For Serious Copywriters, Marketers, and Entrepreneurs ***ONLY:***

Unique NEW Marketing System Gets You 3X More Conversions, Sales, And Customers In 3 Months (Or Less!)

Introducing...

BREAKTHROUGH CONVERSIONS ACADEMY

The ONLY **emotional response marketing system** that merges the **timeless wisdom** of the greatest copywriters and marketers of all time **with what's working NOW** in 2022...

Into a **repeatable, step-by-step process** that anyone can use with ease.

That's right.

This is the ONLY program where someone went through all the G.O.A.T.s of copywriting...

Dissected their work...

Reverse-engineered their brilliance...

Extracted their unique essence...

And put them all into ONE breakthrough step-by-step system that WORKS.

In fact, Breakthrough Conversions Academy is a completely NEW way to look at marketing and copywriting...

That will empower you to:

- Dramatically **boost** your current conversion rates and sales in an ethical way
- Gain **unshakeable confidence** in your copywriting and marketing skills
- **Cut the time** you need to create winning sales letters, emails, or ads in HALF
- Become a **well-respected expert** who pumps out winning copy left and right
- Quickly and consistently create **high-converting funnels** (for yourself or your clients)
- Feel **safe and in control** of your life, without feeling like an "impostor" or "fraud"
- Enjoy more **wealth, health, and happiness** in your business and in your life

EVEN IF:

...You've tried something like this before but failed

...You feel mortified each time you launch a new campaign

...You often struggle with "Impostor Syndrome" or "Blank Page Syndrome"

...You despise selling to others and hate hypey marketing campaigns

...You feel like you're stuck in your copywriting or business career

Kevin Rogers
Founder, Copy Chief

"Damn, Csaba's not playing games!... he's ***becoming a true authority on copywriting*** *by breaking down sales letters with great care, love, and detail... while still bringing the enthusiasm of a student!"*

Kristen Driscoll
Lead Copywriter, PaleoHacks

"The second I heard Csaba was offering a copywriting course, I bought it. I've been following his copy breakdowns for a while, and I'm lucky enough to be in a high-level marketing group with him. I'm always so impressed by his insights and ideas. ***He has a wealth of knowledge to share, and I highly recommend anyone grab his course.****"*

Brandon Rowe
Financial Publishing Veteran

"I've been writing copy for nearly 20 years now. I could have saved myself a lot of trial and error if I had started with a course like Csaba's. ***NONE of it is based on guesswork****... Rather, it's practical advice pulled from what's proven to work."*

Here's How Breakthrough Conversions Academy Will Get You There

There are 9 foundational modules...

EACH one specifically engineered and battle-tested to give you the most no-nonsense practical help to consistently create persuasive marketing messages with ease.

These are:

Module 1

The Fundamental Principles of Direct Response Copywriting

1

In this foundational module, you'll discover:

- **The PUREST essence of copywriting nobody talks about today *(and believe me, I've looked...)***
- The "Promise-Believability" Matrix... a unique new way to look at persuading people to buy
- **Why – in 95% of cases – you aren't really selling what you THINK you're selling *(And what you're ACTUALLY selling through your product or service)***
- The #1 way to melt away your prospect's objections with ease... and turn them into devout BELIEVERS for life
- **The "mother" of ALL copywriting formulas... Single-handedly responsible for BILLIONS of dollars in sales *(and NO, it's not "AIDA", "PAS", or "PPPP")***
- Eugene Schwartz's 4 game-changing marketing secrets that revolutionized the marketing industry as we know it. *(In fact, one of these is the sole reason why sales funnels exist today!)*
- **7 proven *"quick-n-dirty"* copywriting templates & checklists you can use to reliably pump out winning copy FAST – even if you're a beginner**

Module 2

The Psychology Behind Persuasive Copywriting & Copy-Thinking

2

I promise you've never seen a more advanced masterclass in emotional response marketing before.

In this module, you'll discover:

- **The secret evolutionary psychology behind persuasive messages that NO ONE talks about**
- A deep dive into the world of emotional persuasion... through the lens of the BEST emotional copywriters of all time
- **How to identify & tap into your ideal prospect's deepest NEGATIVE emotions like Shame, Fear, Anger, and Guilt**
- How to identify & tap into your ideal prospect's deepest POSITIVE emotions like Redemption and Unconditional Acceptance *(Often-overlooked emotions that actually drive action like CRAZY!)*
- **The BEST way to infuse these powerful emotions into your "Big Ideas" and Headlines to make them 10X more effective!**
- 7 core desires 99.9% of people constantly crave like crazy... and how to use these in your copywriting for maximum effectiveness

Module 3

The "No-Nonsense" 80/20 Marketing Research Process

3

Yes, yes – I know research isn't the sexiest of topics out there...

But it's an absolutely essential aspect of creating winning marketing campaigns.

So...

To make this important topic as painless and swift as possible, I scoured through thousands of pages of my notes...

Revisited scores of past projects I did with various clients...

And analyzed how the best of the best copywriters did their own research...

To come up with a totally UNIQUE blueprint for doing marketing research FAST, in a no-nonsense way.

