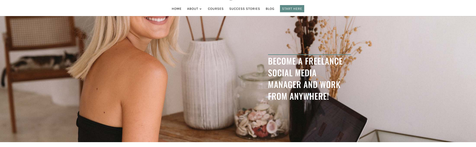


Teaching you social media skills and business foundations to start and grow your own online business so that you can work from anywhere and whenever you want!

SIGN UP NOW >

COURSE OPTIONS

Both course options *have the same content and will help you get started, find clients and teach you social media skills.*

The Signature course is for those who want personalized support from Nadine and some bonus modules.

THE SOCIAL SHELLS BASIC

Course access
LIVE monthly group call
Live monthly mindset call
Access to the private Facebook group
All templates you need to start your biz right away
Regular challenges
BONUS: The Social Shells planner
BONUS: Certificate of Completion
BONUS: Access to potential clients

THE SOCIAL SHELLS SIGNATURE

EVERYTHING from the Basics plus
Personal 1:1 Call with Nadine
Review of your target audience workbook
Review of your packages and prices
Extra Module: Facebook & Instagram Ads
With The Social Shells Signature, you get a direct call with Nadine, and she will review your packages and prices as well as your target audience.
Access to all the bonuses!

HERE'S HOW THE COURSE WORKS

01.

Step 1: Learn Social Media Skills: This course teaches you in-depth all the social media skills needed to work with any type of business. Unlock out the modules below!

02.

Step 2: Learn How To Set Up Your Business As A Freelancer: choosing your niche, onboarding and managing clients, defining your services and prices, contracts, and so much more.

03.

Step 3: Learn How To Find Clients: creating a portfolio, writing a pitch message, where to reach out to potential clients and how to find clients if you have zero experience.

Step 4: Get clients so you can say goodbye to your Boss!

MODULES

- Module 1: Starting out
- Module 2: Social Media Manager
- Module 3: Instagram
- Module 4: Facebook Organic Marketing
- Module 4a: Facebook Paid Marketing
- Module 5: Twitter
- Module 6: Pinterest
- BONUS: Tailwind
- BONUS: TikTok
- BONUS: Social Media Strategy
- Module 7: Packaging, Pricing, Invoices & Contracts
- Module 8: How to secure clients
- Module 9: Bonus
- Bonus Guest Expert Trainings

THIS IS NOT AN AVERAGE COURSE!

You'll also get:

Coaching

Unlike a simple online course, you get real 1:1 **support**. You can go through the **course at your pace,** but I believe it's helpful to have someone at your side to ask questions, brainstorm or get more in-depth feedback. That's why we have **monthly group calls!**

You can ask any questions you might have on the calls, and you'll also learn about **the different algorithms and industry changes, new features or systems to use!**

Monthly Mindset Call With A Mindset Expert

Having all the systems and strategies is great, but what if you still don't feel confident?

What if you are having self-doubts or just generally need a confidence boost? That's why we have our monthly mindset calls with an expert to support you on this journey!

Powerful Community

With this program, you will get access to the most supportive community: **The Social Shells Sisterhood!**

It's a community with like-minded women who support you cheer you on and help you stay accountable. We also share regular secret social media updates to always be on top of all the industry trends!

BONUS: *Each month, the most active member wins a 1:1 call with Nadine!*

WHAT'S INSIDE?

You'll have access to all the bonus resources like templates, swipe files and downloadables, including:

Templates

You will get contract examples, proposals, email templates, and so many more done-for-you resources!

Video Training & Tech Tutorials

In the video training and how-to's, you'll learn how to manage social media accounts and create content. Through my detailed screen shares, you will learn how to use each tool and how to implement it into your business.

Checklists

To help you take action, I have created checklists for each task in each module. This will help you focus on the right tasks and keep you to stay on track.

Workbooks

Each module has a workbook to accompany the video trainings and includes all the links to resources to make your progress even faster.

Templates & Social Media Planner

Organization is key when you are the BOSS so having your task list organized is super important.

When inserting around you need a light planner that still helps you with all your daily, weekly and monthly plans. And it's help you keep a gratitude practice!

BONUS 2: Certificate

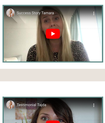
Take our social media quiz and get a completion certificate!

BONUS 3: Client Access

With the Social Shells course completion, you'll have the option to apply for real-life jobs regularly posted inside The Social Shells community!

DON'T JUST TAKE MY WORD FOR IT...

What other boss babes and dreamy students from my program The Social Shells have to say:



TAMARA from Switzerland

"The most amazing journey in my life!"

When Tamara first started she had no idea where to start. The social shells program has helped her get clear on what to do step by step. She now works with clients and gets messages from potential clients without having to look for them!

She has quit her 9to5 five months after the program!

TAJDA from Germany

"The program gives you not only all social media knowledge but also all the information you need in order to create your own business - it's going to do wonders for you"

Tajda loved the program so much and felt it was special even before she enrolled. She found the best thing was all of the social shells were similar to her - motivating and supportive. And she could be herself.

Tajda loved all of the social media information from business tips on how to launch your Pinterest account, organization, to working with clients, pitching yourself and finding clients.

NADINE PEDRO from the USA

"My confidence has gone up so much! If you are on the fence just go for it"

Most Hopky who now feels like she has the confidence when speaking to her clients. And she has changed her pricing structure because of how much knowledge and expertise she's gained about managing and growing accounts through the social shells.

It is amazing to see the success Hopky is getting for her clients in such a short amount of time!

Read more in-depth success stories about women who have transformed their lives ***here****.*

HAVE QUESTIONS?

- How long does the course run for?
- I have a full-time job. How much time do I need to invest?
- How long until I get my first paying client?
- Do I need to have a website or a huge Instagram following?
- What systems and resources do I need to participate?
- Do I need to have a degree or marketing experience?
- Do you help me find clients?
- What's different about the Social Shells Signature program?
- What makes this program different?
- Once my 8 weeks are up, do I still have access to the course?
- Is there a payment plan option?
- Can I upgrade my program from Basics to Signature?
- What is the Sisterhood membership?
- Do you have a refund policy?

Only a few weeks from now, and you could have paying clients!

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Website & Branding by Sabina Blum®