THE ONLY REELS COACHES INSTAGRAM HAS EVER RECOMMENDED

It's Time For You To Rise With Reels

Blow up your brand with a stunning, engagement focused Reels that get you **more followers**, more **engagement**, and most **sales (in just 8 weeks)!**

Join 1000+ Students & Rise With Reels Now!

JOIN HERE

With Mem & Alisha, as featured on

Instagram · Chris Hall · Herald Sun · Women's Weekly · Women's Company · Business Bible · Daily Telegraph

But you can't help noticing that the Reels you create aren't an accurate reflection of your business, and especially what you're rocking through Instagram.

😟 You're tired of everyone else's Reels looking, sounding, and performing better than yours.

😟 Your Reels just aren't hitting the mark. They don't have that WOW factor.

😟 They don't have WOW transitions that look like actual magic.

😟 And you can't figure out how to use them to start seeing real growth for your business or personal brand.

Whether you're a service or product based business owner, a creator, influencer or personal brand...

Reels **MUST** with basic, transition less, low performing, trending audio Reels.

But Most Of All: You Want More SALES!

You want Reels that strategically convert your followers into FANS, and then convert those fans into cash.

YOU WANT YOUR REELS TO HELP YOU:

- **Scale your business or brand** so you can sell more services and products
- **Double your revenue every single month** through your more than ideal product
- **Show up online and generate interest** in your business or brand
- **Create organic traffic** that skyrockets your number of followers
- **Reach your DREAM audience** and build a loyal, active, social media community
- **Have more fun** on Instagram!
- **Land partnerships and collabs** with your favorite people and brands

Trending audios are **NOT** the answer

Everyone's doing it - but that doesn't make it right.

Copying Reels to overly used trending audios is a short term fix that doesn't give you a long term solution for your lack of sales.

Sure, they bring you followers who like you. But they won't bring you followers who respect your expertise, see you as a leader, and are ready to buy from you.

The three successful Reels creators - and the Reels coaches I recommend - don't use trending audio yet WITHOUT the trending audios.

You can't teach **yourself** how to make great Reels

Reels is a type of video marketing. You need someone to teach you how to do it.

Just like you wouldn't pick up a camera and expect yourself to be able to create a national TV ad, you can't just pick up a phone and expect yourself to be able to make a short form video (i.e. a Reel) with no training either.

It's hard because no one has taught you how to do it - and you really do need someone to show you how.

Reels only work when you have a solid Reels strategy

Posting randomly when you're feeling inspired will get you random results.

To consistently grow your number of followers, your engagement, and your sales, you need a Reels strategy that is tailored to your specific audience.

You need followers **that convert!**

What's the point in having thousands of followers if they don't know you and don't to buy your product, or hire you, or to engage with you?

You don't need more followers for the sake of having more followers. You need followers that convert into sales.

That's where creating conversion focused Reels comes into play. (And trending audios won't help with that either).

We tried, we tested, we experimented, we even failed sometimes. But here... we succeeded.

We went from having small businesses that were making a small impact.

To having 5,000ks, brands that skyrocketed as into industry expert (don't BLEW up our revenue, and made us in demand pros... all because of Reels.

Once we had a winning Reels recipe, we knew we had to share it with business owners and brands how to use the power of Reels too.

Today, we've helped thousands of clients and students explode their brand with powerful video marketing. And we can't wait to work with you too!

THE ONLY REELS COACHES INSTAGRAM HAS EVER RECOMMENDED
REELS PROS

We're Mem & Alisha your biz besties, your cheerleaders, and being Reels Pros only are dedicated to helping you skyrocket your business.

We live, breathe, eat, sleep, and dreamy Reels, and after a decade of being in the trenches of building our own Reels accounts and Reels dance parties, we decided to start a business together...

EVEN THOUGH WE'RE ABOUT MEET IRL (Canada, and Aussie).

When we finally did meet IRL, after 9 months of already being business partners, the first thing Mem's wife said to me was, "Wow, you're taller!"

