will contact you by phone or email within one business day with your total savings and payment amount(s).

Please select how you would like us to charge your credit card for the remaining balance, once your discount is determined:

Split into 24 Monthly Payments
 Pay in Full (and Save an Extra \$1,000!)

(NOTE: Because *Infinity* is a professional resource, all or a portion of your *Infinity* membership cost may be tax-deductible. Be sure to check with a tax professional.)

Products	Price
Infinity Membership	\$5,950.00 \$4,950.00
Subtotal	\$4,950.00

<p>Billing Information</p> <p>* First Name <input type="text"/></p> <p>* Last Name <input type="text"/></p> <p>Company Name <input type="text"/></p> <p>* Address - Line 1 <input type="text"/></p> <p>Address - Line 2 <input type="text"/></p> <p>* City <input type="text"/></p> <p>* State <input type="text"/> (Select State :) <small>(Choose Country first to update State listing)</small></p> <p>* Zip Code <input type="text"/></p> <p>* Country <input type="text"/> (United States :)</p> <p>* Phone Number <input type="text"/></p> <p>* Email Address <input type="text"/></p>	<p>Order Summary</p> <p>Subtotal \$4,950.00</p> <hr/> <p>Order total \$4,950.00</p>
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Payment Information

Credit card

Credit Card Type Credit Card Number Expiration Date

[Place Order](#)



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