ATTENTION: FIRST ON DEMAND SELLERS...

Imagine building your own 6-figure online shop

without having to spend a dime on ads or wasting countless hours with endless trial + error

ENROLL NOW

Revealing My Simple 3-Step Method That Helped Me Reach Consistent $100k+ Years On Etsy Since 2014...

(and I did it all ORGANICALLY, without social media, paid ads, or marketplaces like Shopify or Amazon!)

Yes you, the real seamstress (hey I see ya!) - with clients shopping PER YEAR:

What you know exactly how to make the Etsy search algorithm your BFF (like I learned how to, your shop will become quite the "hot" spot for your ideal customers!)

Yes, I'm talking about the years of working with your ideal customer within all of open (and being a seller myself for 7 years) means a thing or two about what halts you back from breaking through.

You want a serious point on demand business. You know you have what it takes, but everything you do (even when you feel as if you're doing everything "right") seems to be just a little out of line you imagined it would.

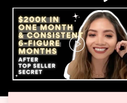
There's conflicting information everywhere. It's likely you've spent hours watching YouTube videos and came out the other side even more confused than before. Well, I've got some great news... What if I told you there's a simple, step-by-step framework I used and shared that's actually the underlying guiding point (framing) you need in one place, right here.

Top Seller Secret creates MEGA sellers on Etsy...

The proof is in the testimonials!

Meet Pamela, a Top Seller Secret student who sold $200k in 36 days, just 3 months after finishing the course!

Watch what she has to say about her experience becoming a mega seller here!



WHAT THIS COURSE WILL TEACH YOU:

(SPOILER ALERT: IT'S EVERYTHING YOU NEED TO KNOW, AND NONE OF WHAT YOU DON'T!)

Strategy / Design / Pinterest / Mega Seller Mentality / Everything In Between

★ STRATEGY

ONLY what's most important in terms of organically (meaning leveraging the pre-existing 500+ million shoppers ALREADY ON ETSY!) building and scaling your Etsy shop WITHOUT ADS or social media necessary.

Including:

- Detailed search engine optimization (SEO) strategy - to get your listings ranking on the Etsy search engine (and Google!) so your ideal customers can find your shop easily and organically - you WILL! No needs, sweat. You'll learn how to do this by utilizing the goldmine that is eRank.com.
- Product/niche selection based on real customer data (and ALIT guarantee).
- My tried & tested in-depth process for testing, analyzing & building out an eRank's worthy in your shop in order to scale it to the moon.
- Plus MUCH more! All systems & processes are supported with deep dive style, yet simple, homework to help guide you as efficiently and effectively as possible through it all!

★ DESIGN

Hands-down best selling designs without being a designer - this is my specialty. You'll learn how to create exactly what people want on Etsy BUT (and they do a lot).

- Canva, Photoshop Elements, and Photoscape.com design tutorials.
- All the design basics including color matching for print on demand, design dimensions, and more.
- Best selling design templates (created by me in Canva) that you can edit and use on your own products to accelerate sales.
- PLANT screen share videos of me executing design creation so you can see my design process first hand at work.
- Choosing font/clear designs, and more!

★ PINTEREST

When listing 20+ PRI LIVE!!! (more on my Etsy shop's Pinterest account, I decided it was a "waste of time" to spend any other video here to Pinterest. Ignore it! It's unique **and highly scalable** platform.

Included in this course, I spill every last Pinterest secret I have and teach you exactly how to execute a winning Pinterest strategy to boost traffic and sales to your shop (that's very little effort (and no money on ads necessary).

I discovered one simple PROD keyword hack that nobody talks about - yet it changed everything for my Pinterest views + engagement. I teach you every step of it here.

★ MEGA SELLER MENTALITY

Learn what separates the top performing sellers from the massively successful sellers on Etsy and how to develop that winning mindset that will help you achieve, grow, and maintain a 6-figure annual income on Etsy!

★ EVERYTHING IN BETWEEN

Worried you'll still be missing something? Don't be.

You'll learn every last detail you need to know in order to get to where you're trying to go (and beyond).

Included in this course is also all the right information on creating highly effective mockup photos, over 75 hours of group coaching call replays, motivational print outs, cheat sheets, organizational Google Docs, recordings of me doing drop critiques, and SO MUCH MORE!

A few more explosive success stories from students of the course...