(Talk about an anti-climax)😂

We co-created the world's first Reels course: Rise With Reels (more on this soon)

We've made over $850K in revenue from Rise With Reels (& MILLIONS if you include the revenue from our two solo businesses too).

We've supported 1000+ business owners in creating Reels that help grow their business

We're the ONLY Reels coaches Instagram has named "Reels Pros" (yes, the official Instagram!)

We've been featured in national newspapers, on national radio and most recently on Sky News (cue!)

We've spoken at some of the biggest conferences: The IG Summit and Digital Marketers Australia

We're certified pros with university degrees in video marketing, communications, film and digital media, AND we have practical experience in journalism and television

We've made over ONE MILLION DOLLARS in revenue from Reels (in just 10 months) 🤯😱

WANNA GET TO KNOW US ONE-ON-ONE? LET'S DO THIS!"REELS PROS"

MEET THE REELS COACHES

Hey, I'm MONIQUE!

THE MP REELS COACH, AND MEM! 👋

Before Reels came out, I felt like I was falling behind in a power.

But after Reels, I was "Finally" able to showcase my WHOLE personality (and I keep the rules of my video marketing degree).

Thats when everything changed for me.

In six years, I went from a mom my small business into a multi six figure digital brand (with great big Instagram following, from 0k to 30K).

I taught my creativity and marketing to create 6 figures, I was bookkeeper and interface advance with clients, and I was completely in LOVE with my work!

READ MORE >>

Hey, I'm ALISHA!

THE FIRE TO MEM'S CHAR! 🔥

I'm a Mum, lab baking, non-coffee addict who's the life and soul of every party 🎉

A Reels lecturer/creator/mentor, the top producing Reels creator and grab-ass-hat-wearer - here.

At the time, I was working in the world of TV and sports, facebook recruiting, right?

But in reality, I was stuck in a man's world where I was made to feel small - insignificant, and like my work had no meaning.

Until I found Instagram. I started to dance the Elle Woods and build my socio-social media site, **The Social Pageant**.

They Mem version of me was dance-moves & make an impact on a global level.

READ MORE >>

Introducing The World's First Official Reels Course

[...] so you can get more engagement, attract more followers, and convert more sales!

I'M READY TO RISE WITH REELS!

INSTAGRAM APPROVED · 1000+ STUDENTS · REELS THAT CONVERT!

CERTIFIED VIDEO MARKETERS · OWN YOUR CONTENT · REELS COACHES

What's Inside Rise With Reels?

LET'S TAKE A LOOK AT THE FOUR MODULES!

Whether you're a complete beginner or you've already dabbled in Reels, you'll get a complete breakdown of how to craft a Reel from start to finish.

By the time you're done, you'll be confident shooting, editing, and uploading your Reels - and they'll look like they were made by a PRO!

In this week module, you'll learn...

- **The key to creating successful Reels** that get seen by your followers and new people (plus what not to do!)
- **How to get seats for your Reels** - including the 3 best ways to get more on your account if you don't already have a few to use unique audio from TikTok, and how to stop you from ever getting flagged!
- **How to find all of the best trending music** for your Reels and create your own, so your version on your Reels stand out from all the rest!
- **How to create voice over.**
- **How to nail lip-syncing Reels** - we share our tips and tricks for making you look good!
- **How to shoot and edit Reels inside and outside Instagram** - plus the three editing apps we use!
- **How to get creative with GIFs, stickers and filters** - learn the TikTok aesthetic to add your filters after you've posted them, and create cover images that attract more views!
- **How to use PIP (Picture in Picture)** to create two video clips side by side or place smaller video clips on your Reel.
- **How to add and align your text** so it's not squished in (or off the screen (whether you're using an iPhone or an Android device)
- **How to add a caption**, cover image, save it as a draft and schedule posts!

• YOU'LL ALSO GET ACCESS TO...

The Instagram Reels Planning Sheet - a step-by-step process for planning time in half!

The Ultimate Checklist for Creating Reels - a PDF that walks you through the simple but crucial steps you need to follow to create your scroll-stopping Reels.