That's why, in this module, you'll discover:

- **The REAL reason why research is soooo essential if you want to be successful**
- The ONLY 8 things you need to look for while doing research. *(Most people waste 10s of hours "mindlessly" researching... but armed with this list, you'll cut your research time by 80%!)*
- **My custom-built *"Ultimate Marketing Research Kit"* that's so effective... several past students have joined the program JUST to get access to this!**
- 5 of the BEST places to find exactly what you're looking for FAST in 2022
- **How to know when you've done enough research... so you don't spend any more time on it than needed!**
- 6 sneaky research mistakes you NEED to avoid like the plague! *(HINT: 95% of copywriters are guilty of at least one... Are you?)*
- **A simple process for finding the 7 key marketing campaign elements you need for winning campaigns**
- Pulitzer Prize-winning reporter's coveted *"6W Method"* to quickly and reliably do high-impact customer research if you're short on time

Module 4

The "Sacred Trinity": Big Ideas, Headlines, Leads

4

This is where the "rubber meets the road"...

Because Module 4 is all about the highest-impact copywriting elements out there:

Big Ideas, Headlines, and Leads... PLUS, how they actually relate to each other.

So in this module, you'll discover:

- **Why I call these 3 the "Sacred Trinity"... and how these elements all relate to each other**
- The mystical "Big Idea" concept... Demystified! *(with plenty of practical examples, case studies, and even formulas!)*
- **Previously untold A-list copywriting secrets about attention-grabbing headlines. *(If you've ever wanted to improve your Headline game... you'll LOVE this part!)***
- 6 of the greatest Lead "types" to start any sales message with ease... While building irresistible emotional desire in your prospect
- **My simple 10-step framework for creating any type of Lead in 15 minutes or LESS**
- My go-to *"quick-n-dirty"* Universal Lead Template you can copy-paste into ANY sales message to make it 3X more persuasive FAST

Module 5

The "Golden Thread" That Connects Your Big Idea With Your Offer

5

Once you know the secrets of the "Sacred Trinity", it's time to connect these elements with your Offer.

How?

Module 5 reveals everything.

Inside this game-changing masterclass, you'll discover:

- **How to effectively use the *"Neuroplastic Belief-Shifting" Framework* in ANY sales message**
- 6 things you NEED to know before weaving your "Golden Thread" *(ATTENTION: Miss just 1 of these... and your entire marketing argument might crumble!)*
- **What NOT to do when identifying your "North Star": The One Buying Belief!**
- A super simple persuasive message template you can use to consistently pump out winning pieces of copy in just 30 mins (or less)
- **3 unique belief-shifting strategies that melt away objections with ease *(And covert even the most skeptical of people!)***
- How to do Proof Marketing RIGHT... without boring your readers to death
- **Agora Financial's secret *"CPB Technique"* that makes their front-end promotions so profitable *(A method so powerful, even Evaldo Albuquerque, the highest-paid copywriter of all time SWEARS by it!)***
- The 10 questions your prospects are always subconsciously asking when reading your copy... And how to pre-emptively answer them successfully!

Module 6

How to Make Your Competition Irrelevant by Using a Unique Mechanism

6

Our next topic is about Unique Mechanisms...

Which are essential in today's world of "high-market sophistication" audiences.

During this module, you'll discover:

- **What exactly is a "mechanism" *(and why you also badly need one... especially today!)***
- The crucial difference between "common mechanisms" VS. "Unique Mechanisms" *(And how to make yours truly stand out!)*
- **How to find your unique mechanism in just 3 simple steps – even if you're starting from scratch!**
- DOZENS of practical unique mechanism examples used in all sorts of proven marketing campaigns *(Some of which have generated over $1 BILLION!)*
- **The often-misunderstood *(but critically important)* difference between a Unique Mechanism (UM)... and a Unique Selling Proposition (USP)**
- What never to call your Unique Mechanism... EVER! *(Seriously... this one mistake can single-handedly invalidate your entire mechanism in an instant!)*

Module 7

Once Upon a Time, There Was a "StorySelling Masterclass" That Rocked

Next up, Storytelling on STEROIDS! *(which I like to call "StorySelling")*

In this module, you'll discover:

7

- **The REAL reason why almost every single persuasive message needs to use storytelling**
- The essential fundamentals of StorySelling you need to understand to create not just compelling stories… but PROFITABLE ones!
- **Why focusing on the story itself isn't enough – no matter how good it is… *(And the often-overlooked "secret ingredient" of great storytelling!)***
- The 4 "pillars" of highly effective StorySelling almost no one talks about
- **How to create a kickass Character / Hero for your story that your audience will easily resonate with**
- Ever heard of the "Hero's Journey" before? You have? Well…that's cool, and all… BUT did you know that there are actually TWO (2) journeys the Hero goes through, not just one? And this is THE single biggest point of difference between stories that are "meh"… and stories that are AMAZING!
- **7 proven story archetypes you can copy/paste into your marketing funnels for an easy conversion boost**
- Where exactly to use these stories in your funnels (+ other useful tips)

Module 8

How To Create An Offer So Irresistible… Only a LUNATIC Would Ignore It

Once you have your "Big Idea", Headline, Lead, Golden Thread, Unique Mechanism, and Stories…

It's time to finally create an offer they can't refuse!