Amazing!!!
After working our system for the past month and using the tools and strategies taught in Top Seller Secret, I'm now generating enough to quit my job! I'm so grateful for this course, and I'm so ready to be a full time seamstress! Thank you Jessica for creating this course!
Sales 1 Year Ago 0
Sales Today 1,000+
Sales Increase 100%
Revenue Increase $10,000
Jessica, thank you so much for your amazing course! I'm so grateful for the time you put into it and the amazing results I'm seeing! I'm so ready to be a full time seamstress! Thank you for teaching me!
Sales Increase 1,000%
Revenue Increase $10,000
Sales Increase 1,000%
Revenue Increase $10,000
Sales Increase 1,000%
Revenue Increase $10,000

MODULE THREE: DEVELOP

Development is the ever-evolving process of taking your business to new levels all the time. Your shop's expansion depends on this phase and it's important to know what to focus on and what to avoid. Part of this is the thing to be good at identifying trends and creating good designs. It's a totally different thing to know how to build a consistent, booming business over time with those trends and designs! This is a piece of the puzzle that most sellers are fully missing and that's what the development phase is all about.

In module three, you're going to learn:

- How to take what you've learned in module 1 & 2 and expand on this information by testing, collecting real time data, and building out on what's working (affectionately coined my 'scientific determining/testing' phase)
- How to pay close attention to specific signals your customers are sending you about what they're wanting that most sellers miss entirely
- How to continue to smash your goals and develop a strong brand, customer base, and product offering that stands the test of time.

If you're amazing for a long term, full time business - you have to be an expert at long term development strategies.

The Top Seller Secret Master Course has handy implementation tools built into the curriculum to ensure you can start taking the right action, right away...

CHECKLISTS

Getting things done happens faster and more effectively when your steps are clear. Each module is beautifully equipped with step and insight checklists when necessary.

SUCCESS PATH

Each module is broken down into detailed steps that are filled with insider tips, tricks, and strategies for maximum success. No confusion, no overwhelm. When you're close on how things work, you're more motivated to make them work!

COMMUNITY

All students of the Top Sell Secret program have access to the exclusive Facebook group to ask questions, get feedback, and expand with like-minded sellers!

TEMPLATES

Where there is a template required to make your online journey easier and more effective - this course (Advanced Organization is a necessity) I'm handing over my best templates to all Top Seller Secret students.

Enroll in the Top Seller Secret Master Course today!

Choose the best plan for you and unlock IMMEDIATE ACCESS to all content today!...

PAY IN FULL
(with special bonuses!)

$1,697

ENROLL IN COURSE

Apply for 3-12 Month Payment Plan (North America only)

$1,997

PAYMENT PLAN ENROLLMENT

Enroll today & you'll also get access to these juicy bonuses...

1-1 Shop Critique Strategy Call Replays

Get immediate access to 4 very special shop critique replays where Brittany (from SOP) with 4 different sellers just like you! Follow along as Brittany outlines specific changes that must be made to upload their shops and all the details of how to execute each change!

Weekly Group Coaching Replays

Get immediate access to ALL 50+ of the recorded (previously live) group coaching call replays that are jam packed with additional, super valuable secrets and answers to ALL your burning questions. This type of high-ticket coaching is only offered within this course. (Worth $ooo.ooo)

($1497 value)

HAVE WE MET?

I'm Brittany.

I've been an Etsy seller for 7+yrs and crazy years. I built my 6-figure annual shop having taken zero courses (they weren't around back then!) and with zero experience in online retail.

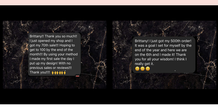
When I started I was living with my parents at 24 years old and within 4-5 months of opening my shop I moved out. With no other source of income, I went full time on Etsy.

In 18 months I was in the top 1% of sellers. I worked 12-14 hour days on my shop for a very long time. I was determined to make it work. I tried everything.

If it didn't work, I quickly discarded it. If it did work, I ran with it.

The culmination of all this trial and error was what prepared me, 7 years later, to be able to turn around and teach other sellers ONLY the things that worked and can be effectively replicated.

I'm here to help you win. Period. I hope you'll trust me to be your guide. I guarantee you won't regret it. Let's do this!



If you're ready to finally learn what really matters to growing a print on demand shop,

NOW IS THE TIME TO GET STARTED!

This is a course that was very intentionally created to open sellers up to the world of what really works when growing their businesses.

I've helped thousands of sellers over the last 4 years and I am determined to continue helping many more. It is my passion and I love to see others flourish as well.

If you're tired of the endless Buffy/Etsy print on demand information that's so rampant on the internet... it's time to invest in your future. It's time to invest in the right information... to get clarity on how to get what you want! Let's have some fun.

ENROLL RIGHT NOW!

If you're still reading, there may be something holding you back...

You may be asking yourself...

- Will I learn about SEO strategy in this course? +
- What makes this course different from any others? +
- Are Rare refunds if I decide I don't want the course anymore? +
- Are you other courses included in this course? +

PAY IN FULL
(with special bonuses!)

$1,697

ENROLL IN COURSE

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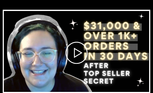
$1,997

PAYMENT PLAN ENROLLMENT



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