GODTIERADS

Log in

Simplify account management, take back control and improve results within the next 30-days

God Tier Framework for always-updated Google Ads training; giving you instant clarity and *more* for your templates, so you don't devote your life to the machine.

Watch the quick overview video below:

"Lot of screenings thanks" — 1st year, pro?

"Just great" — 1st year, pro?

"Top gt in existence" — 1st year, pro?

"Gem for Dual Office" — 1st year, pro?

"I hate the name of the product" — 1st year, pro?

"game changer" — 1st year, pro?

"you have saved me" — 1st year, pro?

Inside The God Tier Framework You Will Find...

Checklists, SOPs, cheat sheets and guides for everything:

- The most detailed **400+ *any* PPC Checklist** ever
- Including **Google Analytics** & integration + conversion tracking checklists
- Identify and optimise Macro and Micro conversions
- 350+ quick notes for **shortcuts** and **instant guidance**
- **SOPs galore**, for planning, building and optimising campaigns
- Account **structure templates** (with arrangement examples)
- Search, pure - **Performance Max**, Shopping, YouTube & Remarketing
- Set-up, manage and find the right attribution model
- How to **diagnose and scale** Smart Bidding
- Weekly & Monthly **Optimisation routines**
- Repeatable step-by-step processes
- **Automation scripts** for automating tedious tasks
- And more, there's always momentum...

And yes, you get **free lifetime updates**.

God Tier Framework	Framework + Bonuses	Agency Forge
Interactive checklist	Everything in the Framework	For agency owners
Over 400 notes and steps	+ The 23 Pillars of Ad Copy	Framework + all bonuses
SOPs, Cheat sheets & templates	+ Overseer's Dashboard	+ Agency Scaling training
Private Facebook group	+ YouTube Ads Training	+ 20+ hours of Workshops
Lifetime access + free updates	+ Smart Ecommerce series	+ Mentoring & Live Coaching
BUY NOW $499	GET THE UPGRADE $400	AGENCY FORCE

★★★★★

"As Sir... your God Tier training transformed my career and results"

—

Let's take a look at these bonuses...

Vampiric Google Reps Are Sucking The Life Out Of You...

BONUS 1: Private Support Group

With 1,500+ active members you'll get the expert support you need – when you need it.

BONUS 2: The 23 Pillars Of Ad Copy

See real before after examples, with a cheat sheet and advert creation templates.

BONUS 3: The Overseer's Dashboard

Effortlessly monitor the daily, weekly, monthly and yearly trends of all your ad campaigns.

BONUS 4: Smart Ecommerce

This mini series covers 8 critical strategies for smart shopping.

BONUS 5: YouTube Ads

A framework and guidance for end-to-end YouTube ad campaigns.

The God Tier Framework Will Become Your Go-To Repository...

Jump to the Framework now and you will be ahead of 99% of ppc managers and agency owners out there.

Simplify your account management, take back control and improve results within the next 30 days.

350+ point checklist with step-by-step build, audit and optimisations, bidding strategies, ad creation templates and SOPs to scale accounts.

⏳ Framework last updated: **23 November 2022**

I'M READY FOR GOD TIER ADS

Buy once, get lusted access + free monthly updates

★★★★★ 4.98 based on 5,000+ customers

—

Who Created The Training?

Hey, I'm **Ed Lamb**.

I was co-founded in 2017 and built my first website in '96.

(nerd)

The Framework is based on my 17 years of Google Ads experience working with **Fortune 500 companies** and **agencies** across 80% of different industries and countries around the world.

I don't drive 3 Lambos.

But I am the *owner* of a PPC agency where we are pro ppl based on results.

I acquired Adwatcher and founded AdAssist, the Google Ads automation tool that makes clients call you happy.

And as my mother would proudly tell you:

I was named Forbes "**Most Influential PPC Expert of 2021**"

I'll try harder next year...

And unlike some peeps, I still actively manage accounts and practice what I teach.

cough *mentoring name drop* ***cough***

You might have seen me featured on the BBC, Search Engine Journal, Class Food Watch, MediBug, Outspot, Shopify and more.

I'm not very fun at parties.

SEJ abrefs shopify convert HubSpot DollarBird

350+ point checklist with step-by-step build, audit and optimisations, bidding strategies, ad creation templates and SOPs to scale accounts.

⏳ Framework last updated: **23 November 2022**

I'M READY FOR GOD TIER (PARTY LATER)

Just $500 for lifetime access and free updates

★★★★★ 4.98 based on 5,000+ customers

—

You don't just have to take my word for it, listen to what Aaron had to say below:

Be like Aaron and his team...

Steal My Systems And Processes

Built on 30,000+ hours of mastery condensed into an easy to follow Framework.

- Retain clients for longer because you're doing a better job
- Get your optimisations done quickly and confidently
- Touch your campaigns more deliberately
- Without living in fear of Google changes
- Not having to stress over new account builds
- Or waiting on a generic response from Google Support' reps

Don't fall for the industry myths you don't have to constantly do one thing to **deliver consistent results**.

Nitish doesn't think you'll find anything better...

—

It's all here.

And You Can Begin Today...

Jump to the Framework now and you're already ahead of the 99% of ppc managers and agency owners out there.

Simplify account management, take back control and improve results within the next 30-days.

FINAL MY SYSTEMS & PROCESSES

Buy once, get lusted access + free monthly updates

Is This For Me?

It's not for beginners.

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If you are an agency owner, freelancer or ppc manager – then this is something you need in your back pocket.