So in Module 8, you'll discover:

8

- **What exactly is a lucrative Offer (and how to make yours irresistible)**
- The #1 principle of ridiculously good offers you must always start with *(DO NOT ignore this… because otherwise, your offer will fall flat on its face!)*
- **How direct marketing TITANS like Claude Hopkins, Gary Halbert, Todd Brown, and Alex Hormozi approach irresistible offers *(Including their popular frameworks!)***
- The ONLY 8 core offer "types" you need to successfully launch any type of product or service
- **Advanced risk-reversal strategies that melt away objections with ease… and know people off the fence like crazy!**
- How to present your offer for MAXIMUM impact in MINUMUM time
- **5 proven offer blueprints you can steal and install in various parts of your sales funnels**

Module 9

From "Master Structure" to Breakthrough Copy

In this strategic overview session, we'll revisit the most important 80/20 principles of key topics like:

9

- **The Fundamental Principles of Direct Response Copywriting**
- The Psychology Behind Persuasive Copywriting & Copy-Thinking
- **The "No-Nonsense" 80/20 Marketing Research Process**
- The "Sacred Trinity": Big Ideas, Headlines, Leads
- **The "Golden Thread" That Connects Your Big Idea With The Offer**
- How to Make Your Competition Irrelevant by Using a Unique Mechanism
- **Once Upon a Time, There Was a "StorySelling Masterclass" That Rocked**
- How To Create An Offer So Irresistible… Only a LUNATIC Would Ignore It
- **The Breakthrough Copy Development Process (with Real-Life Example!)**

Breakthrough Conversions Academy Comes With:

High-Quality Video Lessons

Conveniently cut up into manageable lessons… that you can also SEARCH based on keywords to quickly find what you're looking for

Audio Version Included

Each module also includes the MP3s for the video lessons… so you can listen to them on the road or while you're doing something else

Lots of Helpful Resources

Like checklists, cheat sheets, templates, worksheets, and other goodies that make your discovery journey much easier

As You Can See…

Breakthrough Conversions Academy really is:

- The ONLY **emotional response marketing** system…
- Based on the **timeless wisdom** of the greatest copywriters and marketers of all time…
- That merges the most effective direct response **principles with what's working** NOW in 2022
- Into a repeatable, **step-by-step process** that anyone can use with ease

And the best part?

When you join, you get *lifetime access* to a proven system that will always be relevant…

(INCLUDING FUTURE UPDATES!)

Because the fundamental principles of human persuasion and psychology NEVER change.

Tactics change… media platforms change… and "fashionable" things change…

But NOT fundamental human psychology!

And Breakthrough Conversions Academy is all about hacking fundamental human psychology to convert more people and make more sales.

You can use this proven system to:

- Supercharge your sales with an **existing offer** you're currently selling
- Create winning marketing campaigns for **NEW products** you'd like to sell
- **Craft high-converting copy** for your clients… and generate a bunch of extra sales for THEM (so that they'll pay you more and flood you with tons of referrals!)
- **Convert *waaay* more of your traffic**, if you're an affiliate marketer (and if there's a leaderboard, crush your competition 😎)
- **AND MOST IMPORTANTLY:** Finally understand – on an almost visceral level – how persuasion REALLY works in marketing… and how you can reliably create profitable marketing campaigns for the rest of your life! *(an *amazing* money-skill to have)*

Big claims, I know…

BUT…

Here's What Brian Kurtz Says About Me And Breakthrough Conversions Academy

"For a young guy, Csaba embodies the 7 characteristics that are part of all the best copywriters and copywriter coaches I've ever been around:

The hunger, the insatiable curiosity, the ability and the desire to have feedback loops, the passion for the craft and for how he writes, a knowledge of direct marketing principles (which a lot of copywriters don't bother with), a sense of humility, and also just a great body of work for a very young guy.

*He's got the whole package… and **being in Csaba's presence in any way – especially in his community, as he's teaching through his Breakthrough Conversions Academy – will be an exhilarating experience for anybody who experiences it and Csaba.***

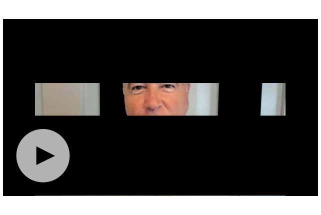
So I recommend Csaba as a teacher. I recommend him as a student. And I recommend him as a wonderful human being who I'm so glad is in my life and in my mastermind… teaching my mastermind stuff that I'm not an expert in.

He embraces everything about the craft of copywriting, the past, he respects his mentors, and I can't recommend him enough… and I'm hoping for a lifetime of sharing and learning with him, from him."

Brian Kurtz

Legendary Direct Response Marketing Veteran

More Nice Things Breakthrough Conversions Academy Alumni Are Saying About The Program 🤩



*"I've taken so many copywriting courses over the years… I took the AWAI Course probably 15 years ago… worked with John Carlton, Ray Edwards, and all the best copywriters you can think of… and this is **BY FAR the most comprehensive copywriting course** I've ever taken. Csaba, you've done an amazing job! "*

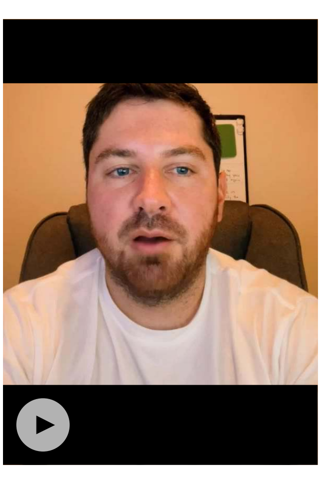
Ted Prodromou

Leading LinkedIn Expert

*"Csaba's unique new program is much more than just copywriting… it goes DEEP into the Strategy and Psychology of results-driven marketing. I've seen a lot of books & courses on copywriting & marketing, but **BCA takes a completely different approach**. It ties the key concepts together into a system that's flexible, but powerful.*