Coming up with great content ideas is one of your biggest struggles. But if you want your Reels to bring more engagement, more followers and more sales, they need to be relevant, interesting and entertaining.

Don't worry, we've got you covered!

In this week module, you'll learn...

- **Get a list of content ideas for your Reels** - we have separate content ideas for service-based businesses, product-based businesses, business owners, creative professionals, and personal brands, so many ideas!
- **Find out the 4 content pillars** your Reels need to cover so your audience stays interested!
- **Finally understand how to structure your Reel with a hook** that keeps your audience engaged from the second they see your Reel, and how to use the right music/voiceover/text to take action - immediately!
- **Learn how to find the best hashtags** for attracting your audience, and understand how to use hashtags.
- **Learn how to make a viral Reel that makes you stand out** from the crowd and attract more followers, more engagement, more views and even more sales! (and how to apply it into Reels)
- **How to fill your content calendar with Reels** - without you having to spend all your time thinking and editing.
- **Understand the common mistakes** that field Reels back so you can avoid making them!
- **Get our personal strategy for repurposing a Reel into 7 different types of content** - without breaking a sweat - so you can maximize reach and engagement!

The Reels that get the most attention have that WOW factor. They're entertaining, visual, and you LOVE to watch them over and over again.

If you want Reels like that, it's time you master how to create scroll-stopping, seamless transitions.

In this week module, you'll learn...

- Find out the science behind nailing transitions so you can create Reels that attract the attention you want!
- Learn the camera techniques, camera angles, and camera movements to use in your Reels so you can create Reels that look like they were shot like how Beyonce's film, television and video marketing. We are your GIRLS when it comes to cinematography!
- Discover the one word that is crucial to mastering seamless transitions.
- Get access to 12 exclusive over-the-shoulder transition tutorials, where we guide you through creating different types of transitions - including transitions that use the camera, hand transition, voice, white, glow, flash, mirror effect, looping and so much more!

As a business owner or personal brand, you're creating Instagram content so you can generate more revenue.

If they're not making you money, your Reels aren't doing their job, can't change that!

In this week module, you'll learn...

- Learn the 3 ways to sell your product, service or personal brand through Instagram Reels in a way that feels natural and comfortable.
- Discover the key elements of selling without being pushy (including how to talk about your product, service, or people).
- Figure out the secret to selling in disguise so you're persuasive but not pushy.
- Learn how to launch with Reels so you can attract more people and more revenue.
- Learn how to create a launch strategy that is centred around Reels and has maximum impact.
- Gain the confidence to build a social media presence that attracts your ideal clients (for businesses, product-based businesses, and personal brands).

• YOU'LL ALSO GET ACCESS TO...

The Target Audience Planning Sheet - so you can nail your target audience and figure out how to serve them better

BONUS THEMED WEEK MODULE CONTENT

ENERGY-SAVING BONUSES!

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- 54 WEEKLY REELS CHALLENGES
- THE INSTAGRAM REELS PLANNING SHEET
- THE ULTIMATE CONTENT BLUEPRINT
- REEL SUCCESS CHALLENGE
- THE ULTIMATE CHECKLIST FOR CREATING REELS
- THE TARGET AUDIENCE PLANNING SHEET
- CONFIDENCE MASTERCLASS WITH THE QUEEN OF CONFIDENCE

CHOOSE YOUR PLAN

READY TO BLOW UP YOUR BRAND, GET MORE ENGAGEMENT, AND TURN FOLLOWERS INTO SALES?

PAY IN FULL	PAY MONTHLY
$ USD	$ USD
I'M READY TO RISE WITH REELS	I'M READY TO RISE WITH REELS

but wait 👋 who is rise with reels 'actually' for?

- You're ready to take your brand to the next level, grow your business on Instagram, and stand out as a leader in your industry.
- You're confused about how to use Reels to show off your products. You've seen other businesses do it, but you don't know where to start with your product.
- Yes, ANY the product. You want your content to attract BIG brands, paid collaborations, and big clients who are excited to work with a leader like you.

WE CREATED RISE WITH REELS FOR BEGINNER AND INTERMEDIATE REELERS 🎥

BEGINNER REELER

You've never done a Reel before and you have no idea where to start.