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If you are exhausted trying to keep up with constant change, and want a fresh perspective for account builds and optimisations, I promise – you will love the Framework.

—

What Can I Do With The Framework?

Optimising responsive search ads? Testing automated bid strategies? Doing weekly optimisations?

With **done-for-you processes** you can skip the distractions and just grab the strategies relevant to the task at hand.

Scale accounts in less time with no nonsense playbooks.

Then feel happy like Ramon:

—

How is God Tier Different?

The Framework was built from scratch to be **instantly deployable**.

It keeps you nimble so you get things done quickly and easily, and removes the stress of a new campaign too.

It's literally step-by-step.

—

How Is It Delivered?

Your purchase gives you a dashboard with the **350+ point checklist**.

You'll want to make a copy of the master checklist right away.

In addition, there are **standard operating procedures**, scripts, cheat sheets, templates and supporting documents.

The format is easy to digest and dramatically improves your odds of success.

—

You'll *hopefully* never waste money on Google Ads training again.

What About Video?

There are some supporting videos. However, the Framework is focused around checklists, written and visual examples to **remove complexity** and help you get results quicker.

There's no need to wade through hour-upon-hour of video to find your answer.

—

Do I Get Any Support?

How about support from Google? Or a 1300x better than the "shitty Google customer service?

Because that's how many God Tier members are active in the private group today.

A global community of ppc professionals sharing their latest findings and **answering your toughest questions**

—

And for legal reasons, I didn't say that (and I won't mention any names)...

—

What About Advanced Stuff?

Inside God Tier Framework you will find checklists, SOPs, cheat sheets and guides for everything:

- SOPs for planning and building campaigns
- Checklists for optimisations (and mistakes examples)
- Search, Performance Max, Shopping Display & Remarketing
- Benchmark and find the right attribution model
- How to diagnose and scale Smart Bidding

- Optimisation routines to fight CPC rises
- Repeatable step-step processes
- Scripts for automating tedious tasks

And you get **free lifetime updates**.

*or until I get hit by a bus

Jump in to the Framework now and you are already ahead of 99% of ppc managers and agency owners out there.

Simplify account management, take back control and improve results within the next 30 days.

I'M READY TO JOIN THE TOP 1%

Buy once, get instant access + free lifetime updates

4.98 based on 3,000+ customers

"share at least half a year off learning..."

Are you still on the fence?

ENTER THE RIDICULOUS 11X GUARANTEE 👇

I'm committed to your success...

That's why I remain active, update the *framework* each month and keep the price lower than it should be.

And I want to make it easy for you to give me a confident, **"Yes Ed, just give me the Framework already!**

Enter the ridiculous 11X ROI Guarantee (because 10X is so last year)

Put the framework to work in your accounts...

If after the 30 days you don't see an 11X ROI:

- Or, your time and workflow thanks to the streamlined processes.
- The private group of over 1,500+ ppc pros doesn't answer your questions...
- Or you feel your performance hasn't improved because of the constant knowledge bombs.

...or my face is annoying you.

Then you simply email me - we can click undo, and I'll refund you every single penny.

And you'll never hear from me again.

Ready? Buy Once - Get Lifetime Access

Join over 3,000 agency owners and ppc managers using God Tier Ads, today:

I'M READY TO JOIN THE TOP 1%

Buy once, get instant access + free lifetime updates

Seriously?

Okay...

What Are Other Members Saying?

Lots and lots of nice things.

Take Sam Oscar, he reduced his client's CPA by 72% in a matter of weeks...

Susie Can Finally Relax...

Ready To Steal My Systems And Processes, And Join The Top 1%?

It's all here for you:

- Detailed checklists organised into easy-to-execute workflows.
- Finally bring order to your ad management process.
- Avoid costly mistakes with clear sheets and templates.
- Get confident - stop questioning your ppc.
- Instant ideas to scale ad campaigns with 100's of tips.
- Stop optimising from random blogs, bouncbs or sheer panic.
- Get your questions answered in the private Facebook group.

Buy once, get instant access and free ongoing updates...

Jump in to the Framework now and you are already ahead of 99% of ppc managers and agency owners out there.

⏳ Framework last updated: **22 November 2022**

I'M READY TO JOIN THE TOP 1%

Buy once, get instant access + free lifetime updates

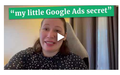
Simplify account management, take back control and improve results within the next 30 days.

I guess you can keep skipping past that buy button...

And I'll just keep showing you testimonials. :)

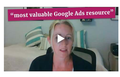
"Put It To Work And Instantly See Success"

"google ads mastery"



"my little secret"

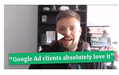
"it keeps me honest"



"critical advice on strategy"

"It has been a game changer for me"

"predictable process for predictable results"



"my clients absolutely love it"

"further enhance your structure and approach"

"all the stuff you really need"

"my understanding has increased ten-fold"

"helped me up my game and impress clients"

Now, You Have Some Options:

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Private Facebook group	+ YouTube Ads Training	+ 20+ hours of Workshops
Lifetime access + free updates	+ Smart Ecommerce series	+ Mentoring & Live Coaching
BUY NOW $689	GET THE UPGRADE $585	AGENCY PERCE

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You appear to be undecided. But you made it this far...

How about a teaser?

Grab your freebie, how to Scale Smart Bidding for any Google Ads account.

Hopefully that will convince you. :)

SE Ranking ahrefs shopify tools convert HubSpot Dashthead Match

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