Shawn Cartwright

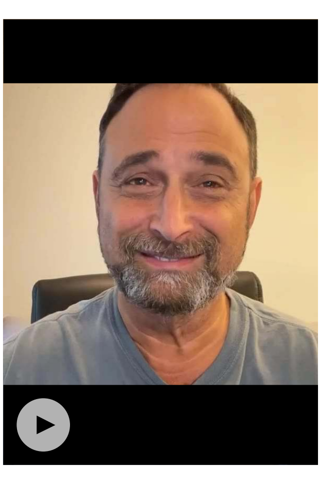
Executive Director, TCCII



*"The unique way Csaba structured the information… It just makes so much sense! From how he structures base level info, to the emotions, into really checking the box on **everything you need to create persuasive sales messages** (regardless if you're starting from scratch or more advanced)."*

Max Bernstein

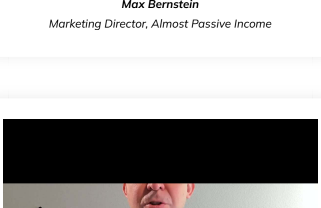
Marketing Director, Almost Passive Income



*"Csaba's materials are **in-depth, clear, masterful, and he overdelivers like crazy**… having added more modules and guest appearances during the course. He's thorough, he's a good presenter, and it's not bad to look at either for any of you ladies out there ;) I highly recommend his Breakthrough Conversions Academy program!"*

Jon DeCamp

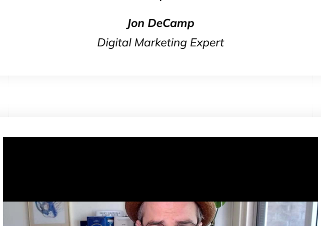
Digital Marketing Expert



*"No matter where you are on your copywriting journey, you'll learn something from Csaba. Plus, he really has a gift for taking complex information and concepts from all these different places… and **condensing them for you in a very simple way**. You can't go wrong with Breakthrough Conversions Academy"*

Bryan Clark

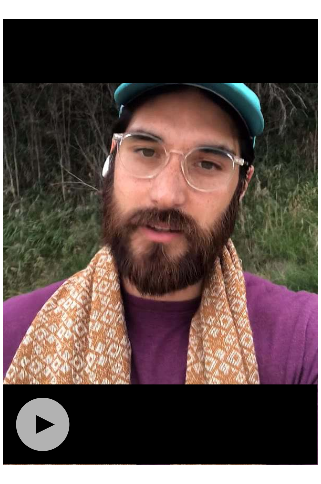
Customer Experience Strategist



*"The "Hungarian beast" always overdelivers at what he brings to the table… and his **scientific look towards copy, marketing, and distilling the magic behind high conversions.** ALL the info Csaba shares in the program is just MINDBLOWINGLY GOOD in terms of what you're going to learn and how to actually put it into practice."*

Lars Konijnenberg

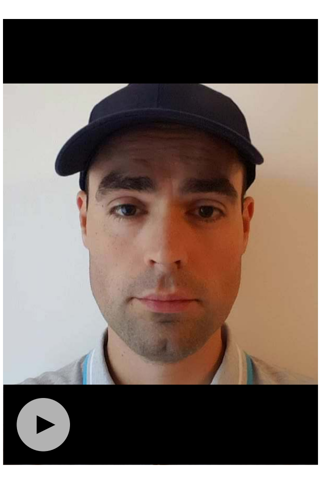
Founder, One Punch Marketing



*"There are so many good copywriting courses out there, but since going through this program, I don't feel the urge to buy another copywriting course… because, at this point, **it's hard to imagine someone else is going to create something to top what Csaba has done.**"*

Sonam Zahrt-Tenzin

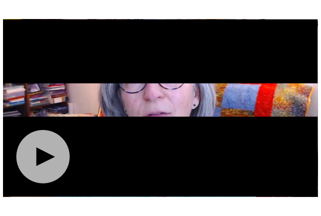
Freelance Copywriter



*"Breakthrough Conversions Academy goes waaay beyond just copywriting… because it's powerful strategic advice: **Marketing + Sales Strategy + Offer creation in a genuine way.** So for me, I found it extremely valuable. It's really a no-brainer"*

David Teszár

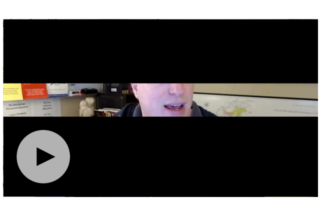
Freelance Copywriter



*"I've studied under people like Dan Kennedy, David Garfinkel, Bill Glazer, John Carlton, Todd Brown, you name it! But the way Csaba lays out the course – from start to finish – and his whole **process of creating persuasive marketing messages is just BRILLIANT!** He totally overdelivers!"*