OR you've done a few Reels but they never come out the way want them to.

You've seen how incredible Reels can be, and you're ready to give it a real go.

INTERMEDIATE REELER

You've taught yourself how to create Reels, and you've created a few before.

Your Reels are performing okay, but you're ready to start getting more results. Better results from Reels.

You're ready to take your Reels to the next level.

If you score 5/5 on our quiz, you're right, you're too advanced for Rise With Reels. We recommend you should check out our advanced course, Reels Secrets.

But if you score anything below full marks, there's plenty we can teach you inside Rise With Reels to go ahead and join.

Here's the quiz!

TAKE THE QUIZ AND FIND OUT!

- I confidently create 3+ Reels a week
- I'm getting 20+ followers a day
- I get sales from every single one of my Reels
- All my Reels generate great engagement, including comments, likes and views
- I feel confident using video marketing techniques to create an engaging Reel - without using trending audios.
- I know how to make great Reels outside of the Instagram app
- My transitions are completely seamless, creative and unique. (We're talking WOW factor!)
- I can take audio from TikTok and bring it over to Instagram
- I can come up with creative content ideas without relying on popular trends

CHOOSE YOUR PLAN

READY TO BLOW UP YOUR BRAND, GET MORE ENGAGEMENT, AND TURN FOLLOWERS INTO SALES?

PAY IN FULL

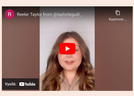
$ USD

I'M READY TO RISE WITH REELS!

PAY MONTHLY

$ USD

I'M READY TO RISE WITH REELS!



- WHO IS RISE WITH REELS FOR?
- WHAT IF MY REELS SKILLS ARE AT A MORE ADVANCED LEVEL?
- WILL RISE WITH REELS WORK FOR MY INDUSTRY?
- HOW LONG WILL I GET COURSE ACCESS FOR?
- HOW MUCH TIME DO I NEED TO COMMIT TO RISE WITH REELS
- IS THE COURSE LIVE?
- WHAT ELSE IS INSIDE THE COURSE?
- HOW MUCH ACCESS WILL I GET TO MON & ALISHA?
- WILL THIS COURSE WORK FOR ME IF I'M CREATING REELS THAT ARE 'NOT' IN ENGLISH?
- I DON'T FEEL CONFIDENT SHOWING MY FACE IN REELS. WILL RISE WITH REELS STILL WORK FOR ME?
- DO YOU ACCEPT ALL CURRENCIES?
- DO YOU OFFER REFUNDS?
- WHEN DOES RISE WITH REELS START?
- I DON'T HAVE MUSIC ON MY ACCOUNT, HELP!?

CHOOSE YOUR PLAN

READY TO BLOW UP YOUR BRAND, GET MORE ENGAGEMENT, AND TURN FOLLOWERS INTO SALES?

PAY IN FULL

$ USD

I'M READY TO RISE WITH REELS!

PAY MONTHLY

$ USD

I'M READY TO RISE WITH REELS!

We Know You're Feeling A Little Nervous.

You're worried your Reels still won't get you results - even if you take the plunge and join Rise With Reels. (We've got the testimonials to prove that won't happen if you implement the course!)

You're worried you'll have to point and dance and do things that make you uncomfortable. (You don't!)

You're worried you'll be laughed at or judged by people. Maybe even friends. (You won't be!)

You're worried you're not pretty enough for Reels. (You're beautiful)

You're worried you're not young enough for Reels. (There's no such thing as "too old")

You're worried you've already missed the boat and your competitors are ahead of you. (You haven't, and you can catch up!)

You're worried Reels are just a fad that'll eventually pass, so you shouldn't waste your time learning about them. (Instagram's CEO has already told us that Reels are here to stay)

THE THING IS: IF YOU WANT TO SEE DIFFERENT RESULTS,

you need to DO something different

CHOOSE YOUR PLAN

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PAY IN FULL

$ USD

I'M READY TO RISE WITH REELS!

PAY MONTHLY

$ USD

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