BRAND MASTER WORKSHOPS

The Client Collaboration System To Build Strategic Brands Your Clients Believe In

Say Goodbye To Logo Requests & Endless Revisions

ENROLLMENT OPTIONS
$97 INSTANT ACCESS FEE

CREATIVE BLOC · HubSpot · Marketo · Outliness

★★★★★

All I have to say is you're an absolute genius Stephen Houughton. Just ran our first brand strategy workshop it was an absolute stellar experience. This course has not only made workshops easier, it made me look professional, feel confident and fall in love with this process. THANK YOU SO SO MUCH, Stephen, From the bottom of my heart !!!!!

RACHEL APONTE

This Professional Brand Strategist Collaboration Program will teach you....

- **How to get brand strategy workshop clients** using the Client Collaboration System
- **How to coach your clients** so they understand brand strategy and are easy to work with
- **How to deliver an engaging strategy workshop** using the Strategy Workshop Masterclass Blueprint & Strategy Workshop Presentation Deck
- **EXACT Workshop Exercises & Questions used by top agencies** to run your workshop like a PRO. Plug & Play Workshop Exercises
- **The Brand Strategy Delivery Documents and Process** to develop effective brand strategies for your clients
- **LIVE In-Person Client Workshop** using the EXACT processes, scripts and tools provided in this program

INTRODUCING

BRAND MASTER WORKSHOPS

The only program you need to run **effective brand strategy workshops** with your clients to **develop strategies and brands** they **understand, feel connected to and believe in**.

So What's Included?

>> THE STRATEGY WORKSHOP MASTERCLASS <<

- Brand Strategy Fundamentals
- How To Sell Brand Strategy Workshops
- How To Structure Sales, Discovery & Workshops
- How To Facilitate Your Workshop Like A Pro
- How To Coach Strategy To Create Better Clients
- How To Deliver Workshop Exercises Step-By-Step
- How To Increase You Average Client Invoice
- How To Deliver Your Workshop Review
- How To Uncover Marketing Opportunities
- How To Deliver Your Brand Strategy

With 12 modules and over 75+ videos, The Strategy Workshop MasterClass is **the most comprehensive strategy workshop program** on the market anywhere.

From **advanced facilitation techniques** to granular **step-by-step exercises, processes, workshop structure, review, delivery** and **follow-up** tools.

The Strategy Workshop MasterClass is **everything you need to run brand strategy workshops** that produce brands your clients believe in...

★★★★★

"Brand Master Workshops EXCEEDED my expectations! It showed us step-by-step how to obtain our clients' most relevant information in a dynamic and unique way to help us craft a successful strategy. This is, without a doubt, a must-have for any independent Brand Strategist and Brand Master Academy."

JAONE G.

Can I See The Process In Action?

>> LIVE IN-PERSON CLIENT WORKSHOP <<

- See first-hand how the workshop process works
- Watch the delivery and facilitation of the EXACT exercises taught in the programme
- Analyse client interaction, engagement and roughness
- See how the EXACT scripts and tools are used in a live environment
- Discover how to "Pre-Frame" phases & educate clients
- Listen in on advanced strategy discussions

Sit in on an in-person brand strategy workshop and **watch the process in action** as you look over the shoulder of a **live recording** with a leadership team of five for an **industry leading business**.

Listen in **advanced strategy discussions** and **see first-hand** how the brand strategy workshop process flows.

This high-level workshop sees **the EXACT structure, tools, scripts and exercises** you're provided with in Brand Master Workshops.

>> WORKSHOP DECKS & DELIVERY DOCUMENTS <<

- The Workshop Presentation Deck & Exercises
- The Workshop Summary Deck
- Brand Strategy Delivery Document

The hallmark of a successful brand strategy workshop is **engaged attendees providing insightful perspectives** which leads to an **actionable delivery document.**

The **Brand Master Workshops Presentation Deck** provides the instructions and exercises to gather perspectives while the **Final Delivery Document** is the delivery method of the brand action plan.

★★★★★

"This is so amazing. It's all that and a bag of potato chips! It brings everything to life and life in so many gaps for how I was showing up with my clients.

PHYLLIS S.

>> THE PRO WORKSHOP TOOLBOX <<

- Discovery Session Structure & Questions
- Workshop Exercise Questions (DIKU)
- Advanced Facilitation Techniques Checksheet
- Workshop Delivery Workbooks & Checksheets
- Audience & Competitor Analysis Worksheets
- Marketing Insights Samples

To run effective workshops you need structure and processes. To execute on these processes **you need tools and templates** and when it comes to velocity **this toolbox owes delivery** 5-minutes.

ENROLLMENT OPTIONS

$697 INSTALLMENT

$2997.5 PAYMENT IN FULL (10% DISCOUNT)

>> PRIVATE BRAND STRATEGIST COMMUNITY <<

When you enroll, you'll receive an invitation to our **exclusive Strategy Workshop Community** full of **professional brand strategists** in the same journey as you.

Many of our students are **highly experienced veterans** of the branding game with **decades working in the field**.

This community is designed to provide an environment to find **workshop practice partners, ask questions, grow network** and of course, to **share your invaluable wins**.

★★★★★

Brand Masters Workshops is the ultimate step by step comprehensive deep dive into how to run brand strategy workshops. Stephen's ability to take the "fluff" out of brand strategy and strategies through collaborative live workshops from preparation to client interaction to outcome. Stephen truly is the brand strategy Sage for the Everyman strategist!

JASON L.

SO HERE'S WHAT YOU GET ACCESS TO

>> THE STRATEGY WORKSHOP MASTERCLASS <<
>> THE LIVE IN-PERSON CLIENT WORKSHOP <<
>> PRESENTATION DECKS & DELIVERY DOCUMENTS <<
>> THE WORKSHOP TOOLBOX <<
>> THE PRIVATE WORKSHOP COMMUNITY <<

ENROLLMENT OPTIONS

$697 INSTALLMENT

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>> 100% Risk Free <<

100% SATISFACTION MONEY BACK 30 DAYS GUARANTEE

We want to remove as much risk for you as possible. That's why we offer a money-back guarantee.

If you don't get the value we promise from this course, just let us know and we'll give you your money back... simple!

>> Frequently Asked Questions: <<

- How long does it take to complete the course?
- Can I practice my workshops with other strategists?
- What if I need help? Is there support?
- How do I receive the content?
- Can I access the course on the go?
- Are there subtitles on the video?
- Can I control the speed of the video?
- Is there a money back guarantee?
- Is there a community where I can speak to other students/alum.Title

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BRAND MASTER WORKSHOPS

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Order Summary

TOTAL: **$697.00**

Get Instant Access!

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