Shannon McCaffery

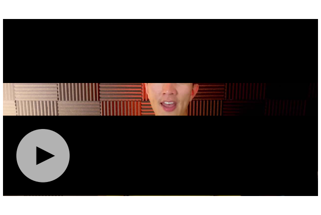
CEO, Soulful Marketing



*"This has been one of the BEST investments I've made and I'm so thrilled I came across Csaba and his work! **The unique way he approaches copywriting for anybody guarantees** you're going to learn something incredibly valuable that will enhance the work you're doing."*

David Baer

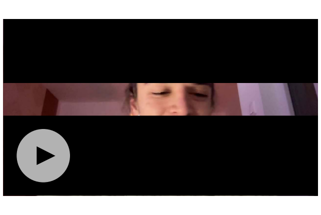
Marketing Consultant, The Prepared Group



*"Csaba is one of the best people I've ever met at distilling and synthesizing information in a way that is relevant, repeatable, and easy to follow. He studies copy, breathes copy, and possibly even reads copy on the toilet! **If you want to communicate your ideas in a way that persuades and moves people, you NEED to take BCA!"***

Brandon Fong

Founder & Podcast Host



*"I've taken many copy courses, and I know firsthand how "hit or miss" these can be… but Breakthrough Conversions Academy is unlike anything I've seen before! Because Csaba collected (and filtered) ALL of the best lessons from the most successful copywriters and marketers of all time, and **compiled it into a unique new system that WORKS.**"*

William Zsolnai

Freelance CopywriterFreelance Copywriter

Now, Here's The Thing:

For you to try to figure all of this out yourself will require **AT LEAST 10,000 hours…**

And in my experience, you're going to **blow AT LEAST $200,000 (or more!) in mistakes** and failed projects to get the same experience and achieve the same

results I'll be teaching you.

And if you were to tire me out, it's an 5 stars to personally take you to the next level...

You'd have to shell out **$980 PER hour** in coaching fees...

(which, you can imagine can get very expensive, VERY quickly)

Alternatively...

You could also join **expensive "premium" courses that cost $1,000-6,000** from well-known celebrity "gurus"...

...only to discover that most of these are usually FULL of fluff and a never-ending barrage of pitches and upsells 😒

Yikes!

However...

Since you've been following my work for some time, I'm not going to charge something ridiculous like that for Breakthrough Conversions Academy.

Not even close!

(even though the incredible value inside certainly warrants it)

Because you've actually made the effort to open this letter and read it until this point...

(meaning that you're CLEARLY committed to improving your life)

I'm going to give you a MUCH better deal today...

Because I always like to support those who are committed to taking action and improving their life.

Now...

If at this point you're like:

> "OK cool no one knows the details already... will you?"

You know...

My guess is that - by now - you're thinking that I've put together a pretty amazing offer for you.

But there's ONE thing that you should know about me...

Just "Good Enough" Ain't Good Enough For Me!

Because I want to give you an offer so irresistible... it REALLY becomes a no-brainer for you!

So as I was putting the program together...

And I looked at the incredible value that Breakthrough Conversions Academy already offers...

I got incredibly excited!

Excited about all the amazing changes that those who choose to invest in it would be making in their lives.

But Then I Had A Thought...

If someone had just invested in this amazing program... And had everything mentioned before taken care of...

What ELSE would they need?

And I realized

Although this program gives them a proven step-by-step playbook for creating ridiculously persuasive marketing messages...

They would get EVEN BETTER results if they also got practical training from some of the BEST copywriters and marketers alive today

So I thought...

> "Why not give them that, too?"

So I invited my friend - Kevin Rogers - (the founder of CopyChief.com) to hold a special "closed door" masterclass for our Founder's Circle called

"The Advanced Copy Creation Blueprint: The Fast-Proof-It-Pact Process For Writing A Winning Ad Every Time"

In this special masterclass (and the Q&A session after it), Kevin personally shared his deepest (darkest?) secrets with us when it comes to consistently creating killer ads and sales pages...

Including lesser known secrets that allowed him to get away with charging 500-000 PER launch packages when he was still working with clients!

This is THE perfect "companion bonus" to my own curriculum...

One that empowers you to use what I teach in Breakthrough Conversions Academy even more effectively!

This thing is SASSY valued at $999...

But it's yours FREE when you join today.

But Then I Had Another Thought...

If someone had just invested in this amazing program... and had UNLIMITED instant access to the entire training...

AND Kevin's coveted "Advanced Copy Creation Blueprint"...

What ELSE would help them skyrocket their conversion rates FAST and dramatically increase their sales?

And then I realized:

> "They know, since tweaking Leads is probably the fastest way to uncover low-hanging fruits in your copy... why not invite a world-class expert to do a masterclass on Killer Leads?"

So that's exactly what I did!

I invited my friend - Brandon Rowe - an Agora Financial veteran of 20+ years to share his experiences on creating world-class leads that command attention...

And he put together the perfect masterclass for us called

"4 Sneaky Lead Mistakes (And A Killer Formula that Works)"

And inside, he "spills the beans" on EVERYTHING you need to know about super-effective Leads.

So I decided to throw this in as well when you join Breakthrough Conversions Academy today 😉

And Then... I Had Yet ANOTHER Thought...

What if I also included something WORKY! also two in their program?

Something crazy-valuable that would elevate Breakthrough Conversions Academy to another level!

So to sweeten the pot even more...

I invited the legendary Wesley Kaiser - arguably THE most connected veteran in the world of direct response marketing...

Who worked with practically ALL the greatest copywriters of all time...

