THE SOLAR BOSS

Learn The Step-By-Step Blueprint For Starting And Scaling Your Own Solar Business Using The Remote Dealer Model

WATCH THE VIDEO UNTIL THE END TO GET ALL THE DETAILS

Become A Solar Boss Now

What is The Solar Boss?

For three years, I've helped solar owners start and scale their businesses.

The Solar Boss is the culmination of everything I've learned along the way. Painstakingly created over an entire 16 month 8, this course includes everything you need to know to start your own remote solar business. Drawing from my own experience, as well as my team's collective experience of multiple decades!

This is not just a course, it's the exact blueprint for starting and growing an extremely profitable remote solar business from scratch with detailed over the shoulder videos, and a growing community of like minded individuals.

I had one purpose in mind when I created The Solar Boss: to make it as easy and accessible as possible for anyone to start and grow their own solar business in one of the fastest growing and most profitable industries today. See you inside!

Become A Solar Boss Now

The Solar Boss Curriculum

Module 1

Mindset

Learn all there is to know and unlock the fundamentals of running a remote solar business. Including the groundwork for your business mindset, as a base flow.

We tackle all misconceptions about the solar industry and I share my personal experience that has propped me up for over 3 years while having worked with hundreds of solar businesses and individual reps.

Module 2

Getting Set Up For Success

Learn how to set up your new remote solar business for success by finding the right solar company (EPC) and negotiating your "Redline" for maximum profitability.

Module 3

Becoming An Expert In Solar

Becoming a true expert in solar doesn't have to take long. With an unbeatable step by step training system in the industry, you'll be able to learn everything there is to know in a matter of a few short days that would otherwise take you years to learn.

Module 4

The Art Of Solar Phone Selling

Learn the Art of Phone Sales, which is a science, during a year and the process is one of the most important skills you'll learn in your lifetime. Become truly receptive, understanding and empathetic to your prospect's needs, while being able to flow swiftly through a phone call and maintaining incredible profit margins.

Module 5

Solar Marketing 101

Learn all the strategies to generate your own solar leads on demand. We leave NO stone unturned when it comes to building high converting solar funnels and running ad campaigns that produce quality leads at the cheapest possible cost.

Module 6

Hiring "A" Player Solar Reps

Building a team of "A" players is what every business owner dreams about and in this module you get to learn the exact methods to seek, interview and hire the right people to join your fast growing remote solar business.

Module 7

Building A Strong Culture

Learn how to build a strong culture so that the people who join your team not only appreciate and do more than just keep the process of working towards achieving your collective dream for the business.

Bonuses You Get When You Join The Solar Boss:

Done For Your CRM

Our high-ticket CRM setup is offered as part of The Solar Boss program! This powerful CRM is tailored to the specific needs of remote installed solar businesses including:

- Lead flow
- Pipeline management
- Task reminders and notifications
- Reporting, analytics and more

Automated Email & SMS sequences

- Automated email and SMS sequences for appointment setting and reminders
- Nurturing campaigns with outstanding engagement
- Appointment setting and follow up sequences

Appointment Setting Scripts

Access to Scripts that will make your Appointment Setting Service more efficient.

Sales Calls Scripts

Gain access to Solar Sales Scripts for cold calling and closing appointments over the phone that convert prospects into a solid deal.

Live Call Recordings

- Access to our library of live call recordings of our sales team. Hear, learn and make note for improvement on how we handle objections, how we close appointments over the phone, and how we overcome hurdles to make sales happen. Learn what works and what to avoid to be a pro at selling solar over the phone.

Weekly Live Q&A Calls With Dedicated Coaches

- Weekly live Q&A calls with Matt and other The Solar Boss coaches and mentors where you can ask questions, collaborate, get objections of pitching your remote solar business.

Become A Solar Boss Now

Proven Systems, Processes And SOPs To Streamline Each Area Of Your Solar Business

- Starting Your Solar Business
- Generating Leads
- Negotiating Your Redline
- Becoming a Solar Dealer
- Finding EPC's to install your deals
- Setting Solar Over The Phone
- Getting Paid
- Setting Up a CRM
- Hiring "A" Players

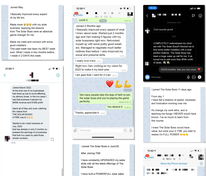
Become A Solar Boss Now

Learn From People Who Have Actually Done It Themselves

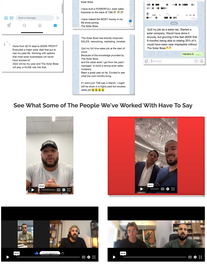
All of our coaches have years of experience, working in the trenches selling solar over the phone. There's simply no other program in the market that gives you this level of access at this price point.

100% 5-STAR REVIEWS

100+ 5-STAR REVIEWS



See What Some of The People We've Worked With Have To Say



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No questions asked

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THE SOLAR BOSS

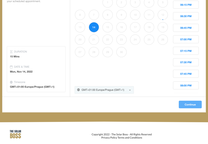
GET YOUR QUESTIONS ANSWERED!

We have collected the most common questions about The Solar Boss.

- "I've never sold anything before"
- "Do I need a special license to do this?"
- "How soon until I see results?"
- "Do I need money to start?"
- "How would I get leads?"
- "I'm working full-time, can I still do this?"
- "Who is The Solar Boss for?"
- "Can I expense this as a business?"
- "I don't know anything about solar"
- "Do I get on-going support?"
- Is this an annually subscription or a one-time payment of $1,497?

Still Have Questions?

Book a call below and get all your questions answered.



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