Grew a publishing company to over $100-000-000 (EUR at a time)...

And who I'm proud to call my friend...

To do a very special masterclass for us called

"Little-Known Direct Marketing Secrets Revealed After 40 Years In The Business"

And inside this masterclass, Brian answered questions like:

- **How Brian started his direct marketing career back in 1981... and why he became so famous in this industry**
- A 15 min crash course into the evolution of direct response marketing... from Eugene Schwartz until today
- **The 7 characteristics of all the best copywriters who ever lived**
- Which copywriter would win in a present day Battle Royale - in which they have to write a breakthrough control today in a niche they're not familiar with (The answer is the will surprise you)

PLUS...

Pretty soon I'll add even more cool BONUSES to the program, including:

- Real life copywriting audits
- A unique "Breakthrough Big Idea" Scoring Tool
- A massive collection of copywriting swipes written by me, neatly categorized
- A handy Mindmap to give you an even better strategic overview of the program
- A Mammoth glossary of copywriting & marketing terms
- A unique masterclass on maximizing AOV & your Upsells

...just to name a few 😉

EVERYTHING I just mentioned so far... yours forever...

When you join Breakthrough Conversions Academy today.

Here's A Recap Of All The Things You Get When You Join Today:

Get started right now and get:

The Complete Breakthrough Conversions Academy System - That reveals a unique new way to turn casual leads into profitable customers and raving fans for life... without being sleazy, scary aggressive, or sounding like a late-night infomercial (This is a $1,497 product)

ADVANCED No-Nonsense Masterclasses - On high value topics like "Big Ideas", Headlines, Leads, Belief Shifting, Storytelling, Offers, and more... EACH one presented through the unique lens of multiple A-list copywriters and Titans of direct response (VALUE: $997+ Years PRICE)

Lifetime Access to a Private Facebook Group - where you can get extra support, meet like-minded people, and grow together into a new elite team of superior copywriters & offer-owners (VALUE: $997+ Years PRICE)

BONUS #1: Kevin Rogers Special Masterclass - The Advanced Copy Creation Blueprint: The Fast-Proof-It-Pact Process For Writing A Winning Ad Every Time (VALUE: $999+ Years PRICE)

BONUS #2: Brandon Rowe Special Masterclass - 4 Sneaky Lead Mistakes... And A Killer Formula that Works (VALUE: $999+ Years PRICE)

BONUS #3: Brian Kaiser Special Masterclass - Little-Known Direct Marketing Secrets Revealed After 40 Years In The Business (VALUE: $1,000+ Years PRICE)

BONUS #4: Real-Life Copywriting Audits - Over a dozen long-form sales pages, VSLs, and other copywriting samples from Brian and Wesley, dissecting their sales pages or emails. (People pay me $600 for a single audit like this... which means this selection is valued at $6,000+ But it's Yours FREE!)

BONUS #5: The "Breakthrough Big Idea" Scoring Tool - A unique calculator that helps you to quickly and easily determine the potential of your ideas for scientifically score your Big Ideas... and quickly separate the wheat from those that are "meh" (VALUE: $997+ Years PRICE)

BONUS #6: Gaskin's Persuasive Swipe Vault (TBD) - An impressive collection of high-converting copywriting examples written by pros-hub, including hards, swipes file, email campaigns, launch campaigns, sales pages, landing pages, etc. (VALUE: $2,997+ Years PRICE)

So As You Can See...

The total value of EVERYTHING is $8,237 dollars!

Of course - as I said before - I'm NOT going to charge you $16,237 today...

In fact, I'm not even going to charge you HALF of that...

Or half of THAT.

And not even half of THAT!!! 😲

So here is the deal:

Your investment for the FULL BLOWN Breakthrough Conversions Academy program...

PLUS all the incredible goodies and BONUSES mentioned above...

Is just $1,997.

That's it.

So Here's What To Do NOW:

Simply click the big green button below...

And then you'll be taken to a secure checkout page where you can complete your purchase fast and hassle-free.

And once your payment clears, you'll get immediate access to the program...

Plus all the cool bonuses and goodies (and a few other great things you'll LOVE) 😉

Go ahead and get started right now by clicking the big green button below.

Join Breakthrough Conversions Academy Today!

Get started right now and get:

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ADVANCED No-Nonsense Masterclasses on high value topics like "Big Ideas", Headlines, Leads, Belief Shifting, Storytelling, Offers, and more

Helpful Checklists, Cheat Sheets, Templates, and Powerful Resources that empower you with unbelievable confidence in your copywriting skills

Lifetime Access to a Private Facebook Group where you can get extra support, meet like-minded people, and get feedback on your questions

5+ Unique Bonuses, including special masterclasses from Kevin Rogers, Brian Kurtz, and an ex-partner of an Agora affiliate company

Pay in full now and save $297!

If you have any questions or concerns about the course, I'm happy to help: **support@yourfounderscircle.com**

You're 100% Protected By A 60-Day Money-Back Guarantee

Either you get stellar results, or you don't pay

I, Csaba Barnasi, personally guarantee that:

Either you see a DRAMATIC boost in your conversions, sales, and confidence in your copywriting abilities with Breakthrough Conversions Academy...

...Or I will personally give you 100% of your money back.

That's right...

I'm so confident this will be a game-changer for you, I'm willing to offer you a FULL 60-day money-back guarantee.

HONEST!

Please not that this is NOT a "magic pill" or "get rich overnight without doing anything" kind of solution.

And you don't expect to "magically manifest wealth in your life" if you don't do "anything" about it.

But if you DO watch the training and implement what I teach...

(and maybe even ask for my feedback as part of your assignments)

I personally guarantee you'll see results.

Otherwise, you don't pay.

So either you LOVE the program and see MASSIVE Results... Or simply send me an email within 60 days...show me you watched the main modules and gave the program an honest try... and I'll give you 100% of your money back.

It's that simple.

Hope to see you inside.

-Csaba

Even MORE Nice Things Breakthrough Conversions Academy Alumni Are Saying About The Program 😊

"Unlike many other courses that can be superficial or become too volumic, Csaba perfectly integrates Knowledge, Skills, and Practice... and the templates he provides are GOLD. I'm very happy to have joined his course because **he brought all the gems of strategy and direct copy into ONE course**. I've seen it mutiplies clics and have brought every moment of it."

George Sotiropoulos

CEO & Senior Sales Executive - Sagehoff

I've studied Dan Kennedy, John Carlton, and numerous other copywriting legends... but what Csaba did differently was he brought the theory and methodology in... but he also brought the practical implementation. Csaba has shown us, time and time, where, why, and how to execute the different strategies. He really did a wonderful in this program."

Diana Fielder

President & Business Coach - Samurai Innovation

*"I read a lot of Don Kennedy, jay Abraham... but couldn't find a step-by-step program that I could implement. The very **BEST thing about this course is that it's laid out piece-by-piece very thoroughly,** with an incredible amount of examples. It's a spectacular program, and I'd recommend it to everybody."*

Darren Stark
Beauty Distributor

*"Honestly, this has been the BEST program I've been through. I got a whole lot more about copywriting & marketing. Today, **we're selling about $70,000 - $80,000 every single month, and I credit a lot of this to Cooke** out of the knowledge I got from this course... really satisfied, you should get this too."*

Carlos Felipe
Offer Owner

*"If you want a copywriting/marketing course that has it all (without the fluff), then BCI is the course you've been waiting for! **You will not find ANYTHING like it anywhere else.** Cooke has put together a course that ALL other courses resemble the VERY BEST! Have tested principles, strategies, and techniques that are super relevant and effective. This will save you so much time and effort."*

Haman Ran Gomez
Freelance Copywriter

*"You know, I'm not a native speaker... and at the beginning of my copywriting career, I had absolutely no idea where to start and how to write effective copy for my clients. So I'm **very, very, very grateful** for the opportunity I had to take this being Breakthrough Conversions Academy, **the now VERY confident in my ability to write high converting copy** for my clients, and I'm super-super-excited for that."*

Nguyen Tram Son
Freelance Copywriter

*"What I really liked about this program was how Cooke did exactly what I was missing. He has studied so many courses and programs... has analyzed so many Top level Marketers and A-list copywriters... has extracted all the important parts from their work... **and has put all of this into a proven structure you can actually follow."***

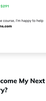
Maria Hanychy
Conversion Copywriter for Small Businesses

*"Cooke is an amazing, generous, patient teacher. Plus, he's also a **great curator of the history of the art & science of copywriting**. He breaks down the essential ideas of each of the GREATEST copywriters... and identifies that ONE technique you need from them and how to apply it. That's worth the price of admission all by itself."*

Zelman Davis
Fitness Coach & Marketer

*"A Breakthrough Conversions Academy. Cooke gives it his all... he shows you absolutely EVERYTHING when it comes to copy. Cooke has extracted the essence of all the knowledge is just unbelievable! Even though (personally) had major trouble writing sales pages, **after this program I was easily able to write a third sale sales page** that I handed over to a client... and he was over the moon with it!"*

Paul Hennessy
Email Copywriter & Automation Specialist



*"This is a program that has something for you no matter where they are in their journey. So if you're fortunate enough to be a student in Cooke's Breakthrough Conversions Academy, because Cooke will put this high-quality experience that you won't be disappointed. **He will make sure that you have the success that you deserve**. He WILL overdeliver."*

Chris Nieson
CMO - Titans Marketing

Join Breakthrough Conversions Academy Today!

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- **Lifetime Access to a Private Facebook Group** where you can get extra support, meet like-minded people, and get feedback on your questions
- **5+ Unique Bonuses,** including special masterclasses from Kevin Rogers, Brian Kurtz, and an ex-partner of an Agora affiliate company

Pay in full now and save $2911

If you have any questions or concerns about the course, I'm happy to help:
cooke@someforeverstories.com

So How'd You Like to Become My Next Success Story?

All you have to do is click the button above and get started today.

Here...

Since this letter is almost over, I don't want to do the whole "Red Pill vs. Blue Pill" shtick from the Matrix...

It's way too overused at this point.

But the important thing is that - right now - YOU NEED to decide something.

Because here's the thing...

You can't keep struggling forever with inconsistent cash flow without it claiming your sanity...

You can't keep hustling like a slave laborer every single day, working for the big "AHA moment" without burning yourself out in the process...

And you can't keep telling your loved ones that you just need "one more thing" before you really make it, without it poisoning your relationships...

No.

It HAS to stop someday!

So look...

At this point...

YOU KNOW that re-discovering the fundamental principles and the timeless wisdom of OG copywriters is the BEST way to be successful today.

Once you understand these fundamentals, everything suddenly makes sense!

And it's actually easier than you think...

Because I've Done The Work For You!

You see...

I "went back" in time to discover the timeless wisdom of the greatest copywriters and marketers of all time...

Discarded their work...

Reverse-engineered their brilliance...

Extracted their unique essence...

And synthesized that wisdom into ONE breakthrough step-by-step system that WORKS in 2022 (and beyond!)

So it doesn't matter if you're a:

- Business owner
- Copywriter (beginner or advanced)
- Or a marketer

Because once you discover these secrets, you'll be waaay ahead of the game - head and shoulders above your competitors!

And even if you've tried something similar before but didn't work...

It was probably because some renders "guru" tried to sell you their watered-down version of these fundamentals - without the REAL essence.

It's NOT YOUR FAULT if you've been misled by these so-called "gurus" and their shiny new tactics.

However...

It IS your responsibility to do something about it!

And once you now understand that "Neuroplastic Belief-Shifting" is the REAL key to converting leads into happy customers...

(especially today, when people are more jaded than ever and can see past hypey copy!)

You can't just go back to the same old "surface level" copywriting and marketing tactics.

Or in other words...

You can't delay any longer because **Winter IS Coming.**

And those who don't know these secrets will be left out for the wolves.

So look...

You OWE IT TO YOURSELF to give this a risk free shot...

And banish all that uncertainty, low confidence, frustration, anxiety, and pain that are holding you back from living your best "Rich Life".

So why not give it a try?

Why Not Give Yourself A Chance And Give This A Shot?

I mean... What's the worst that can happen?

You give this a shot... and if it doesn't work for you, you get your money back.

And you can go to sleep knowing that you at least gave it an honest shot.

In other words, you can't lose!

The ONLY way to lose is to do nothing by default, and miss out on this truly risk free opportunity.

Remember...

Breakthrough Conversions Academy is the MOST EFFECTIVE battle-tested way to:

- **2X your conversion rates** in 3 months or less
- Gain **unshakeable confidence** in your copywriting and marketing campaigns.
- Feel **safe & in control** of your life without feeling like an "impostor" or "fraud"
- And enjoy **more wealth, health, and happiness** in your business and your life!

EVEN IF:

- You've tried something like this before but failed
- You filed mortified each time you launch a new campaign
- You often struggle with "Impostor Syndrome" or "Blank Page Syndrome"
- You despise selling to others and hate hypey marketing campaigns
- You feel like you're stuck in your copywriting or business career

However...

You MUST act now because otherwise, you'll never experience these life-changing results.

So get off the fence and give yourself a chance TODAY!

You deserve it.

I'll see you there,

-Cooke

P.S. - If you're serious about transforming your business, your life - or both...

Breakthrough Conversions Academy could be one of the wisest investments you'll ever make!

Simply choose which version of the program you'd like to enroll in...

And then you'll be taken to a secure checkout page where you can complete your purchase fast and hassle-free.

And once your payment clears, you'll get immediate access to the program...

PLUS - all the cool bonuses and goodies (and a few other cool things you'll LOVE 😍)

I personally guarantee this game-changing program will empower you to:

- **IMPACT more people** around you (and around the entire world!)
- **MAKE enough money** so you can focus on the ONE thing you're most passionate about
- **FEEL more confident** knowing full well that you have consistent, predictable cash flow
- **WIN back your time** so you can spend more time with your loved ones or doing what you LOVE
- **FINALLY feel accomplished** and successful deep down inside

And in the unlikely event that you don't get the results you're hoping for...

Simply email me within 60 days, show me you did the work... and I'll give you your money back.

Either way, you can't lose!

So go ahead and get started right now by clicking the big button below 👇

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cooke@someforeverstories.com

MOOOOAAAR Nice Things People Are Saying About The Program (You Get The Idea🤭)

Warren Wust
Freelance Copywriter

"Breakthrough Conversions Academy is an amazing, no-bullsh**t deep! Other | find heard about | **almost broke my brain** when I first started. Very happy it is still helpful, relevant and fun. Cooke's the KING! 👑"

Jodie Vee
Certified Nutrition Coach

"I appreciate all you doing and for expanding your knowledge. **Your course is amazing! Nothing is as well presented and digestible and I am learning so much.** Looking forward to implementing as soon as I put together my next offering."

Tim Ruwitch
Business Growth Strategist

"Cooke breaks things down in ways that enable less experienced writers to get up and go... as well as seasoned pros to take a step back and realize they **have been "what? memorizing" every time I tune into Cooke.**"

Susan Edelman
Psychiatrist

"Cooke, Your course was really great. **The feedback you gave me was very helpful.** I'm looking forward to my coaching meeting with you when I get a little further along."

Marilene Romanjo
Conversion Copywriter

"Most courses are all about the theory, without plenty of much-needed examples. However, I can confidently say that **you've pulled everything together into a MASTER PLAN** for not just creating a sales letter, but the ENTIRE marketing campaign. Yes, congratulations. You nailed it!"

Preston Bates
CEO Omega PR

"I loves it **hands down one of the most thoughtful students of the most thoughtful teacher** I ever encountered. And the best teachers are always the best students. I studied with Cooke, and you should pay attention to anything he puts out."

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